

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Benson Aboud		06/07/2010	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Saveology.com, LLC		
<b>Composed Of:</b>	COMPOSED OF Elephant Group, Inc.		
<b>Street Address:</b>	3303 W. Commercial Blvd.		
<b>City:</b>	Ft. Lauderdale		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33309		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77809095	SAVEOLOGYSWEEPSTAKES.COM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(954)733-1966		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	303 815 1584		
<b>Email:</b>	sjb@susanbrushaber.com		
<b>Correspondent Name:</b>	Susan Brushaber		
<b>Address Line 1:</b>	1115 Grant Street		
<b>Address Line 2:</b>	Suite 207		
<b>Address Line 4:</b>	Denver, COLORADO 80203		
<b>NAME OF SUBMITTER:</b>	Susan Brushaber		
<b>Signature:</b>	/Susan Brushaber/		
<b>Date:</b>	06/14/2010		

OP \$40.00 77809095

Total Attachments: 2

source=Bennytosaveology06072010#page1.tif

source=Bennytosaveology06072010#page2.tif

**TRADEMARK ASSIGNMENT**

This Trademark Assignment (this "Assignment") is entered into by and between Benzion About ("Assignor") for the benefit of Saveology.com LLC, a Florida limited liability company ("Assignee").

WHEREAS, Assignor has, on behalf of Assignee, filed an application for registration with the United States Patent and trademark Office the following trademark (the "Mark");

MARK	SERIAL #	FILING DATE
SaveologySweepstakes.com	77809095	8/20/09

and

WHEREAS, Assignee desires to acquire all of the right, title and interest of Assignor in, to and under the Mark, together with the goodwill of the business symbolized by the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby transfer and assign unto Assignee all right, title and interest in and to the Mark and the registrations thereof, together with the goodwill of the business symbolized by the Mark and with the right to recover and have damages and profits for past infringement, if any, as well as any and all other rights and interests arising out of, in connection with or in relation to the Mark.

This Assignment shall be construed and interpreted in accordance with, and all actions arising hereunder, shall be governed by, the laws of the State of Florida, excluding any conflict of law or choice of law provisions that may refer construction or interpretation of this Assignment to the law of another jurisdiction. This Assignment shall be binding upon the successors and assigns of the Assignor and shall inure to the benefit of the successors and assigns of Assignee. No amendment or modification of this Assignment shall be made except by a writing signed by all parties to be bound thereby or the permitted successors or assigns of such parties.

Remainder of Page Intentionally Left Blank

IN WITNESS WHEREOF, this Assignment has been duly executed as of the date first above written.

ASSIGNOR: Benzion About

By: WP  
Name: Benzion About  
Title: CEO  
Date: 6/7/10

ACKNOWLEDGEMENT

Saveology.com, LLC hereby acknowledges receipt of this assignment, for good and valuable consideration, of the Marks.

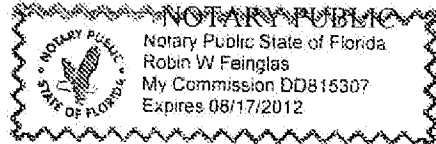
ASSIGNEE: Saveology.com, LLC

By: [Signature]  
Name: Benzion About  
Title: CEO  
Date: 6/7/10

STATE OF Florida )  
COUNTY OF Broward ) ss:

On this 7<sup>th</sup> day of June, 2010, there appeared before me Benzion About personally known to me or who proved to me his/her identification,.; who acknowledged that he signed the foregoing instrument as his/her voluntary act and deed.

My Commission Expires: 8/17/2012  
Robin W. Feinglas

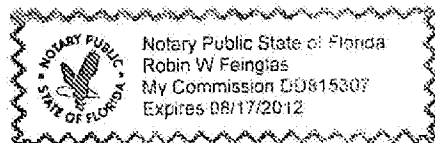


STATE OF Florida )  
COUNTY OF Broward ) ss:

On this 7<sup>th</sup> day of June, 2010, there appeared before me Benzion About, personally known to me or who proved to me his/her identification, who stated that he/she is Chief Executive officer of Saveology.com, LLC; who acknowledged that he/she signed the foregoing instrument as his/her voluntary act and deed on behalf and with full authority of Saveology.com, LLC.

My Commission Expires: 8/17/2012  
Robin W. Feinglas

NOTARY PUBLIC



TRADEMARK