

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Smart Destinations, Inc.		06/04/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	MMV Financial Inc.
Street Address:	370 King Street West
Internal Address:	Suite 604
City:	Toronto, Ontario
State/Country:	CANADA
Postal Code:	M5V 1J9
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	3070662	GO FLORIDA
Registration Number:	2992063	GO BOSTON
Registration Number:	3106267	GO MIAMI
Registration Number:	3116463	GO SAN DIEGO
Registration Number:	3111481	GO LOS ANGELES
Registration Number:	3106262	GO SEATTLE
Registration Number:	3195716	GO ORLANDO
Registration Number:	3205037	GO CHICAGO
Registration Number:	3177921	GO SAN FRANCISCO
Registration Number:	3393486	POWDER PASSPORT
Registration Number:	3456587	TICKEGO
Registration Number:	3456572	GO OAHU

CORRESPONDENCE DATA

900164294

**TRADEMARK
 REEL: 004222 FRAME: 0202**

OP \$315.00 3070662

Fax Number: (804)698-2009
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 804.775.1169
Email: mbaril@mcguirewoods.com
Correspondent Name: Mary Dalton Baril
Address Line 1: 901 East Cary Street
Address Line 4: Richmond, VIRGINIA 23219-4030

DOMESTIC REPRESENTATIVE

Name: Mary Dalton Baril
Address Line 1: 901 East Cary Street
Address Line 4: Richmond, VIRGINIA 23219-4030

NAME OF SUBMITTER:	Mary Dalton Baril
Signature:	/Mary Dalton Baril/
Date:	06/10/2010

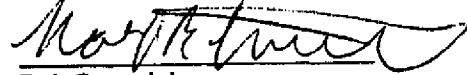
Total Attachments: 2
source=Smart Destinations to MMV Financial Inc.Security Interest#page1.tif
source=Smart Destinations to MMV Financial Inc.Security Interest#page2.tif

CONFIRMATION OF GRANT OF SECURITY INTEREST

This will confirm that, pursuant to a general security agreement (hereinafter referred to as the "GSA") dated June 4, 2010, between Smart Destinations, Inc., a corporation organized under the laws of the State of Delaware (hereinafter referred to as "Smart Destinations"), whose full post office address is 85 Merrimac Street, Suite 200, Boston, MA 02114 and MMV Financial Inc. (hereinafter referred to as "MMV"), a specialty finance corporation incorporated under the laws of Canada, whose full post office address is 370 King Street West, Suite 604, Toronto, Ontario, M5V 1J9, and for good and valuable consideration, the receipt and sufficiency of which are hereby confirmed and acknowledged, Smart Destinations confirms that it has granted to MMV a security interest, lien and charge in all of Smart Destinations's right, title and interest in and to the intellectual property listed on the Schedule attached hereto, including, without limitation, the copyrights, trademarks, patents and trademark and patent applications and registrations listed therein, and in and to any and all continuations, continuations-in-part, updates, developments, divisions, reissues and re-examinations which issue therefrom, the same to be held and enjoyed by MMV, strictly subject to the terms of the GSA.

EXECUTED at Boston, MA this 4th day of June, 2010.

SMART DESTINATIONS, INC.

By: 
Name: Rob Cartwright
Title: Chief Financial Officer
I have authority to bind the Corporation

SCHEDULE "T"

INTELLECTUAL PROPERTY

PATENT: PROGRAMMABLE TICKETING SYSTEM

Application # 10/896287

Notice of Allowance Sent 3/22/2010

Earliest Publication Notice 20060020517

<u>Trademarks</u>	<u>Registration Number</u>	<u>Registration Date</u>
GO FLORIDA (block letters)	3070662	3/21/2006
GO BOSTON (block letters)	2992063	9/6/2005
GO MIAMI (block letters)	3106267	2/15/2005
GO SAN DIEGO (block letters)	3116463	2/15/2005
GO LOS ANGELES (block letters)	3111481	2/14/2005
GO SEATTLE (block letters)	3106262	2/10/2005
GO ORLANDO (block letters)	3195716	2/10/2005
GO CHICAGO (block letters)	3205037	2/10/2005
GO SAN FRANCISCO (block letters)	3177921	7/27/2004
POWDER PASSPORT (block letters)	3393486	3/4/2008
TICKEGO (block letters)	3456587	7/1/2008
GO OAHU (block letters)	3456572	7/1/2008