

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nevica Technical Sportsystem Limited		05/28/2010	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Nevica IP Limited		
Street Address:	Unit A, Brook Park East		
City:	Shirebrook		
State/Country:	UNITED KINGDOM		
Postal Code:	NG20 8RY		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77924624	NEVICA	
CORRESPONDENCE DATA			
Fax Number:	(616)222-2469		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	trademarks@wnj.com		
Correspondent Name:	James L. Scott - Warner Norcross & Judd		
Address Line 1:	111 Lyon Street NW		
Address Line 2:	900 Fifth Third Center		
Address Line 4:	Grand Rapids, MICHIGAN 49503		
ATTORNEY DOCKET NUMBER:	NEVICA		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

OP \$40.00 77924624

900164939

**TRADEMARK
 REEL: 004227 FRAME: 0387**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

James L. Scott

Signature:

/J Scott/

Date:

06/17/2010

Total Attachments: 3

source=Signed US Assignment document#page1.tif

source=Signed US Assignment document#page2.tif


source=Signed US Assignment document#page3.tif

TO ALL TO WHOM THESE PRESENTS MAY COME

I NEIL WILLIAM BIGGS of 40 South Hill Park London NW3 2SJ England a Notary Public duly admitted and sworn DO HEREBY CERTIFY AND ATTEST that the Affidavit annexed was executed in my presence at 40 South Hill Park aforesaid on the day of the date hereof by Rashmikant Kantilal Karia identified to me by his United Kingdom Passport numbered 303784904 issued on 05 July 2004 and expiring on 05 July 2014 representing himself to me to be the Financial Controller of Nevica Technical Sportsystem Limited whose office is at Impex House, Scrubs Lane, London NW10 6RB England and representing himself to be duly authorised in that behalf

AND THAT to the said document full faith and credit should be given in due execution and thereout

IN FAITH AND TESTIMONY whereof I the said Notary have subscribed my name and set and affixed my seal of office at 40 South Hill Park aforesaid this 28th day of May 2010


.....
NOTARY PUBLIC

Neil William Biggs
Notary Public duly admitted and sworn
Practising at 40 South Hill Park
London NW3 2SJ England
My commission is for life

TRADEMARK
REEL: 004227 FRAME: 0389

TRADEMARK ASSIGNMENT

This assignment is made as of 2 JUNE, 2010, by and between Neveca Technical Sportsystem Limited of Impex House, Scrubs Lane, London, NW10 6RB, United Kingdom ("Assignor"), and Neveca IP Limited, a company, with a principal place of business at Unit A, Brook Park East, Shirebrook, NG20 8RY, United Kingdom ("Assignee").

Assignor owns the trademarks identified on the attached Schedule A (collectively, the "Marks"). Assignee desires to acquire the Marks and all rights in the Marks, including the goodwill of the business associated with them, as well as all common-law rights and all federal trademark and service mark registrations and applications identified on Schedule A attached hereto and made a part hereof.

For valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers and assigns to Assignee all rights, title and interest in and to the Marks, all common-law rights, all federal registrations and applications identified on attached Schedule A, together with the goodwill of the business symbolized thereby. Assignors further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Marks.

Assignor agrees that at any time and from time to time after execution of this assignment, at the request of Assignee and without further consideration, Assignors will execute and deliver such other instruments and take such action as Assignee may reasonably request to transfer, convey and assign to Assignee, and to confirm Assignee's right, title and interest in and to the Marks and to assist Assignee in exercising all rights with respect to the Marks.

Nothing in this assignment, express or implied, is intended or will be construed to confer upon, or give to, any person or entity, other than the parties to this assignment, any rights, remedies, obligations or liabilities. This assignment will bind and inure to Assignee and Assignors and their respective successors and assigns. This assignment may be executed in any number of counterparts, each of which will be deemed an original, but all of which together will constitute one and the same.

IN WITNESS WHEREOF, the undersigned has executed this Trademark Assignment as of the date first set forth above.

Jammi Jain
By: RASHMIKANT K. KALIA

[Notarization]

Title: FINANCIAL CONTROLLER

1772992

[Signature]

SCHEDULE A

US Application No. 77/924624 NEVICA in Class 25