

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GE BUSINESS FINANCIAL SERVICES INC.	FORMERLY Merrill Lynch Business Financial Services Inc.	06/14/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	WINEBOW, INC.		
Street Address:	75 Chestnut Ridge Road		
City:	Montvale		
State/Country:	NEW JERSEY		
Postal Code:	07645		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	76620529	LOS DOS	
Serial Number:	78743397	W WINEBOW BRANDS INTERNATIONAL	
Serial Number:	78863670	FIABA	
Serial Number:	78686550	LICIA	
CORRESPONDENCE DATA			
Fax Number:	(212)872-1002		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2128362264		
Email:	pgunn@akingump.com		
Correspondent Name:	Patricia Gunn		
Address Line 1:	One Bryant Park		
Address Line 2:	Akin Gump Strauss Hauer & Feld LLP		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Patricia Gunn		

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**TRADEMARK
 REEL: 004224 FRAME: 0570**

Signature:	/s/ Patricia Gunn
Date:	06/14/2010
Total Attachments: 3 source=Borrower Trademark Releases 2#page1.tif source=Borrower Trademark Releases 2#page2.tif source=Borrower Trademark Releases 2#page3.tif	

TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of June 14, 2010, by GE BUSINESS FINANCIAL SERVICES INC., a Delaware corporation (formerly known as Merrill Lynch Business Financial Services Inc.), as Agent ("GEBFS"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Assignment (as defined below).

WITNESSETH:

WHEREAS, WINEBOW, INC., a Delaware corporation, ("Grantor") and GEBFS were parties to a Trademark Security Agreement dated as of September 6, 2006 (the "Assignment"), pursuant to which Grantor granted a security interest to GEBFS in certain trademarks ("Trademarks") and Trademark Rights (as defined below) as security for certain obligations owing by Grantor to GEBFS, including the Trademarks set forth on Schedule 1 hereto; and

WHEREAS, the Assignment was recorded by the Trademark Division of the United States Patent and Trademark Office on September 13, 2006, at Reel 3389, Frame 0358; and

WHEREAS, Grantor has requested that GEBFS release its security interest in the Trademarks and Trademark Rights and reassign the same to the Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. GEBFS hereby releases its security interest in all of Grantor's right, title and interest in and to the following (collectively the "Trademark Rights"):

(i) each Trademark listed on Schedule 1 annexed hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark; and

(ii) all products and proceeds of the foregoing, including without limitation, any claims by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark, or (b) injury to the goodwill associated with any Trademark.

2. GEBFS hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by GEBFS, all of GEBFS's right, title and interest in and to the Trademarks and the Trademark Rights.

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IN WITNESS WHEREOF, GEBFS has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

**GE BUSINESS FINANCIAL SERVICES
INC.**, (formerly known as Merrill Lynch
Business Financial Services Inc.), as Agent

By: K. Craig Gallett
Name: K. CRAIG GALLETT
Title: DULY AUTHORIZED SIGNATORY

SCHEDULE 1

Trademarks

Trademark	Serial/ Registration Number	Filing/Registration Date
LOS DOS	76620529	11/15/2004
W WINEBOW BRANDS INTERNATIONAL	78743397	10/31/2005
FIABA	78863670	4/18/2006
LICIA	78686550	8/5/2005