

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Thompson Holdings, L.P.		06/11/2010	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	Mayday 360, LLC		
Street Address:	825 Third Avenue, 40th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85014420	MAYDAY 360	
CORRESPONDENCE DATA			
Fax Number:	(913)647-9057		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9136479050		
Email:	tmdocketing.burbach@hoveywilliams.com		
Correspondent Name:	Cheryl L. Burbach		
Address Line 1:	10801 Mastin Blvd., Suite 1000		
Address Line 4:	Overland Park, KANSAS 66210		
ATTORNEY DOCKET NUMBER:	2593.128/41792		
NAME OF SUBMITTER:	Cheryl L. Burbach		
Signature:	/CLB/		
Date:	06/11/2010		

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Total Attachments: 1
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ASSIGNMENT OF TRADEMARKS


WHEREAS Thompson Holdings, L.P., having a principal place of business at 830 Park Avenue, Apt. 7B, New York, New York 10012, has adopted, used and/or applied to register in the United States Patent and Trademark Office the following trademark:

<u>MARK</u>	<u>SERIAL NUMBER</u>	<u>FILING DATE</u>
MAYDAY 360	85014420	April 15, 2010

and WHEREAS, Mayday 360, LLC, a Delaware limited liability company, having a principal place of business at 825 Third Avenue, 40th Floor, New York, NY 10022, the successor of the ongoing and existing portion of the business of Thompson Holdings, L.P. to which the MAYDAY 360 trademark pertains, is desirous of acquiring said trademark and the pending intent-to-use application therefor.

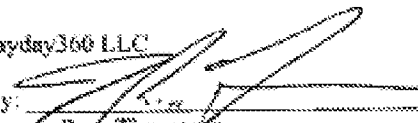
NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Thompson Holdings, L.P., hereby assigns to Mayday 360, LLC all right, title and interest in and to the above-noted trademark and trademark application therefor, together with the goodwill of the business symbolized by the trademark.

Thompson Holdings, L.P.

By: 
Richard Thompson
General Partner

Date: 6/11/10

Accepted by: Mayday360 LLC

By: 
Ross Thompson
Managing Member

Date: 6/11/10