

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Robert A. Vito | | 06/18/2010 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | INC International Company | | |
| Street Address: | 143 Viburnum Drive | | |
| City: | Kennett Square | | |
| State/Country: | PENNSYLVANIA | | |
| Postal Code: | 19348 | | |
| Entity Type: | CORPORATION: PENNSYLVANIA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 76521383 | STING FREE SOULS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (216)771-3804 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 216-771-3800 | | |
| Email: | dphdocket@dpeterhochberg.com | | |
| Correspondent Name: | D. Peter Hochberg | | |
| Address Line 1: | 1940 East 6th St. - 6th Floor | | |
| Address Line 4: | Cleveland, OHIO 44114 | | |
| ATTORNEY DOCKET NUMBER: | RV4743US (#90773) | | |
| NAME OF SUBMITTER: | Sean F. Mellino | | |
| Signature: | /Sean F. Mellino/ | | |
| Date: | 06/22/2010 | | |

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Total Attachments: 1
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REEL: 004229 FRAME: 0164

TRADEMARK ASSIGNMENT

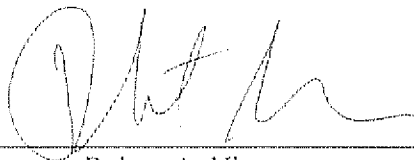
WHEREAS, Robert A. Vito, an individual with an address at 143 Viburnum Drive, Kennett Square, Pennsylvania 19348 ("Assignor"), owns and has a *bona fide* intent to use the trademark STING FREE SOULS ("the Mark") in connection with the following goods: orthotic inserts for footwear in International Class 10 and for footwear inserts in International Class 25; and

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignor's *bona fide* intent to use the mark in commerce in connection with the above-described goods in Application Serial No. 76/521,383 filed on June 9, 2003; and

WHEREAS, INC International Company, a corporation of the Commonwealth of Pennsylvania having a place of business at 143 Viburnum Drive, Kennett Square, Pennsylvania 19348 ("Assignee"), desires to acquire the business of the Assignor in connection with which Assignor has a *bona fide* intent to use the Mark and the pending application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the pending application therefor, together with that portion of Assignor's business in connection with which it has a *bona fide* intent to use the Mark.

By: _____



Robert A. Vito

Date: _____

06-18-10