

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the State of formation of the receiving party and to correct the receiving party's zip code previously recorded on Reel 004163 Frame 0382. Assignor(s) hereby confirms the Conversion and change of name.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Birds Eye Group, Inc.	FORMERLY Birds Eye Foods, Inc.	12/24/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Birds Eye Foods LLC
Street Address:	90 Linden Oaks
City:	Rochester
State/Country:	NEW YORK
Postal Code:	14625
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	77500075	BIRDS EYE GOODNESS ON THE GO
Serial Number:	77673446	BIRDS EYE C&W
Serial Number:	77676744	FINE DINING AT HOME
Serial Number:	76502432	CALIFORNIA & WASHINGTON ORGANIC
Serial Number:	72074425	FRESHLIKE
Serial Number:	76505494	POT STICKER STIR FRY FEAST
Serial Number:	77706732	RIVIERA
Serial Number:	73178145	BIG CHUNK
Serial Number:	74009374	TIM'S CASCADE STYLE POTATO CHIPS
Serial Number:	77386139	BE WELL
Serial Number:	78222917	THANK YOU

CH \$290.00 77500075

CORRESPONDENCE DATA

Fax Number: (585)232-2152
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 585 231 1386
Email: bsalai@hselaw.com
Correspondent Name: Stephen B. Salai
Address Line 1: 1600 Bausch & Lomb Place
Address Line 4: Rochester, NEW YORK 14604

ATTORNEY DOCKET NUMBER:	86004.000001
NAME OF SUBMITTER:	Stephen B. Salai
Signature:	/stephen b. salai/
Date:	06/16/2010

Total Attachments: 9
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TO:STEPHEN B. SALAI COMPAN:1600 BAUSCH & LOMB PLACE

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.103/08/2010
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		Conversion and Change of Name	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Birds Eye Group, Inc.	FORMERLY Birds Eye Foods, Inc.	12/24/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Birds Eye Foods LLC		
Street Address:	90 Linden Oaks		
City:	Rochester		
State/Country:	NEW YORK		
Postal Code:	14604		
Entity Type:	LIMITED LIABILITY COMPANY: DISTRICT OF COLUMBIA		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Serial Number:	77500075	BIRDS EYE GOODNESS ON THE GO	
Serial Number:	77673446	BIRDS EYE C&W	
Serial Number:	77676744	FINE DINING AT HOME	
Serial Number:	76502432	CALIFORNIA & WASHINGTON ORGANIC	
Serial Number:	72074425	FRESHLIKE	
Serial Number:	76505494	POT STICKER STIR FRY FEAST	
Serial Number:	77705732	RIVIERA	
Serial Number:	73178145	BIG CHUNK	
Serial Number:	74009374	TIM'S CASCADE STYLE POTATO CHIPS	
Serial Number:	77386139	BE WELL	
Serial Number:	78222917	THANK YOU	
CORRESPONDENCE DATA			
Fax Number:	(585)232-2152		

54000075-77500075 CH \$250.00

TO:STEPHEN B. SALAI COMPA. :1600 BAUSCH & LOMB PLACE

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 585 231 1386
Email: bsalai@hselaw.com
Correspondent Name: Stephen B. Salai
Address Line 1: 1600 Bausch & Lomb Place
Address Line 4: Rochester, NEW YORK 14604

ATTORNEY DOCKET NUMBER: 86004.000001

NAME OF SUBMITTER: Stephen B. Salai

Signature: /stephen b. salai/

Date: 03/08/2010

Total Attachments: 3

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Delaware

PAGE 1

The First State


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF "BIRDS EYE GROUP, INC.", CHANGING ITS NAME FROM "BIRDS EYE GROUP, INC." TO "BIRDS EYE FOODS LLC", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF DECEMBER, A.D. 2009, AT 8:50 O'CLOCK A.M.

3553568 8100

100115469

You may verify this certificate online
at corp.delaware.gov/authver.shtml




jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7801562

DATE: 02-05-10

TRADEMARK
REEL: 004226 FRAME: 0275

State of Delaware
Secretary of State
Division of Corporations
Delivered 08:50 AM 12/24/2009
FILED 08:50 AM 12/24/2009
SRV 091135750 - 3553568 FILE

STATE OF DELAWARE
CERTIFICATE OF CONVERSION OF

BIRDS EYE GROUP, INC.

FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

December 24, 2009

- 1.) The jurisdiction where the Company first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The Corporation filed its original Certificate of Incorporation with the Secretary of State of the State of Delaware and was incorporated in the State of Delaware on July 31, 2002.
- 4.) The name of the Corporation immediately prior to filing this Certificate is "Birds Eye Group, Inc."
- 5.) The name of the limited liability company into which the Corporation is to be converted as set forth in its Certificate of Formation is "Birds Eye Foods LLC".

[signature to follow on next page]

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion to Limited Liability Company as of the date first written above.

BIRDS EYE GROUP, INC.

By: 

Craig Steeneck

Executive Vice President & Chief Financial Officer

(Signature Page to the Certificate of Conversion)