

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT								
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL								
<b>CONVEYING PARTY DATA</b>									
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>GE BUSINESS FINANCIAL SERVICES INC.</td> <td>FORMERLY Merrill Lynch Business Financial Services Inc.</td> <td>06/14/2010</td> <td>CORPORATION: DELAWARE</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	GE BUSINESS FINANCIAL SERVICES INC.	FORMERLY Merrill Lynch Business Financial Services Inc.	06/14/2010	CORPORATION: DELAWARE	
Name	Formerly	Execution Date	Entity Type						
GE BUSINESS FINANCIAL SERVICES INC.	FORMERLY Merrill Lynch Business Financial Services Inc.	06/14/2010	CORPORATION: DELAWARE						
<b>RECEIVING PARTY DATA</b>									
Name:	BOSTON WINE COMPANY, LTD.								
Street Address:	75 Chestnut Ridge Road								
City:	Montvale								
State/Country:	NEW JERSEY								
Postal Code:	07645								
Entity Type:	CORPORATION: MASSACHUSETTS								
<b>PROPERTY NUMBERS Total: 1</b>									
Property Type	Number	Word Mark							
Registration Number:	2720490	BOSTON WINE							
<b>CORRESPONDENCE DATA</b>									
Fax Number: (212)872-1002 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 2128362264 Email: pgunn@akingump.com Correspondent Name: Patricia Gunn Address Line 1: One Bryant Park Address Line 2: Akin Gump Strauss Hauer & Feld LLP Address Line 4: New York, NEW YORK 10036									
<b>NAME OF SUBMITTER:</b>	Patricia Gunn								
<b>Signature:</b>	/s/ Patricia Gunn								
<b>Date:</b>	06/14/2010								

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**TRADEMARK**  
**REEL: 004224 FRAME: 0632**

**Total Attachments: 3**

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## **TRADEMARK RELEASE AND REASSIGNMENT**

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of June 14, 2010, by GE BUSINESS FINANCIAL SERVICES INC., a Delaware corporation (formerly known as Merrill Lynch Business Financial Services Inc.), as Agent ("GEBFS"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Assignment (as defined below).

### **W I T N E S S E T H:**

WHEREAS, BOSTON WINE COMPANY, LTD., a Massachusetts corporation, ("Grantor") and GEBFS were parties to a Trademark Security Agreement dated as of August 31, 2006 (the "Assignment"), pursuant to which Grantor granted a security interest to GEBFS in certain trademarks ("Trademarks") and Trademark Rights (as defined below) as security for certain obligations owing by Grantor to GEBFS, including the Trademarks set forth on Schedule 1 hereto; and

WHEREAS, the Assignment was recorded by the Trademark Division of the United States Patent and Trademark Office on September 1, 2006, at Reel 3383, Frame 0086; and

WHEREAS, Grantor has requested that GEBFS release its security interest in the Trademarks and Trademark Rights and reassign the same to the Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. GEBFS hereby releases its security interest in all of Grantor's right, title and interest in and to the following (collectively the "Trademark Rights"):

(i) each Trademark listed on Schedule 1 annexed hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark; and

(ii) all products and proceeds of the foregoing, including without limitation, any claims by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark, or (b) injury to the goodwill associated with any Trademark.

2. GEBFS hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by GEBFS, all of GEBFS's right, title and interest in and to the Trademarks and the Trademark Rights.

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IN WITNESS WHEREOF, GEBFS has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

**GE BUSINESS FINANCIAL SERVICES  
INC.,** (formerly known as Merrill Lynch  
Business Financial Services Inc.), as Agent

By: K. S. D.  
Name: K. S. D.  
Title: Deputy Assistant Secretary

**SCHEDULE 1**

**Trademarks**

<b>Trademark</b>	<b>Registration Number</b>	<b>Registration Date</b>
BOSTON WINE	2720490	6/3/2003