

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Citizen Sports, Inc.		06/18/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Yahoo! Inc.		
Street Address:	701 First Ave.		
City:	Sunnyvale		
State/Country:	CALIFORNIA		
Postal Code:	94089		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3303424	PROTRADE	
Registration Number:	3641167	PROTRADE	
Registration Number:	3655444	CITIZEN SPORTS	
Registration Number:	3551415	CITIZEN SPORTS	
Registration Number:	3657689	SPORTACULAR	
Serial Number:	77332188	CITIZEN SPORTS	
Serial Number:	77332185	CITIZEN SPORTS	
CORRESPONDENCE DATA			
Fax Number:	(408)349-3400		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	tmbox@yahoo-inc.com		
Correspondent Name:	Yi Chen Pao		
Address Line 1:	3333 W. Empire Ave.		
Address Line 4:	Burbank, CALIFORNIA 91504		

OP \$190.00 3303424

900165252

TRADEMARK
 REEL: 004229 FRAME: 0391

ATTORNEY DOCKET NUMBER:	CITIZEN SPORTS
NAME OF SUBMITTER:	Yi Chen Pao
Signature:	/Yi Chen Pao/
Date:	06/22/2010
Total Attachments: 2 source=Assignment_Citizens Sports2#page1.tif source=Assignment_Citizens Sports2#page2.tif	

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT is made the 18th day of June 2010 by and between:

1. CITIZEN SPORTS, INC., a corporation duly organized and existing under the laws of Delaware, with its address at 525 Brannan Street, Suite 100, San Francisco, California 94107, U.S.A. (hereinafter referred to as the "**Assignor**") of the first part, and
2. YAHOO! INC., a corporation duly organized and existing under the laws of Delaware, with its address at 701 First Avenue, Sunnyvale, California 94089, U.S.A. (hereinafter referred to as the "**Assignee**") of the other part.

WHEREAS the Assignor has adopted, used and is using, and is the owner of the trademarks for which a registration has been issued in the United States Patent and Trademark Office, as listed here:

Trademark	Ser. Number	Reg. Number
PROTRADE	78/429,567	3,303,424
PROTRADE	78/429,562	3,641,167
CITIZEN SPORTS	77/332,228	3,655,444
CITIZEN SPORTS	77/332,186	3,551,415
SPORTACULAR	77/650,648	3,657,689

WHEREAS the Assignor has agreed to assign unto the Assignee all right, title and interest in and to the said registered trademarks together with the goodwill of the business symbolized by the registered trademarks;

WHEREAS the Assignor has had a valid intent to use the trademarks subject of the U.S. trademark applications listed here:

Trademark	Ser. Number	Reg. Number
CITIZEN SPORTS	77/332,188	N/A
CITIZEN SPORTS	77/332,185	N/A

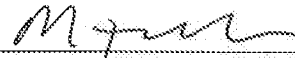
WHEREAS Assignee is the successor-in-interest to Assignor and Assignee has acquired that portion of Assignor's business to which the trademarks found in the aforementioned trademark applications pertain, and said business is ongoing and existing through Assignee as successor-in-interest to Assignor, and Assignee has a valid intent-to use these trademarks it is acquiring;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all the trademarks set forth above, together with the goodwill of the business symbolized by said trademarks, and the registrations and applications for said trademarks, to be entered on the records of the U.S. Patent and Trademark Office as subsequent owner of the said trademarks.

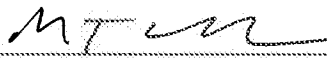
IN WITNESS WHEREOF, the Assignor and the Assignee have caused these presents to be executed the day and year first above written.

Assignee
YAHOO! INC.

Assignor
CITIZEN SPORTS, INC.



Name: Michael J. Callahan
Title: Corporate Secretary



Name: Michael J. Callahan
Title: Corporate Secretary