OP \$40,00 14987;

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Donna Morgan Annunziata		05/27/2010	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Donna Morgan LLC	
Street Address:	530 Seventh Avenue	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10018	
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1498722	DONNA MORGAN

CORRESPONDENCE DATA

Fax Number: (212)868-0013

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212 868-1010

Email: tfurth@kudmanlaw.com

Correspondent Name: Thomas M. Furth

Address Line 1: 350 Fifth Avenue, Suite 4400

Address Line 2: Kudman Trachten Aloe LLP

Address Line 4: New York, NEW YORK 10118

ATTORNEY DOCKET NUMBER:	DONNA MORGAN
NAME OF SUBMITTER:	Thomas M. Furth
Signature:	/tmfurth/
Date:	06/22/2010

900165296 TRADEMARK REEL: 004229 FRAME: 0615 Total Attachments: 2 source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif

TRADEMARK
REEL: 004229 FRAME: 0616

TRADEMARK ASSIGNMENT

WHEREAS, Donna Morgan Annunziata, an individual residing at 137 Riverside Drive, Apt. 9C, New York, New York 10024 (hereinafter "Assignor") has adopted and used the trademark **DONNA MORGAN** in commerce and has obtained the following trademark registrations therefor:

U.S. Trademark Registration No. 1,498,722 International Registration No. 888178

WHEREAS, Donna Morgan LLC, a New York limited liability company with a place of business at 530 Seventh Avenue, New York, New York 10018 (hereinafter "Assignee"), is desirous of acquiring said trademark and registrations therefor, together with the associated goodwill;

NOW THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby sell, assign and transfer unto said Assignee, its successors and assigns, all right, title and interest in and to said trademark and registrations therefor together with the associated goodwill;

IN WITNESS WHEREOF, the said Assignor has caused these presents to be executed on this 27^{H} day of 49° , 2010.

Alonna Morgan annunziata

TRADEMARK
REEL: 004229 FRAME: 0617

STATE OF NEW YORK COUNTY OF NEW YORK

On the 27 day of 47, 2010 before me, the undersigned, personally appeared DONNA MORGAN ANNUNZIATA, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that she executed the same, and that by her signature on the instrument, she executed the same.

Notary Public

MICHAEL A. CARBONARO Notary Public, State of New York No. 02CA6018386 Qualified in Richmond County Commission Expires Jan. 14, 2011

TRADEMARK
REEL: 004229 FRAME: 0618

RECORDED: 06/22/2010