

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Recycled Paper Greetings, Inc.		04/15/2010	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Papyrus-Recycled Greetings, Inc.		
<b>Street Address:</b>	One American Road		
<b>City:</b>	Cleveland		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44144		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1830936	RECYCLED PAPER GREETINGS	
Registration Number:	1290991	WORKS OF HEART	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(216)252-6741		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	216-252-7300 x2294		
<b>Email:</b>	paul.cardenas@amgreetings.com		
<b>Correspondent Name:</b>	Paul Cardenas		
<b>Address Line 1:</b>	One American Road		
<b>Address Line 4:</b>	Cleveland, OHIO 44144		
<b>ATTORNEY DOCKET NUMBER:</b>	AG (RPG NAME CHANGE)		
<b>NAME OF SUBMITTER:</b>	Paul Cardenas		
<b>Signature:</b>	/paulcardenas/		
<b>Date:</b>	06/21/2010		

CH \$65.00 1830936

Total Attachments: 3  
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source=rpg#page3.tif

FORM BCA 10.30 (rev. Dec. 2003)  
ARTICLES OF AMENDMENT  
Business Corporation Act

Secretary of State  
Department of Business Services  
Springfield, IL 62756  
217-782-1832  
www.cyberdriveillinois.com

Remit payment in the form of a  
check or money order payable  
to Secretary of State.



Doc#: 1007835225 Fee: \$42.00  
Eugene "Gene" Moore  
Cook County Recorder of Deeds  
Date: 03/19/2010 04:44 PM Pg: 1 of 4

**FILED**  
**MAR 17 2010**

JESSE WHITE  
SECRETARY OF STATE

File # 50000008 Filing Fee: \$50 Approved: KK

----- Submit in duplicate ----- Type or Print clearly in black ink ----- Do not write above this line -----

1. Corporate Name (See Note 1 on page 4.): RECYCLED PAPER GREETINGS, INC.

2. Manner of Adoption of Amendment:

The following amendment to the Articles of Incorporation was adopted on FEBRUARY 22, 2010  
in the manner indicated below: Month & Day Year

Mark an "X" in one box only.

- By a majority of the incorporators, provided no directors were named in the Articles of Incorporation and no directors have been elected. (See Note 2 on page 4.)
- By a majority of the board of directors, in accordance with Section 10.10, the Corporation having issued no shares as of the time of adoption of this amendment. (See Note 2 on page 4.)
- By a majority of the board of directors, in accordance with Section 10.15, shares having been issued but shareholder action not being required for the adoption of the amendment. (See Note 3 on page 4.)
- By the shareholders, in accordance with Section 10.20, a resolution of the board of directors having been duly adopted and submitted to the shareholders. At a meeting of shareholders, not less than the minimum number of votes required by statute and by the Articles of Incorporation were voted in favor of the amendment. (See Note 4 on page 4.)
- By the shareholders, in accordance with Sections 10.20 and 7.10, a resolution of the board of directors having been duly adopted and submitted to the shareholders. A consent in writing has been signed by shareholders having not less than the minimum number of votes required by statute and by the Articles of Incorporation. Shareholders who have not consented in writing have been given notice in accordance with Section 7.10. (See Notes 4 and 5 on page 4.)
- By the shareholders, in accordance with Section 10.20, a resolution of the board of directors having been duly adopted and submitted to the shareholders. A consent in writing has been signed by all the shareholders entitled to vote on this amendment. (See Note 5 on page 4.)

3. Text of Amendment:

- a. When amendment effects a name change, insert the New Corporate Name below. Use page 2 for all other amendments.

Article 1: Name of the Corporation: PAPYRUS-RECYCLED GREETINGS, INC.  
New Name

EFFECTIVE AS OF APRIL 15, 2010

(All changes other than name include on page 2.)



**Text of Amendment**

- b. If amendment affects the corporate purpose, the amended purpose is required to be set forth in its entirety.  
**For more space, attach additional sheets of this size.**

4. The manner, if not set forth in Article 3b, in which any exchange, reclassification or cancellation of issued shares, or a reduction of the number of authorized shares of any class below the number of issued shares of that class, provided for or effected by this amendment, is as follows (if not applicable, insert "No change"):

NO CHANGE.

5. a. The manner, if not set forth in Article 3b, in which said amendment effects a change in the amount of paid-in capital is as follows (if not applicable, insert "No change");  
(Paid-in capital replaces the terms Stated Capital and Paid-in Surplus and is equal to the total of these accounts.)

NO CHANGE.

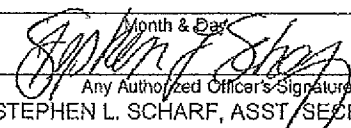
- b. The amount of paid-in capital as changed by this amendment is as follows (if not applicable, insert "No change");  
(Paid-in Capital replaces the terms Stated Capital and Paid-in Surplus and is equal to the total of these accounts.)  
(See Note 6 on page 4.)

	Before Amendment	After Amendment
Paid-in Capital:	\$ _____	\$ _____

Complete either Item 6 or Item 7 below. All signatures must be in BLACK INK.

6. The undersigned Corporation has caused this statement to be signed by a duly authorized officer who affirms, under penalties of perjury, that the facts stated herein are true and correct.

TO BE EFFECTIVE AS OF APRIL 15, 2010.

Dated MARCH 15 2010 RECYCLED PAPER GREETINGS, INC.  
Month & Day Year Exact Name of Corporation  
  
Any Authorized Officer's Signature  
STEPHEN L. SCHARF, ASST SECRETARY  
Name and Title (type or print)

7. If amendment is authorized pursuant to Section 10.10 by the incorporators, the incorporators must sign below, and type or print name and title.

OR

If amendment is authorized by the directors pursuant to Section 10.10 and there are no officers, a majority of the directors, or such directors as may be designated by the board, must sign below, and type or print name and title.

The undersigned affirms, under penalties of perjury, that the facts stated herein are true and correct.

Dated \_\_\_\_\_, \_\_\_\_\_  
Month & Day Year

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_