

ALEXANDER WANG, INC.
210 Fifth Avenue, Suite 1002
New York, New York 10010

06-10-2010



103599235

May 21, 2010

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313

Re: Recordation of Assignment of Trademark "ALEXANDER WANG"
Application Serial No. 78/913,626, filed June 21, 2006, from
Alexander Wang, Inc. to Alexander Wang

Sir:

Please record the enclosed copy of an assignment document. Relevant assignment data are above and as follows:

Assignor: Alexander Wang, Inc. (signed May 18, 2010)
a Delaware Corporation
210 Fifth Avenue, Suite 1002
New York, New York 10010

Assignee: Alexander Wang (an individual and U.S. citizen)
17 Orchard Street, No. 7
New York, New York 10002

This is an assignment of the entire interest in the above-referenced trademark application, the assignment document having been executed on May 18, 2010.

Please send all correspondence to Alexander Wang, 17 Orchard Street, No. 7, New York, New York 10002.

This is a request for recordation of an assignment of a single trademark application, and the required fee of \$40 is enclosed.

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U.S. Patent & TMO/™ Mail: Rpt: 01, #72

TRADEMARK
REEL: 004222 FRAME: 0343

6-1-10

Commissioner for Trademarks

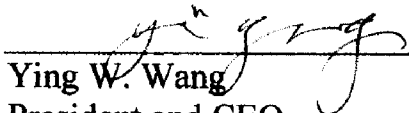
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To the best of my knowledge and belief, the information contained herein is true and correct, and any copy submitted is a true copy of the original document.

Alexander Wang, Inc.

By: 
Ying W. Wang
Its: President and CEO

Enclosures

**ASSIGNMENT OF TRADEMARK
and TRADEMARK APPLICATION**

WHEREAS, Alexander Wang, Inc. (“Assignor”), a Delaware corporation with a principal place of business at 210 Fifth Avenue, Suite 1002, New York, New York 10010, is the owner of record, by assignment, of the following trademark that is the subject of application with the United States Patent and Trademark Office (the “Mark”):

<u>Mark</u>	<u>Appln. No.</u>	<u>App. Date</u>
ALEXANDER WANG	78/913,626	June 21, 2006

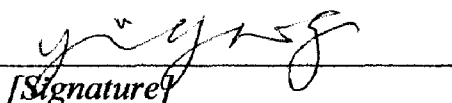
WHEREAS, Alexander Wang (“Assignee”), an individual and U.S. citizen residing at 17 Orchard Street, No. 7, New York, New York 10002, has used the Mark prior to the filing of the application, has created the goodwill associated with the Mark and is the owner of that portion of the goodwill of the business of Assignor associated with the Mark, including the intent-to-use portion of the application; and WHEREAS Assignee has a bona fide intent to use the mark and has now used the Mark, and is the successor in interest to that portion of business of the Assignor to which the mark pertains pursuant to Section 10 of the Lanham Act, 15 U.S.C. 1060.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms ownership of Assignee in and confirms assignment to Assignee of any and all of Assignor’s right, title and interest in and to the Mark, together with the goodwill of that portion of the business to which the Mark applies, and the application for

registration therefor, in the United States and all other jurisdictions in which Assignor has rights in the Mark or has filed applications for registration of the Mark, including Madrid Protocol international Registration No. 920691 and all applications and registrations in other jurisdictions as listed on Attachment A hereto.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed on the date below written.

Alexander Wang, Inc.


[Signature]

Dated: May 18, 2010

By: Ying W. Wang

Its: President and CEO