

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Babcox Publications, Inc.		03/17/2010	CORPORATION: OHIO

**RECEIVING PARTY DATA**

Name:	Babcox Media, Inc.
Street Address:	3550 Embassy Parkway
City:	Akron
State/Country:	OHIO
Postal Code:	44333
Entity Type:	CORPORATION: OHIO

**PROPERTY NUMBERS Total: 20**

Property Type	Number	Word Mark
Registration Number:	1946137	UNDERHOOD SERVICE
Registration Number:	2216812	ADSCOPE
Registration Number:	2312715	AFTERMARKETNEWS.COM
Registration Number:	3323856	TECHSHOP
Registration Number:	2479638	BODYSHOP BUSINESS
Registration Number:	2479639	BRAKE & FRONT END
Registration Number:	2449237	COUNTERMAN
Registration Number:	2479641	IMPORTCAR
Registration Number:	2487219	TIRE REVIEW
Registration Number:	2638646	BABCOX
Registration Number:	2660796	TOMORROWS TECHNICIAN
Registration Number:	2982591	INTEGRATED COMMUNICATION SERVICES FOR THE AUTOMOTIVE AFTERMARKET
Registration Number:	3042979	SERVICIO AUTOMOTRIZ
Registration Number:	3022286	P.A.R.T.S.

CH \$515.00 1946137

Registration Number:	1976815	TRANSPORT TECHNOLOGY TODAY
Registration Number:	2709020	FLEET EQUIPMENT
Registration Number:	3131467	AUTOCAREPRO:NEWS
Registration Number:	3270219	ACCELERATING BUSINESS
Registration Number:	3198743	AMN
Registration Number:	3295834	ENGINE BUILDER

**CORRESPONDENCE DATA**

Fax Number: (330)864-7986  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 216-621-0150  
Email: trademarks@hahnlaw.com  
Correspondent Name: Hahn Loeser + Parks LLP  
Address Line 1: One GOJO Plaza, Suite 300  
Address Line 4: Akron, OHIO 44311

NAME OF SUBMITTER:	Amanda H. Wilcox
Signature:	/Amanda H. Wilcox/
Date:	06/11/2010

Total Attachments: 3  
source=Change to Media#page1.tif  
source=Change to Media#page2.tif  
source=Change to Media#page3.tif



DATE:	DOCUMENT ID	DESCRIPTION	FILING	EXPED	PENALTY	CERT	COPY
03/19/2010	201007800086	DOMESTIC/AMENDMENT TO ARTICLES (AMD)	50.00	100.00	.00	5.00	10.00

**Receipt**

This is not a bill. Please do not remit payment.

CT CORPORATION SYSTEM  
 4400 EASTON COMMONS WAY, SUITE 125  
 ATTN: TIMOTHY ROBERSON  
 COLUMBUS, OH 43219

# STATE OF OHIO CERTIFICATE

Ohio Secretary of State, Jennifer Brunner

1886468

It is hereby certified that the Secretary of State of Ohio has custody of the business records for

**BABCOX MEDIA, INC.**

and, that said business records show the filing and recording of:

Document(s)

**DOMESTIC/AMENDMENT TO ARTICLES**

Document No(s):

**201007800086**



United States of America  
 State of Ohio  
 Office of the Secretary of State

Witness my hand and the seal of  
 the Secretary of State at Columbus,  
 Ohio this 17th day of March, A.D.  
 2010.

Ohio Secretary of State



Prescribed by:

The Ohio Secretary of State  
Central Ohio: (614) 466-3910  
Toll Free: 1-877-SOS-FILE (1-877-767-3453)

www.sos.state.oh.us  
e-mail: busserv@sos.state.oh.us

<b>Expedite this Form:</b> (Select One)	
<b>Mail Form to one of the Following:</b>	
<input checked="" type="radio"/> Yes	PO Box 1390 Columbus, OH 43216 *** Requires an additional fee of \$100 ***
<input type="radio"/> No	PO Box 1028 Columbus, OH 43216

**Certificate of Amendment by Shareholders or Members**  
(Domestic)  
Filing Fee \$50.00

(CHECK ONLY ONE (1) BOX)

<input type="checkbox"/> (1) Domestic for Profit Amended (122-AMAP)	<b>PLEASE READ INSTRUCTIONS</b> <input checked="" type="checkbox"/> Amendment (125-AMDS)	<input type="checkbox"/> (2) Domestic Nonprofit Amended (126-AMAN)	<input type="checkbox"/> Amendment (128-AMD)
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**Complete the general information in this section for the box checked above.**

Name of Corporation: Babcox Publications, Inc.  
 Charter Number: 1886468  
 Name of Officer: William E. Babcox  
 Title: President

Please check if additional provisions attached.

The above named Ohio corporation, does hereby certify that:

A meeting of the  shareholders  directors ( *nonprofit amended articles only* )  
 members was duly called and held on \_\_\_\_\_ (Date)

at which meeting a quorum was present in person or by proxy, based upon the quorum present, an affirmative vote was cast which entitled them to exercise \_\_\_\_\_ % as the voting power of the corporation.

In a writing signed by all of the  shareholders  directors ( *non-profit amended articles only* )  
 members who would be entitled to the notice of a meeting or such other proportion not less than a majority as the articles of regulations or bylaws permit.

RECEIVED STATE  
SECRETARY OF STATE  
2010 MAR 17 PM 3:39  
CLIENT SERVICE CENTER

**Clause applies if amended box is checked.**

Resolved, that the following amended articles of incorporations be and the same are hereby adopted to supercede and take the place of the existing articles of incorporation and all amendments thereto.

**All of the following information must be completed if an amended box is checked. If an amendment box is checked, complete the areas that apply.**

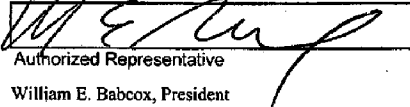
**FIRST:** The name of the corporation is: Babcox Media, Inc.

**SECOND:** The place in the State of Ohio where its principal office is located is in the City of:  
 \_\_\_\_\_  
 (city, village or township) \_\_\_\_\_ (county)

**THIRD:** The purposes of the corporation are as follows:  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**FOURTH:** The number of shares which the corporation is authorized to have outstanding is: \_\_\_\_\_  
 (Does not apply to box (2))

**REQUIRED**  
 Must be authenticated  
 (signed) by an authorized  
 representative  
 (See instructions)

  
 Authorized Representative  
 William E. Babcox, President  
 (Print Name)

02/17/10  
 Date

\_\_\_\_\_  
 Authorized Representative  
 (Print Name)

\_\_\_\_\_  
 Date