

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fortegra Financial Corporation		06/16/2010	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	SunTrust Bank		
Street Address:	303 Peachtree Street, NE		
Internal Address:	23rd Floor		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30308		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3724088	FORTEGRA FINANCIAL	
Registration Number:	3724087	ENDLESS POSSIBILITIES	
Registration Number:	3726955	FF FORTEGRA FINANCIAL	
Registration Number:	1375035	LIFE OF THE SOUTH	
CORRESPONDENCE DATA			
Fax Number:	(404)881-7777		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	404-881-4947		
Email:	betsy.perkins@alston.com		
Correspondent Name:	Laura Kees		
Address Line 1:	1201 West Peachtree Street		
Address Line 4:	Atlanta, GEORGIA 30309-3424		
ATTORNEY DOCKET NUMBER:	001833/386631		
NAME OF SUBMITTER:	Laura Kees		

TRADEMARK

900165001

REEL: 004227 FRAME: 0502

OP \$1115.00 3724088

Signature:	/Laura Kees/
Date:	06/18/2010
Total Attachments: 4 source=Fortegra Grant of Security Interest#page1.tif source=Fortegra Grant of Security Interest#page2.tif source=Fortegra Grant of Security Interest#page3.tif source=Fortegra Grant of Security Interest#page4.tif	

GRANT OF SECURITY INTEREST
TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, each of FORTEGRA FINANCIAL CORPORATION, a Georgia corporation ("Fortegra") and LOTSOLUTIONS, INC., a Georgia corporation ("LOTSolutions"; together with Fortegra, each a "Grantor" and collectively, the "Grantors"), on this 14th day of June, 2010, hereby assigns and grants to SUNTRUST BANK, as Administrative Agent (the "Grantee") with principal offices at 303 Peachtree Street, NE, 23rd Floor, Atlanta, Georgia 30308, for the benefit of the Secured Creditors (as defined in the Security Agreement referred to below), a security interest in all of such Grantor's right, title and interest in and to the trademarks, trademark registrations, trademark applications and trademark licenses (the "Trademarks"), including those set forth on Schedule A attached hereto and all reissues, extensions or renewals thereof; (ii) all Proceeds (as such term is defined in the Security Agreement referred to below) of the Trademarks, (iii) the goodwill of the businesses with which the Trademarks are associated, and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Trademarks or unfair competition regarding the same.

THIS GRANT OF SECURITY INTEREST (this "Grant"), is made by each Grantor to secure the satisfactory performance and payment of all the "Obligations" of such Grantor, as such term is defined in that certain Revolving Credit Agreement dated as of the date hereof (as amended, restated, amended and restated, modified, extended, renewed, replaced, supplemented or refinanced from time to time, the "Credit Agreement") by and among Fortegra, LOTS Intermediate Co., a Delaware corporation ("LOTS Intermediate"; together with Fortegra, each a "Borrower" and collectively, the "Borrowers"), the lenders party thereto from time to time, and the Grantee.

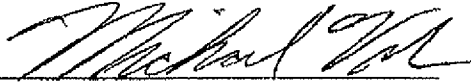
This Grant has been granted in conjunction with the security interest granted to the Grantee by each Grantor under that certain Security Agreement dated as of the date hereof (as amended, restated, amended and restated, modified, extended, renewed, replaced or otherwise modified, the "Security Agreement") by and among the Grantors, certain other subsidiaries of the Borrowers party thereto as grantors and the Grantee. The rights and remedies of the Grantee with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern. This Grant may be executed in counterparts.

[SIGNATURES ON THE FOLLOWING PAGE]

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the date referenced above.

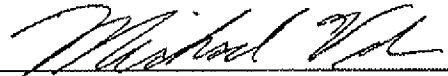
GRANTORS:

FORTEGRA FINANCIAL
CORPORATION

By: 

Name: Michael Vrban
Title: Executive Vice President,
Acting Chief Financial
Officer and Treasurer

LOTSOLUTIONS, INC.

By: 

Name: Michael Vrban
Title: Treasurer

[Signatures Continue on Next Page]

GRANTEE:

SUNTRUST BANK

By: 

Name: W. Bradley Hamilton

Title: Director

[Signature Page Trademark Security Agreement]

SCHEDULE A

TRADEMARKS

Owner	Trademark	Registration Number	Registration Date
Fortegra Financial Corporation	Fortegra Financial	3,724,088	12/15/2009
Fortegra Financial Corporation	Endless Possibilities	3,724,087	12/15/2009
Fortegra Financial Corporation	FF Fortegra Financial	3,726,955	12/22/2009
Fortegra Financial Corporation	Life of the South	1,375,035	12/10/1985 (Renewed 12/10/2005)
LOTSolutions, Inc.	LOTSOLUTIONS	2,983,279	8/9/2005

TRADEMARK APPLICATIONS

None.

TRADEMARK LICENSES

None.