

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Great Lakes Scrip Center, Inc.		03/16/2010	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Great Lakes Scrip Center, LLC		
Street Address:	2111 44th Street SE		
City:	Grand Rapids		
State/Country:	MICHIGAN		
Postal Code:	49508		
Entity Type:	LIMITED LIABILITY COMPANY: MICHIGAN		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3043238	GREAT LAKES SCRIP CENTER	
Registration Number:	2871182	FUNDRAISING WHILE YOU SHOP	
Registration Number:	2885400	AMERICA'S PREFERRED SCRIP PROVIDER	
Registration Number:	3008034	CARESPONSORS	
Serial Number:	77268088	REWARDS & MORE	
CORRESPONDENCE DATA			
Fax Number:	(616)957-8196		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	616-949-9610		
Email:	kcousineau@priceheneveld.com		
Correspondent Name:	Brian E. Ainsworth		
Address Line 1:	P.O. Box 2567		
Address Line 4:	Grand Rapids, MICHIGAN 49501		
ATTORNEY DOCKET NUMBER:	GRE046 A000		

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 REEL: 004225 FRAME: 0626**

NAME OF SUBMITTER:	Brian E. Ainsworth
Signature:	/Brian E. Ainsworth/
Date:	06/16/2010
Total Attachments: 1 source=1320863#page1.tif	

ASSIGNMENT

Whereas, Great Lakes Scrip Center, Inc., a Michigan corporation, with its principal place of business at 2111 44th Street, S.E., Grand Rapids, Michigan 49508, ("Assignor"), has adopted, owns and is using the following trademarks for which Assignor owns the following identified federal registrations on the Principal Register of the United States Patent and Trademark Office for the goods and/or services identified therein ("the Marks"):

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
GREAT LAKES SCRIP CENTER	3,043,238	January 17, 2006
FUNDRAISING WHILE YOU SHOP	2,871,182	August 10, 2004
AMERICA'S PREFERRED SCRIP PROVIDER	2,885,400	September 14, 2004
CARESPONSORS	3,008,034	October 18, 2005

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
REWARDS AND MORE	77/268,088	August 30, 2007

and

Whereas, Great Lakes Scrip Center, LLC, a Michigan limited liability corporation, with its principal place of business at 2111 44th Street, S.E., Grand Rapids, Michigan 49508, ("Assignee"), desires to acquire the Marks and the above-referenced Registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to each of the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof.

GREAT LAKES SCRIP CENTER, INC.

March 16, 2010
Date


By: David Burgess
Title: VICE PRESIDENT