

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                                     |
|----------------------------------|--|-----------------------|-------------------------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                       |                                     |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                                     |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                                     |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>                  |
| MAMA PAJAMA, LLC                 |  | 06/09/2010            | LIMITED LIABILITY COMPANY: DELAWARE |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                                     |
| <b>Name:</b>                     | RNA Holdings LLC   |                       |                                     |
| <b>Street Address:</b>           | 600 North Loop 288   |                       |                                     |
| <b>Internal Address:</b>         | c/o Russell-Newman, Inc.   |                       |                                     |
| <b>City:</b>                     | Denton   |                       |                                     |
| <b>State/Country:</b>            | TEXAS  |                       |                                     |
| <b>Postal Code:</b>              | 76209  |                       |                                     |
| <b>Entity Type:</b>              | LIMITED LIABILITY COMPANY: DELAWARE  |                       |                                     |
| <b>PROPERTY NUMBERS Total: 2</b> |  |                       |                                     |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                                     |
| <b>Serial Number:</b>            | 77781471   | MAMA PAJAMA           |                                     |
| <b>Registration Number:</b>      | 2957752  | PAJAMA MAMA           |                                     |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                                     |
| <b>Fax Number:</b>               | (214)953-1121  |                       |                                     |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                                     |
| <b>Phone:</b>                    | 214-953-1181   |                       |                                     |
| <b>Email:</b>                    | eevert@hitchcockevert.com, sroberts@hitchcockevert.com,<br>docket@hitchcockevert.com |                       |                                     |
| <b>Correspondent Name:</b>       | Elisabeth A. Evert   |                       |                                     |
| <b>Address Line 1:</b>           | P O Box 131709   |                       |                                     |
| <b>Address Line 4:</b>           | Dallas, TEXAS 75313-1709   |                       |                                     |
| <b>ATTORNEY DOCKET NUMBER:</b>   | RUSN-35586   |                       |                                     |
| <b>NAME OF SUBMITTER:</b>        | Elisabeth A. Evert   |                       |                                     |

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|   |                      |
|---|----------------------|
| Signature:  | /Elisabeth A. Evert/ |
| Date:   | 06/14/2010           |
| Total Attachments: 1<br>source=Executed TM Assignment#page1.tif |                      |

## TRADEMARK ASSIGNMENT

WHEREAS, Mama Pajama LLC, a Delaware limited liability company at 145 Huguenot Street, New Rochelle, New York 10804 (“Assignor”), is the owner of all right, title and interest to the trademarks MAMA PAJAMA and PAJAMA MAMA (the “Marks”) and U.S. Trademark Application Serial No. 77/718,471 and Registration No. 2,957,752, respectively, for the Marks; and

WHEREAS, RNA Holdings LLC, a Delaware limited liability company at 600 North Loop 288, c/o Russell Newman, Inc., Denton, Texas 76209 (“Assignee”), is desirous of acquiring the Marks, U.S. Trademark Application Serial No. 77/781471 and Registration No. 2,957,752, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and U.S. Trademark Application Serial No. 77/781,471 and Registration No. 2,957,752.

MAMA PAJAMA LLC.

Dated: June 9, 2010

By: Alicia B. Stern

Title: Manager