

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		CHANGE OF NAME	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
KIRSHENBAUM BOND & PARTNERS LLC		04/22/2010	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	KIRSHENBAUM BOND SENECA & PARTNERS LLC		
<b>Street Address:</b>	160 Varick Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10013		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3498936	SERIOUS CHUTZPAH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)863-7806		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Phone:</b>	312-863-7198		
<b>Email:</b>	nancy.brougher@goldbergekohn.com		
<b>Correspondent Name:</b>	Nancy Brougher		
<b>Address Line 1:</b>	Goldberg Kohn Ltd.		
<b>Address Line 2:</b>	55 East Monroe Street, Suite 3300		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60603		
<b>ATTORNEY DOCKET NUMBER:</b>	1989.230		
<b>NAME OF SUBMITTER:</b>	Nancy Brougher		
<b>Signature:</b>	/njb/		

OP \$40.00 3498936

**900164592**

**TRADEMARK  
 REEL: 004224 FRAME: 0566**

Date:

06/14/2010

Total Attachments: 2

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# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "KIRSHENBAUM BOND & PARTNERS LLC", CHANGING ITS NAME FROM "KIRSHENBAUM BOND & PARTNERS LLC" TO "KIRSHENBAUM BOND SENECA & PARTNERS LLC", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF APRIL, A.D. 2010, AT 7:21 O'CLOCK P.M.

3751447 8100

100415099



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 7950868

DATE: 04-23-10

TRADEMARK  
REEL: 004224 FRAME: 0568

**STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: Kirshenbaum Bond & Partners LLC  
\_\_\_\_\_
2. The Certificate of Formation of the limited liability company is hereby amended as follows: \_\_\_\_\_  
The First Article is hereby amended and restated in its entirety and shall read as follows:  
"1. The name of the limited liability company (hereinafter called the "Limited Liability Company") shall be Kirshenbaum Bond Senecal & Partners LLC."  
\_\_\_\_\_  
\_\_\_\_\_

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 22nd day of April, A.D. 2010.

By:   
Authorized Person(s)

Name: Mitchell Gendel  
Print or Type