

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	02/19/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
AMS Neve Limited		06/18/2010	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	SAE Licensing AG
Street Address:	Buckhauserstrasse 24
City:	Zurich
State/Country:	SWITZERLAND
Postal Code:	8048
Entity Type:	CORPORATION: SWITZERLAND

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3219664	NEVE

CORRESPONDENCE DATA

Fax Number: (207)774-7499
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 207-774-4000
 Email: cbackall@verrilldana.com
 Correspondent Name: Charles P. Bacall
 Address Line 1: One Portland Square
 Address Line 2: P.O. Box 586
 Address Line 4: Portland, MAINE 04112-0586

ATTORNEY DOCKET NUMBER: 41116-3129

DOMESTIC REPRESENTATIVE

OP \$40.00 3219664

Name: Charles P. Bacall
Address Line 1: One Portland Square
Address Line 2: P.O. Box 586
Address Line 4: Portland, MAINE 04112-0586

NAME OF SUBMITTER:	Charles P. Bacall
Signature:	/Charles P. Bacall/
Date:	06/23/2010

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, AMS NEVE LIMITED, a United Kingdom corporation (hereinafter "Assignor"), having an address at Billington Road, Burnley, U.K. BB11 5UB, has adopted the trademark set forth on Schedule A hereto (the "Trademark") and warrants that it has used and is continuing to use said trademark and is the owner of the United States Trademark Registration thereof (Reg. No. 3,219,664);

WHEREAS, SAE LICENSING AG, a Swiss corporation (hereinafter "Assignee"), having an address at Buckhauserstrasse 24, 8048 Zurich, SWITZERLAND, desires to acquire all of Assignor's right, title and interest in and to the Trademark, the goodwill symbolized thereby, the United States Trademark Registration thereof and the portion of the business of Assignor to which said trademarks apply.

NOW, THEREFORE, effective as of February 19, 2010, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby irrevocably sell, assign, transfer and convey to Assignee and its successors and assigns: (i) its entire worldwide right, title and interest, in and to the Trademark, the goodwill symbolized thereby, the United States Trademark Registration thereof, and the portion of the business of Assignor to which said trademark applies; (ii) all licenses to which Assignor is a party and which relate to the Trademark, including the right to collect all royalties or any other payments which are or become due and payable to Assignor under said licenses, and any other income, royalties, damages, and payments now or hereafter due or payable to Assignor with respect to the Trademark; and (iii) all causes of action (either in law or in equity) and the right to sue, and recover for past, present, or future infringement of the rights assigned to Assignee hereunder.

Assignor hereby agrees to execute all papers and to perform such other proper acts as Assignee or its successors or assigns may deem reasonably necessary to secure to Assignee, or to its successors or assigns, the rights hereby transferred.

WHEREFORE, Assignor has caused this Trademark Assignment to be duly executed below, on the date indicated, by its duly authorized officer.

Dated June 18, 2010

AMS NEVE LIMITED
("Assignor")

By: 

Thomas Misner
President

Schedule A

Mark

Application Date

Serial No.



10/26/2005

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