TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: Release of interest at:4123/0295 and 4130/0001

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BL Finance, LLC as Administrative		05/30/2010	LIMITED LIABILITY
Agent		00/00/2010	COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Bar Louie Trademark, Inc.	
Street Address:	1840 PICKWICK LANE	
City:	GLENVIEW, ILLINOIS	
State/Country:	ILLINOIS	
Postal Code:	60026	
Entity Type:	CORPORATION: ILLINOIS	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	74390071	BAR LOUIE
Serial Number:	77091325	BAR LOUIE
Serial Number:	77093582	BAR LOUIE
Serial Number:	77091343	EAT · DRINK · BE HAPPY

CORRESPONDENCE DATA

Fax Number: (202)739-3001

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-739-5652

Email: chowell@morganlewis.com

Correspondent Name: Catherine R. Howell, Senior Paralegal
Address Line 1: 1111 Pennsylvania Ave., N.W.; Attn: TMSU

Address Line 2: Morgan, Lewis & Bockius LLP

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER: BAR LOUIE

TRADEMARK REEL: 004226 FRAME: 0991 74390074

5115.00

900164923

NAME OF SUBMITTER:	Catherine R. Howell, Senior Paralegal	
Signature:	/Catherine R. Howell/	
Date:	06/17/2010	
Total Attachments: 1 source=Release of Security Interest in Trademarks#page1.tif		

TRADEMARK REEL: 004226 FRAME: 0992

RELEASE OF SECURITY INTEREST IN TRADEMARKS

This Release of Security Interest in Trademarks is granted and conveyed as of May 30, 2010, by BL FINANCE, LLC, as Administrative Agent (hereinafter referred to as the "Administrative Agent"), in favor of Bar Louie Trademark, Inc. (hereinafter referred to as "BLT").

WHEREAS, the records of the United States Patent and Trademark Office ("PTO") reflect that the Administrative Agent, BLT and certain other parties entered into a Trademark Collateral Security and Pledge Agreement dated as of December 30, 2009 (the "Agreement"), under which BLT granted to the Administrative Agent a security interest in BLT's interest in the trademarks listed on the attached Schedule A (the "Marks").

WHEREAS, the PTO recorded such security interest and such Agreement on December 31, 2009 at Trademark Reel 4123, Frame 0295 (as corrected as to states of Incorporation and typographical error on January 12, 2010 at Reel 4130, Frame 0001).

WHEREAS, the parties seek to make a record of the Administrative Agent's release to BLT of the security interest granted by BLT in the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which the parties acknowledge, the Administrative Agent hereby releases, discharges, and relinquishes, as of May 30_{-} , 2010, the security interest granted by BLT in the Marks.

BL FINANCE, LLC, as Administrative Agent

Name: Donald Mueller

Title: Vice President

1-WA/2625125.2

RECORDED: 06/17/2010

TRADEMARK REEL: 004226 FRAME: 0993