

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Elephant Group, Inc.		06/07/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Saveology.com, LLC
Composed Of:	COMPOSED OF Elephant Group, Inc.
Street Address:	3303 W. Commercial Blvd.
City:	Ft. Lauderdale
State/Country:	FLORIDA
Postal Code:	33309
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	3707672	SAVEOLOGIST
Registration Number:	3697964	SAVEOLOGYMIVING.COM
Registration Number:	3714088	WE COMPARE, YOU SAVE
Registration Number:	3727335	MAKES IT SIMPLE
Registration Number:	3697963	SAVEOLOGYNETWORK.COM
Registration Number:	3724828	CLUBSAVEOLOGY.COM

CORRESPONDENCE DATA

Fax Number: (954)733-1966
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 303 815 1584
 Email: sjb@susanbrushaber.com
 Correspondent Name: Susan Brushaber
 Address Line 1: 1115 Grant Street
 Address Line 2: Suite 207
 Address Line 4: Denver, COLORADO 80203

TRADEMARK

900164506

REEL: 004223 FRAME: 0825

OP \$165.00 3707672

NAME OF SUBMITTER:	Susan Brushaber
Signature:	/Susan Brushaber/
Date:	06/14/2010
Total Attachments: 2 source=ElephantgroupttoSaveology06072010#page1.tif source=ElephantgroupttoSaveology06072010#page2.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is entered into by and between Elephant Group, Inc., a Delaware corporation ("Assignor") for the benefit of Saveology.com LLC, a Florida limited liability company ("Assignee").

WHEREAS, Assignor has adopted and used in its business the following trademarks (the "Marks"), which are registered in the United States Patent and Trademark Office;

MARK	REGISTRATION #	DATE
Saveologist	3707672	11/10/2009
Saveologymoving.com	3697964	10/20/2009
We Compare You Save	3714088	11/24/09
Makes It Simple	3727335	12/22/09
SaveologyNetwork	3697963	10/20/09
ClubSaveology.com	3742428	12/15/09

and

WHEREAS, Assignee desires to acquire all of the right, title and interest of Assignor in, to and under the Marks, together with the goodwill of the business symbolized by the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby transfer and assign unto Assignee all right, title and interest in and to the Marks and the registrations thereof, together with the goodwill of the business symbolized by the Marks and with the right to recover and have damages and profits for past infringement, if any, as well as any and all other rights and interests arising out of, in connection with or in relation to the Marks.

This Assignment shall be construed and interpreted in accordance with, and all actions arising hereunder, shall be governed by, the laws of the State of Florida, excluding any conflict of law or choice of law provisions that may refer construction or interpretation of this Assignment to the law of another jurisdiction. This Assignment shall be binding upon the successors and assigns of the Assignor and shall inure to the benefit of the successors and assigns of Assignee. No amendment or modification of this Assignment shall be made except by a writing signed by all parties to be bound thereby or the permitted successors or assigns of such parties.

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IN WITNESS WHEREOF, this Assignment has been duly executed as of the date first above written.

ASSIGNOR: Elephant Group, Inc.

By: _____
Name: Benzion About
Title: CEO
Date: 6/7/10

ACKNOWLEDGEMENT

Saveology.com, LLC hereby acknowledges receipt of this assignment, for good and valuable consideration, of the Marks.

ASSIGNEE: Saveology.com, LLC

By: _____
Name: Benzion About
Title: CEO
Date: 6/7/10

STATE OF Florida)
COUNTY OF Polk) ss:

On this 7th day of June, 2010, there appeared before me Benzion About personally known to me or who proved to me his/her identification, who stated that he/she is Chief Executive Officer of Elephant Group, Inc.; who acknowledged that he signed the foregoing instrument as his/her voluntary act and deed on behalf and with full authority of Elephant Group, Inc.

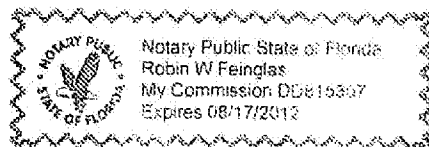
My Commission Expires: 8/17/2012
Robin W Feinglas



STATE OF Florida)
COUNTY OF Polk) ss:

On this 7th day of June, 2010, there appeared before me Benzion About, personally known to me or who proved to me his/her identification, who stated that he/she is Chief Executive officer of Saveology.com, LLC; who acknowledged that he/she signed the foregoing instrument as his/her voluntary act and deed on behalf and with full authority of Saveology.com, LLC.

My Commission Expires: 8/12/2012
Robin W. Feinglas



NOTARY PUBLIC

TRADEMARK