

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ZDM Acquisition Corp.		06/09/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ziff Davis, Inc.		
<b>Street Address:</b>	28 East 28th Street		
<b>Internal Address:</b>	11th Floor, Legal Dept.		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 48</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	75472057	3D GAMEGAUGE	
Serial Number:	77597661	APPSCOUT	
Serial Number:	76547230	BUSINESS 4 SITE	
Serial Number:	75558032	COOKIE COP	
Serial Number:	78833398	CRANKY GEEKS	
Serial Number:	75053763	DIGITAL LIFE	
Serial Number:	78324076	DIGITALLIFE	
Serial Number:	78194804	DIGITALLIFE	
Serial Number:	77036038	DIGITALLIFE	
Serial Number:	78854729	DIGITALLIFE TV	
Serial Number:	78854544	DL.TV	
Serial Number:	78457167	EXTREMETECH	
Serial Number:	76271027	EXTREMETECH	

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**TRADEMARK**  
**REEL: 004224 FRAME: 0681**

Serial Number:	78382483	FASTEST GEEK
Serial Number:	76275454	FRESHMARKS
Serial Number:	77074547	GEARLOG
Serial Number:	76088484	INTERNET LIFE
Serial Number:	74255038	NETBENCH
Serial Number:	74253546	PC LABS
Serial Number:	76180909	PC MAGAZINE
Serial Number:	78588403	PC MAGAZINE EDITORS' CHOICE
Serial Number:	74457733	PC MAGAZINE EDITORS' CHOICE
Serial Number:	74457729	PC MAGAZINE EDITORS' CHOICE
Serial Number:	73706914	PC MAGAZINE
Serial Number:	74397704	PC MAGAZINE
Serial Number:	77276542	PC MAGAZINE READERS' CHOICE
Serial Number:	77007466	PC MAGAZINE READERS' CHOICE
Serial Number:	77276592	PC MAGAZINE READERS' CHOICE
Serial Number:	75095172	PC MAGAZINE TECHNICAL EXCELLENCE
Serial Number:	75095173	PC MAGAZINE TECHNICAL EXCELLENCE
Serial Number:	78588707	PC PCMAG.COM
Serial Number:	77969188	PC PCMAG.COM EDITORS' CHOICE
Serial Number:	77794214	PC PCMAG.COM GREENTECH APPROVED
Serial Number:	77618894	PCMAG DIGITAL NETWORK
Serial Number:	75363805	PRODUCTWIRE
Serial Number:	78770052	REDCARDCLUB
Serial Number:	78862737	SMB BOOT CAMP
Serial Number:	78443057	STARTUP COP
Serial Number:	78322215	SYNC
Serial Number:	78827868	VENDOR VALUE
Serial Number:	74275477	WINBENCH
Serial Number:	74284831	WINSTONE
Serial Number:	76062388	Z
Serial Number:	76062389	ZIFF DAVIS
Serial Number:	78766840	ZIFF DAVIS CIO CENTRAL
Serial Number:	78500399	ZIFF DAVIS INTERNET
Serial Number:	76062390	ZIFF DAVIS MEDIA
Serial Number:	78329301	ZIFF DAVIS MEDIA ESEMINARS

**TRADEMARK**

**REEL: 004224 FRAME: 0682**

**CORRESPONDENCE DATA**

Fax Number: (212)503-3560

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 212-503-3554

Email: tara\_goldfrank@ziffdavis.com

Correspondent Name: Tara Goldfrank

Address Line 1: 28 East 28th Street

Address Line 2: 11th Floor, Legal Dept.

Address Line 4: New York, NEW YORK 10016

NAME OF SUBMITTER:	Tara Goldfrank
Signature:	/tgoldfrank/
Date:	06/15/2010
Total Attachments: 2 source=NameChange#page1.tif source=NameChange#page2.tif	

# Delaware

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*The First State*

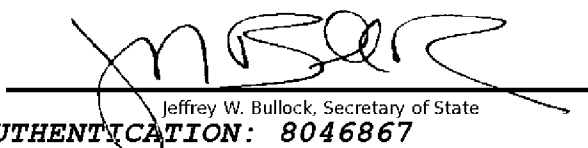
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ZDM ACQUISITION CORP.", CHANGING ITS NAME FROM "ZDM ACQUISITION CORP." TO "ZIFF DAVIS, INC.", FILED IN THIS OFFICE ON THE NINTH DAY OF JUNE, A.D. 2010, AT 1:52 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

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100642177



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8046867

DATE: 06-10-10

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

TRADEMARK  
REEL: 004224 FRAME: 0684

**CERTIFICATE OF AMENDMENT**

**OF**

**AMENDED AND RESTATED CERTIFICATE OF INCORPORATION**

**OF**

**ZDM ACQUISITION CORP.**

Pursuant to Section 242 of the General Corporation Law of the State of Delaware, ZDM Acquisition Corp., a corporation organized and existing under the laws of the State of Delaware (the "Corporation"), does hereby certify as follows:

**FIRST:** The Board of Directors of the Corporation has duly adopted a resolution pursuant to Section 242 of the General Corporation Law of the State of Delaware setting forth a proposed amendment of the Amended and Restated Certificate of Incorporation of the Corporation, declaring said amendment to be advisable and in the best interests of the stockholders of the Corporation.

**SECOND:** The requisite stockholders of the Corporation have duly approved said proposed amendment in accordance with Section 242 of the General Corporation Law of the State of Delaware.

**RESOLVED,** That the amendment amends the Amended and Restated Certificate of Incorporation of the Corporation as follows:

Article I is hereby deleted in its entirety and replaced with the following:

"The name of the Corporation is Ziff Davis, Inc."

**IN WITNESS WHEREOF,** the Corporation has caused this Certificate of Amendment to be signed by its President this 9<sup>th</sup> day of June, 2010.

ZDM ACQUISITION CORP.

By: /s/ Christopher S. Gaffney  
Name: Christopher S. Gaffney  
Title: President