

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
	<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>
	Frankenmuth Brewery Restaurant Operations, LLC		06/22/2010
			<b>Entity Type</b>
			LIMITED LIABILITY COMPANY: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Frankenmuth Brewery Intellectual Property, LLC		
<b>Street Address:</b>	21 East Long Lake Road, Ste. #200		
<b>City:</b>	Bloomfield Hills		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48304		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: MICHIGAN		
<b>PROPERTY NUMBERS Total: 1</b>			
	<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
	Serial Number:	77694934	FRANKENMUTH BREWERY
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(734)930-2494		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	734-930-0121		
<b>Email:</b>	asujek@bodmanllp.com		
<b>Correspondent Name:</b>	Angela Alvarez Sujek - Bodman LLP		
<b>Address Line 1:</b>	201 S. Division St., Ste. 400		
<b>Address Line 4:</b>	Ann Arbor, MICHIGAN 48104		
ATTORNEY DOCKET NUMBER:	ASSIGNMENT - FBRO		
NAME OF SUBMITTER:	Angela Alvarez Sujek		
Signature:	/angela alvarez sujek/		
Date:	06/22/2010		

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Total Attachments: 1  
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**TRADEMARK AND SERVICE MARK ASSIGNMENT AGREEMENT**

- Parties; Effective Date.** This Trademark and Service Mark Assignment Agreement ("Agreement") is between Frankenmuth Brewery Restaurant Operations, LLC, whose address is 355 S. Old Woodward, Ste. 200, Birmingham, Michigan 48009 ("Assignor"), and Frankenmuth Brewery Intellectual Property, LLC, a Michigan limited liability company, with an address of 21 East Long Lake Road, Suite #200, Bloomfield Hills, Michigan 48304 ("Assignee"). This Agreement is effective on June 22, 2010.
- Purpose of Agreement.** Assignor is the owner of the trademark and service mark "FRANKENMUTH BREWERY" (the "Mark"). Assignor seeks to assign the Mark to Assignee, and Assignee seeks to acquire the Mark from Assignor, along with the business to which the Mark pertains and the goodwill associated with the Mark, pursuant to the terms of this Agreement.
- Assignment of Mark.** For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, sells, transfers and conveys all right, title and interest in and to the Mark, including, without limitation: (a) all goodwill associated with the Mark, and all goodwill associated with the goods and/or services to which the Mark pertains; (b) the Application for U.S. Trademark and Service Mark registration of the Mark, namely U.S. Application Serial No. 77/694934, and any registration resulting therefrom; (c) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations of the Mark; (d) all income, royalties, damages and other payments now and hereafter due and/or payable with respect to the Mark; and (e) any and all other rights, whether statutory or common law, corresponding thereto and all other rights of any kind whatsoever accruing thereunder, together in each case with the goodwill of the business connected with the use of, and symbolized by, the Mark.
- Cooperation.** Assignor agrees to provide, at Assignee's cost, whatever assistance is reasonably required by Assignee to perfect, secure, enforce or otherwise maintain its interests in the Mark.
- Binding Effect.** This Agreement shall be binding upon and inure to the benefit of the parties' heirs, representatives, successors, and assigns.

**AGREED AND ACCEPTED:**

**FRANKENMUTH BREWERY  
RESTAURANT OPERATIONS, LLC**

By: Amar K. Sarafa  
(Signature)

Name: Amar K. Sarafa

Title: Managing Member

**FRANKENMUTH BREWERY  
INTELLECTUAL PROPERTY, LLC**

By: Amar K. Sarafa  
(Signature)

Name: Amar K. Sarafa

Title: Managing Member