

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
iCD Media, LLC		06/18/2010	LIMITED LIABILITY COMPANY: GEORGIA
RECEIVING PARTY DATA			
Name:	Local Flavor Inc.		
Street Address:	4080 McGinnis Ferry Road		
Internal Address:	Suite 1307		
City:	Alpharetta		
State/Country:	GEORGIA		
Postal Code:	30005		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3152995	LOCAL FLAVOR	
CORRESPONDENCE DATA			
Fax Number:	(215)568-3439		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(215) 568-3100		
Email:	trademarks@woodcock.com		
Correspondent Name:	Christopher M. Arena, Woodcock Washburn		
Address Line 1:	2929 Arch Street		
Address Line 2:	Cira Centre, 12th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19104-2891		
ATTORNEY DOCKET NUMBER:	LCLF-0003		
NAME OF SUBMITTER:	Christopher M. Arena		
Signature:	/Christopher M. Arena/		

CH \$40.00 3152995

Date:

06/22/2010

Total Attachments: 1

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ASSIGNMENT

WHEREAS, iCD Media, LLC (Assignor), a Georgia limited liability company, with a principal place of business at Suite 475, 1000 Windward Concourse, Alpharetta, GA 30005, is the owner of the trademark LOCAL FLAVOR as well as the related U.S. trademark registration, No. 3152995 (hereinafter collectively referred to as the "Mark");

WHEREAS, Local Flavor Inc. (Assignee), a Delaware corporation, with a principal place of business at 4080 McGinnis Ferry Road, Suite 1307, Alpharetta, GA 30005, is desirous of acquiring the Mark together with the appurtenant good will;

NOW, THEREFORE, effective as of the date of last signature, and for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all right, title and interest in and to the Mark and the good-will of business symbolized thereby.

iCD Media, LLC



Mike Katz
CEO

Date: 06/18/10

Local Flavor Inc.



Mike Katz
President and CEO

Date: 06/18/10