

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GE BUSINESS FINANCIAL SERVICES INC.	FORMERLY Merrill Lynch Business Financial Services Inc.	06/14/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	WINEBOW, INC.		
Street Address:	75 Chestnut Ridge Road		
City:	Montvale		
State/Country:	NEW JERSEY		
Postal Code:	07645		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	2726497	LEONARDO LO CASCIO SELECTIONS	
Registration Number:	2555860	ROCCADORO	
Registration Number:	2624860	STELLA	
Serial Number:	76523152	VINESPANA	
Serial Number:	76485393	VINIBERIA	
Serial Number:	76485386	ALMIRA	
Registration Number:	2071562	WINEBOW INC.	
Registration Number:	1911681	PALLADIO	
CORRESPONDENCE DATA			
Fax Number:	(212)872-1002		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2128362264		
Email:	pgunn@akingump.com		
Correspondent Name:	Patricia Gunn		

CH \$215.00 2726497

Address Line 1: One Bryant Park
Address Line 2: Akin Gump Strauss Hauer & Feld LLP
Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:	Patricia Gunn
Signature:	/s/ Patricia Gunn
Date:	06/14/2010

Total Attachments: 3
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TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of June 14, 2010, by GE BUSINESS FINANCIAL SERVICES INC., a Delaware corporation (formerly known as Merrill Lynch Business Financial Services Inc.), as Agent ("GEBFS"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Assignment (as defined below).

W I T N E S S E T H:

WHEREAS, WINEBOW, INC., (formerly known as WINEBOW IMPORTS, INC.) a Delaware corporation, ("Grantor") and GEBFS were parties to a Trademark Security Agreement dated as of June 30, 2004 (the "Assignment"), pursuant to which Grantor granted a security interest to GEBFS in certain trademarks ("Trademarks") and Trademark Rights (as defined below) as security for certain obligations owing by Grantor to GEBFS, including the Trademarks set forth on Schedule 1 hereto; and

WHEREAS, the Assignment was recorded by the Trademark Division of the United States Patent and Trademark Office on July 7, 2004, at Reel 3003, Frame 0472; and

WHEREAS, Grantor has requested that GEBFS release its security interest in the Trademarks and Trademark Rights and reassign the same to the Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. GEBFS hereby releases its security interest in all of Grantor's right, title and interest in and to the following (collectively the "Trademark Rights"):

(i) each Trademark listed on Schedule 1 annexed hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark; and

(ii) all products and proceeds of the foregoing, including without limitation, any claims by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark, or (b) injury to the goodwill associated with any Trademark.

2. GEBFS hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by GEBFS, all of GEBFS's right, title and interest in and to the Trademarks and the Trademark Rights.

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IN WITNESS WHEREOF, GEBFS has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

**GE BUSINESS FINANCIAL SERVICES
INC.**, (formerly known as Merrill Lynch
Business Financial Services Inc.), as Agent

By: K. S. [Signature]
Name: K. CONROY
Title: July 14, 2007 SIGNATOR

SCHEDULE 1

Trademarks

Trademark	Registration Number	Registration Date
ALMIRA	76485386	1/28/2003
LEONARDO LO CASCIO SELECTIONS	2726497	6/17/2003
ROCCARDORO	2555860	4/2/2002
STELLA	2624860	9/24/2002
VINESPANA	76523152	6/16/2003
VINIBERIA	76485393	1/28/2003
WINEBOW, INC.	2071562	6/17/1997
PALLADIO	1911681	8/15/1995