

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DFS Group L.P.		04/01/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Bric-a-Brac, LLC		
Street Address:	550 Paiea Street		
Internal Address:	Suite 501		
City:	Honolulu		
State/Country:	HAWAII		
Postal Code:	96819		
Entity Type:	CORPORATION: HAWAII		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2747926	ENJOYING LAS VEGAS	
Registration Number:	2855494	FAVORITES OF HAWAII	
Registration Number:	1679565	HAWAIIAN DELIGHT	
Registration Number:	2523140	HAWAIIAN JOYS	
Registration Number:	1611420	HAWAIIAN KING	
CORRESPONDENCE DATA			
Fax Number:	(212)556-2222		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-556-2345		
Email:	nytrademarks@kslaw.com		
Correspondent Name:	Kathleen E. McCarthy		
Address Line 1:	1185 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	14297.104004		

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TRADEMARK
REEL: 004227 FRAME: 0558

NAME OF SUBMITTER:	Kathleen E. McCarthy
Signature:	/Kathleen E. McCarthy/
Date:	06/18/2010
Total Attachments: 3 source=DFS HKC Assignments#page1.tif source=DFS HKC Assignments#page2.tif source=DFS HKC Assignments#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, DFS Group L. P., a corporation organized under the laws of the State of Delaware, having a principal place of business located 330 Royal Hawaiian Avenue, Honolulu, Hawaii 96815, United States of America (“Assignor”), is the owner of all right, title and interest in and all goodwill related thereto the trademark(s) and registration(s) for said trademark(s):

ENJOYING LAS VEGAS & Design	Reg. No. 2,747,926
FAVORITES OF HAWAII	Reg. No. 2,855,494
HAWAIIAN DELIGHT	Reg. No. 1,679,565
HAWAIIAN JOYS	Reg. No. 2,523,140
HAWAIIAN KING	Reg. No. 1,611,420;

issued by the United States Patent and Trademark Office; and

WHEREAS, Bric-a-Brac, LLC, a corporation organized under the laws of State of Hawaii, having a principal place of business located at 550 Paiea Street, Suite 501, Honolulu, Hawaii 96819, United States of America (“Assignee”), is desirous of acquiring the trademark(s), the goodwill associated therewith, and the registration(s) for said trademarks and

WHEREAS, the assignment of the Trademark, and of the Registration, shall be made of record in the United States Patent and Trademark Office; and

WHEREAS, Assignor agrees that it will execute or arrange for execution of such further assignment documents or other legal instruments as may be required, if any, from Assignor to permit Assignee to obtain recordation of the assignment and the registration therewith, from Assignor to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, free and clear

of all liens and encumbrances, all right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and the Registration, as well as all rights to damages and profits, due or accrued, arising out of past infringements of the Trademark and/or the Registration, and the right to sue and recover for same.

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be signed by a duly authorized officer this 1 day of April, 2010.

DFS Group L. P.

By: *David Suzuki*
Name: David Suzuki
Title: VP Deputy General Counsel

ACKNOWLEDGEMENT

Before the undersigned authority duly empowered to administer oaths personally appeared the individual identified above who, after being duly sworn, attested that he/she is the authorized representative of the party identified above, and that he/she signed the foregoing instrument with full authority to do so on behalf of such party.

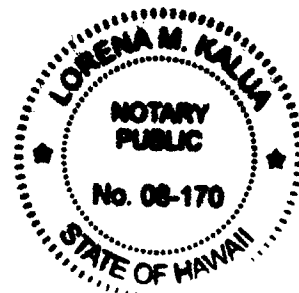
This 1 day of April, 2010.

By: *Lorena M. Kalua*
Name: Lorena M. Kalua
Notary Public My Commission Expires: May 18, 2011

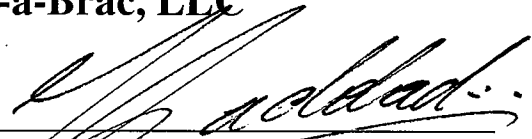
NOTARY CERTIFICATE

DOC. DESCRIPTION: Trademark Assignment
DOC. DATE: April 01, 2010 # OF PAGES: 2
NOTARY NAME: Lorena M. Kalua 1st CIRCUIT, STATE OF HAWAII

Lorena M. Kalua 04/01/10
NOTARY SIGNATURE DATE



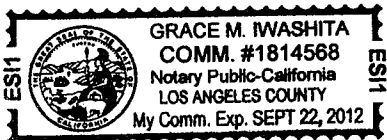
Bric-a-Brac, LLC

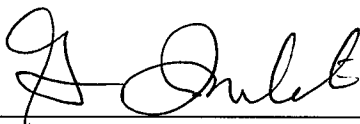
By: 
Name: PATRICK HADDAD
Title: PRESIDENT

ACKNOWLEDGEMENT

Before the undersigned authority duly empowered to administer oaths personally appeared the individual identified above who, after being duly sworn, attested that he/she is the authorized representative of the party identified above, and that he/she signed the foregoing instrument with full authority to do so on behalf of such party.

This 6 day of April, 2010.



By: 
Name: GRACE M. IWASHITA
Notary Public