

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zinsser Brands Company		06/07/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Westfield Coatings Corporation		
Street Address:	221 Union Street		
City:	Westfield		
State/Country:	MASSACHUSETTS		
Postal Code:	01085		
Entity Type:	CORPORATION: MASSACHUSETTS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2802569	MILLPRIME	
CORRESPONDENCE DATA			
Fax Number:	(216)241-0816		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	216.622.8200		
Email:	ipdocket@calfee.com		
Correspondent Name:	Calfee, Halter & Griswold LLP		
Address Line 1:	800 Superior Avenue		
Address Line 2:	Suite 1400		
Address Line 4:	Cleveland, OHIO 44114-2688		
ATTORNEY DOCKET NUMBER:	06821/06351		
NAME OF SUBMITTER:	Sandi L. Colello		
Signature:	/Sandi L. Colello/		
Date:	06/14/2010		

CH \$40.00 2802569

Total Attachments: 2
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ASSIGNMENT OF MARK

WHEREAS, Zinsser Brands Company, a Delaware corporation with offices at 173 Belmont Drive, Somerset, New Jersey 08875 ("Assignor"), has adopted, used and/or is using in commerce the mark shown on Exhibit A (the "Mark") on or in connection with the goods identified thereon and is the owner of the trademark registration identified thereon;

WHEREAS, Westfield Coatings Corporation, a Massachusetts corporation with offices at 221 Union Street, Westfield, Massachusetts 01085 ("Assignee"), is desirous of acquiring all right, title and interest in and to the Mark, registrations of the Mark, and the goodwill associated with the Mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns and transfers to Assignee, effective as of December 1, 2005, all right, title and interest in and to (i) the Mark, (ii) the registration of the Mark listed on Exhibit A, (iii) all income, royalties, damages and payments now or hereafter due or payable with respect to the Mark, (iv) all rights of action arising from the Mark, including all claims for damages by reason of past, present and future infringement of the Mark and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successor and assigns as the same would have been held by Assignor had this assignment not been made, and (v) the goodwill of the business symbolized by the Mark.

Dated: _____

6/7/10

ZINSSER BRANDS COMPANY

By: _____

Name:

Title:

Thomas M. Nicholas
Sr VP Marketing

EXHIBIT A

Country	Mark	Reg. No.	Reg. Date	Goods
U.S.	MILLPRIME	2,802,569	01-06-2004	Primer/sealer for wood and wood substitutes