

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		CHANGE OF NAME	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Global-QVC Solutions, Inc.		04/07/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	GSI Commerce West, Inc.		
Street Address:	935 First Avenue		
City:	King of Prussia		
State/Country:	PENNSYLVANIA		
Postal Code:	19406		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	76147879	FOG DOG	
Serial Number:	75575341	FOGDOG	
Serial Number:	75575342	FOGDOG	
Serial Number:	76147883	FOGDOG	
Serial Number:	75575357	FOGDOG	
CORRESPONDENCE DATA			
Fax Number:	(215)832-5767		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215.569.5767		
Email:	perry@blankrome.com		
Correspondent Name:	David M. Perry, Esquire		
Address Line 1:	One Logan Square		
Address Line 2:	8th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-6998		
ATTORNEY DOCKET NUMBER:	103315-00115		

CH \$140.00 76147879

**900164771**

**TRADEMARK  
 REEL: 004225 FRAME: 0768**

NAME OF SUBMITTER:	David M. Perry
Signature:	/David M. Perry/
Date:	06/16/2010
<b>Total Attachments: 3</b> source=DE Amended Cert re name change to West#page1.tif source=DE Amended Cert re name change to West#page2.tif source=DE Amended Cert re name change to West#page3.tif	

# Delaware

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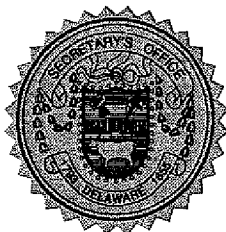
*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "GLOBAL-QVC SOLUTIONS, INC.", CHANGING ITS NAME FROM "GLOBAL-QVC SOLUTIONS, INC." TO "GSI COMMERCE WEST, INC.", FILED IN THIS OFFICE ON THE SEVENTH DAY OF APRIL, A.D. 2006, AT 2:46 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3403592 8100

060330031



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

**AUTHENTICATION: 4653868**

DATE: 04-07-06

**TRADEMARK**

**REEL: 004225 FRAME: 0770**

**GLOBAL-QVC SOLUTIONS, INC.**  
**CERTIFICATE OF AMENDMENT**  
**TO THE**  
**CERTIFICATE OF INCORPORATION**

Global-QVC Solutions, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware,

**DOES HEREBY CERTIFY:**

**FIRST:** That the Board of Directors of said corporation, by the unanimous written consent of its members filed with the minutes of the Board, adopted the following resolutions proposing and declaring advisable the following amendments to the Certificate of Incorporation of said corporation:

**RESOLVED,** that the Certificate of Incorporation of Global-QVC Solutions, Inc. be amended by changing Article First thereof so that, as amended, the said Article shall be and reads as follows:


**FIRST:** The name of the corporation is GSI Commerce West,  
Inc.

**SECOND:** The Sole Stockholder has given its written consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

**THIRD:** That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said Global-QVC Solutions, Inc. has caused this certificate to be signed by its Executive Vice President, this 29<sup>th</sup> day of March, 2006.

GLOBAL-QVC SOLUTIONS, INC.

By:   
\_\_\_\_\_  
Arthur H. Miller  
Executive Vice President