

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Travel Acquisitions Group, LLC		06/09/2010	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Connexions Loyalty Travel Solutions, LLC		
<b>Street Address:</b>	6442 City West Parkway		
<b>City:</b>	Minneapolis		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55344		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1662796	1-800 FLY 4 LESS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)977-8650		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	6129778795		
<b>Email:</b>	ip@briggs.com		
<b>Correspondent Name:</b>	Daniel A. Rosenberg		
<b>Address Line 1:</b>	80 South Eighth Street		
<b>Address Line 2:</b>	2200 IDS Center		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	39131.4		
<b>NAME OF SUBMITTER:</b>	Daniel A. Rosenberg		
<b>Signature:</b>	/Daniel A. Rosenberg/		

CH \$40.00 1662796

**900164571**

**TRADEMARK  
 REEL: 004224 FRAME: 0391**

Date:

06/14/2010

Total Attachments: 2

source=TravelAcquisitionsAssignment#page1.tif

source=TravelAcquisitionsAssignment#page2.tif

### TRADEMARK ASSIGNMENT

Travel Acquisitions Group, LLC (hereinafter "**Assignor**"), a Delaware corporation having a place of business at 6442 City West Parkway, Minneapolis, MN 55344, for good and valuable consideration paid by Connexions Loyalty Travel Solutions, L.L.C., a Delaware limited liability company having a place of business as 6442 City West Parkway, Minneapolis, MN 55344 ("**Assignee**"), the receipt and sufficiency of which is hereby acknowledged, hereby does convey, transfer and assign to Assignee, its successors and assigns, any and all of its entire right, title and interest in and to the following trademark property:

Trademark	Country	Appl No.	Reg. No.	Class	Description - Goods/Services
I-800-FLY LESS	4 United States	74/108480	1662796	IC 39	TRAVEL AGENCY SERVICES

(the "**Trademark**"), along with the goodwill associated therewith, and further including, but not limited to, the right to sue and recover for past damages, said Assignment to be effective as of the date hereof.

Assignor hereby agrees that Assignee shall have the right to record this instrument of Assignment in the United States Patent and Trademark Office so as to establish Assignee as the owner of record of the Trademark.

Assignor further agrees, at the request of the Assignee, to execute and have executed any and all other documents of any kind whatsoever, and to provide any information that is in Assignor's possession or under its control that may be reasonably required to carry out the terms and intent of this Assignment; and to fully cooperate with Assignee, as reasonably required, to enable Assignee to duly record this instrument of Assignment with the United States Patent and Trademark Office so that Assignee's ownership of the Trademark is duly made of record in the United States.

IN WITNESS WHEREOF, Assignor, intending to be legally bound, has caused this Assignment to be executed this June 9, 2010.

ASSIGNOR: Travel Acquisitions Group, LLC

By [Signature]  
Its SVP + Secretary

STATE OF MINNESOTA )  
                                  ) ss:  
COUNTY OF Hennepin )

Before me, a Notary Public in and for the said County and State, personally appeared D O'Hara, who acknowledged that he is the person who executed the foregoing Agreement and acknowledged it to be his free and voluntary act and deed.

Witness my hand and notarial seal this 9<sup>th</sup> day of June, 2010.

Robert Brill  
Notary Public

