

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TitleMax Holdings, LLC		06/21/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	TMX Finance LLC		
Street Address:	15 Bull Street		
Internal Address:	Suite 200		
City:	Savannah		
State/Country:	GEORGIA		
Postal Code:	31401		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	78432920	TITLEMAX	
Serial Number:	78432522	GET YOUR TITLE BACK WITH TITLEMAX	
Serial Number:	78432518	TITLEMAX TITLE PAWN	
Serial Number:	78434512	TITLEMAX TITLE LOAN	
Serial Number:	78588950	TITLEBUCKS	
CORRESPONDENCE DATA			
Fax Number:	(212)354-8113		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-819-8437		
Email:	trademarkdocket@whitecase.com		
Correspondent Name:	Andrew Fessak		
Address Line 1:	Patent and Trademark Department		
Address Line 2:	1155 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		

OP \$140.00 78432920

ATTORNEY DOCKET NUMBER:	1155732-0169
NAME OF SUBMITTER:	Andrew Fessak
Signature:	/Andrew Fessak/
Date:	06/22/2010
Total Attachments: 2 source=Name Change Filed#page1.tif source=Name Change Filed#page2.tif	

Delaware

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The First State

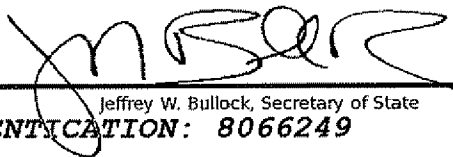
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "TITLEMAX HOLDINGS, LLC", CHANGING ITS NAME FROM "TITLEMAX HOLDINGS, LLC" TO "TMX FINANCE LLC", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF JUNE, A.D. 2010, AT 1:16 O'CLOCK P.M.

3708354 8100

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8066249

DATE: 06-21-10

TRADEMARK
REEL: 004229 FRAME: 0754


STATE OF DELAWARE CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: TitleMax Holdings, LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

the name of the limited liability company is changed to TMX Finance LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 21st day of June, A.D. 2010.

By: 
Authorized Person(s)

Name: Tracy Young, Manager
Print or Type

State of Delaware
Secretary of State
Division of Corporations
Delivered 01:16 PM 06/21/2010
FILED 01:16 PM 06/21/2010
SRV 100674629 - 3708354 FILE