

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------------|----------|----------------|-------------------------------------|
| U.S. Bank National Association | | 06/04/2010 | National Association: UNITED STATES |

RECEIVING PARTY DATA

| | |
|-----------------|-----------------------|
| Name: | Ziff Davis Media Inc. |
| Street Address: | 28 East 28th Street |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10016 |
| Entity Type: | CORPORATION: DELAWARE |

| | |
|-----------------|-------------------------------------|
| Name: | Ziff Davis Publishing Holdings Inc. |
| Street Address: | 28 East 28th Street |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10016 |
| Entity Type: | CORPORATION: DELAWARE |

| | |
|-----------------|----------------------------|
| Name: | Ziff Davis Publishing Inc. |
| Street Address: | 28 East 28th Street |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10016 |
| Entity Type: | CORPORATION: DELAWARE |

| | |
|-----------------|--------------------------|
| Name: | Ziff Davis Internet Inc. |
| Street Address: | 28 East 28th Street |
| City: | New York |
| State/Country: | NEW YORK |

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TRADEMARK
REEL: 004230 FRAME: 0122

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| Postal Code: | 10016 |
| Entity Type: | CORPORATION: DELAWARE |

| | |
|-----------------|--------------------------|
| Name: | Ziff Davis Holdings Inc. |
| Street Address: | 28 East 28th Street |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10016 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 47

| Property Type | Number | Word Mark |
|----------------------|----------|-----------------------------|
| Registration Number: | 2412827 | 3D GAMEGAUGE |
| Registration Number: | 3626816 | APPSCOUT |
| Registration Number: | 3199178 | BUSINESS 4 SITE |
| Registration Number: | 2482902 | COOKIE COP |
| Serial Number: | 78833398 | CRANKY GEEKS |
| Registration Number: | 2500575 | DIGITAL LIFE |
| Registration Number: | 2958580 | DIGITALLIFE |
| Registration Number: | 2978438 | DIGITALLIFE |
| Registration Number: | 3267606 | DIGITALLIFE |
| Registration Number: | 3458063 | DIGITALLIFE TV |
| Registration Number: | 3236686 | DL.TV |
| Registration Number: | 3096671 | EXTREMETECH |
| Registration Number: | 2880627 | EXTREMETECH |
| Registration Number: | 2991986 | FASTEST GEEK |
| Registration Number: | 2578279 | FRESHMARKS |
| Registration Number: | 3293287 | GEARLOG |
| Registration Number: | 2909391 | INTERNET LIFE |
| Registration Number: | 1868832 | NETBENCH |
| Registration Number: | 1741272 | PC LABS |
| Registration Number: | 2590967 | PC MAGAZINE |
| Registration Number: | 3123015 | PC MAGAZINE EDITORS' CHOICE |
| Registration Number: | 2564824 | PC MAGAZINE EDITORS' CHOICE |
| Registration Number: | 2574779 | PC MAGAZINE EDITORS' CHOICE |
| Registration Number: | 1515365 | PC MAGAZINE |

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|----------------------|----------|----------------------------------|
| Registration Number: | 1894061 | PC MAGAZINE |
| Registration Number: | 3542630 | PC MAGAZINE READERS' CHOICE |
| Registration Number: | 3281404 | PC MAGAZINE READERS' CHOICE |
| Registration Number: | 3542631 | PC MAGAZINE READERS' CHOICE |
| Registration Number: | 2050803 | PC MAGAZINE TECHNICAL EXCELLENCE |
| Registration Number: | 2050804 | PC MAGAZINE TECHNICAL EXCELLENCE |
| Registration Number: | 3092680 | PC PCMAG.COM |
| Serial Number: | 77969188 | PC PCMAG.COM EDITORS' CHOICE |
| Registration Number: | 3762804 | PC PCMAG.COM GREENTECH APPROVED |
| Registration Number: | 3593509 | PCMAG DIGITAL NETWORK |
| Registration Number: | 2517709 | PRODUCTWIRE |
| Registration Number: | 3158691 | REDCARDCLUB |
| Registration Number: | 3194161 | SMB BOOT CAMP |
| Registration Number: | 2992275 | STARTUP COP |
| Registration Number: | 2934251 | SYNC |
| Registration Number: | 3198635 | VENDOR VALUE |
| Registration Number: | 2619612 | Z |
| Registration Number: | 2760206 | ZCAST.TV |
| Registration Number: | 2602167 | ZIFF DAVIS |
| Registration Number: | 3186425 | ZIFF DAVIS CIO CENTRAL |
| Registration Number: | 3094281 | ZIFF DAVIS INTERNET |
| Registration Number: | 2673699 | ZIFF DAVIS MEDIA |
| Registration Number: | 2913135 | ZIFF DAVIS MEDIA ESEMINARS |

CORRESPONDENCE DATA

Fax Number: (212)294-4700
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212 294 6700
Email: trademarkny@winston.com
Correspondent Name: Virginia R. Richard
Address Line 1: 200 Park Avenue
Address Line 2: Winston & Strawn LLP
Address Line 4: New York, NEW YORK 10166

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|-------------------------|---------------------|
| ATTORNEY DOCKET NUMBER: | 11516.1 |
| NAME OF SUBMITTER: | Virginia R. Richard |
| Signature: | /W&S/ |

TRADEMARK

REEL: 004230 FRAME: 0124

Date:

06/23/2010

Total Attachments: 5

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U.S. Bank National Association
Authorization of Collateral Trustee


Reference is hereby made to (i) the Indenture, dated as of May 6, 2010, by and among Ziff Davis Media Inc., a Delaware corporation (the "Company"), each of the guarantors party thereto (the "Guarantors"), and U.S. Bank National Association, as Trustee (as supplemented from time to time, the "Indenture"), (ii) the Supplemental Indenture related thereto of even date herewith (the "Supplemental Indenture"), (iii) the Pledge and Security Agreement dated as of May 6, 2010, by and among the Company, the Guarantors and U.S. Bank National Association, as Collateral Trustee and (iv) the Collateral Trust Agreement dated as of May 6, 2010 among the Company, the Guarantors, the Trustee and the Collateral Trustee. Capitalized terms used but not otherwise defined in this Authorization of Collateral Trustee shall have the meanings given to such terms in the Indenture or the Supplemental Indenture.

Based solely on the Officers' Certificate and Opinion of Counsel provided on even date herewith, the Collateral Trustee hereby releases the Collateral Trustee's First Priority Liens on the Purchased Assets, as defined in that certain Asset Purchase Agreement dated as of June 4, 2010, by and among ZDM Acquisition Corp., Ziff Davis Holdings, Inc., the Company and Ziff Davis Publishing Holdings, Inc., and authorizes the Company and/or its agents to file on its behalf the instruments attached hereto as Exhibit A, which instruments evidence the release of the Collateral Trustee's First Priority Liens.

IN WITNESS WHEREOF, U.S. Bank National Association, in its capacity as Collateral Trustee
has caused this authorization to be executed by its duly authorized officer;

Dated: June 4, 2010

U.S. BANK NATIONAL ASSOCIATION
as Collateral Trustee

By: 
Name: Raymond S. Havefstock
Title: Vice President

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EXHIBIT A
INSTRUMENTS

The Company: Ziff Davis Media Inc.

U.S. Trademarks of The Company

| SECTION 3. Trademark | Application | Filing Date | Classes | Countr | Status |
|------------------------------|-------------|-------------|-----------|--------|------------|
| 3D GAMEGAUGE | 75/47,057 | 22-Apr-1998 | 9 | US | Registered |
| APPSCOUT | 77597661 | 22-Oct-2008 | | US | Registered |
| BUSINESS 4 SITE | 76547230 | 11-Sep-2003 | 35 | US | Registered |
| COOKIE COP | 75/558032 | 24-Sep-1998 | 9 | US | Registered |
| CRANKY GEEKS | 78/833398 | 09-Mar-2006 | 42 | US | Pending |
| DIGITAL LIFE | 75/053763 | 05-Feb-1996 | 42 | US | Registered |
| DIGITALIFE | 78324076 | 06-Nov-2003 | | US | Registered |
| DIGITALIFE | 78194804 | 16-Dec-2002 | 35 | US | Registered |
| DIGITALIFE (STYLIZED) | 77036038 | 03-Nov-2006 | 35 | US | Registered |
| DIGITALIFE TV | 78854729 | 05-Apr-2006 | 41 | US | Registered |
| DL.TV | 78854544 | 05-Apr-2006 | 41 | US | Registered |
| EXTREMETECH | 78457167 | 27-Jul-2004 | 16 | US | Registered |
| EXTREMETECH (STYLIZED) | 76271027 | 13-Jun-2001 | 42 | US | Registered |
| FASTEST GEEK | 78382483 | 11-Mar-2004 | 41 | US | Registered |
| FRESHMARKS | 76275454 | 22-Jun-2001 | 9 | US | Registered |
| GEARLOG | 77074547 | 02-Jan-2007 | 41 | US | Registered |
| INTERNET LIFE | 76088484 | 13-Jul-2000 | 9, 16 | US | Registered |
| NETBENCH | 74/255038 | 13-Mar-1992 | 9 | US | Registered |
| PC LABS | 74/253546 | 09-Mar-1992 | 16 | US | Registered |
| PC MAGAZINE | 76/180909 | 14-Dec-2000 | 16 and 42 | US | Registered |
| PC MAGAZINE EDITORS CHOICE | 78588403 | 16-Mar-2005 | 16 | US | Registered |
| PC MAGAZINE EDITORS CHOICE | 74/457733 | 12-Nov-1993 | 42 | US | Registered |
| PC MAGAZINE EDITORS CHOICE | 74/457729 | 12-Nov-1993 | 35 | US | Registered |
| PC MAGAZINE LOGO | 73/706914 | 20-Jan-1988 | 16 | US | Registered |
| PC MAGAZINE LOGO (COLOR) | 74/397704 | 02-Jun-1993 | 16 | US | Registered |
| PC MAGAZINE READER'S CHOICE | 77276542 | 11-Sep-2007 | 16 | US | Registered |
| PC MAGAZINE READERS' CHOICE | 77007466 | 26-Sep-2006 | 16 | US | Registered |
| PC MAGAZINE READERS' CHOICE | 77276592 | 11-Sep-2007 | 42 | US | Registered |
| PC MAGAZINE TECHNICAL | 75/095172 | 26-Apr-1996 | 42 | US | Registered |
| PC MAGAZINE TECHNICAL | 75/095173 | 26-Apr-1996 | 41 | US | Registered |
| PC PCMAG.COM | 78588707 | 16-Mar-2005 | 41,42 | US | Registered |
| PC PCMAG.COM EDITORS' CHOICE | 77969188 | 26-Mar-2010 | 42 | US | Pending |
| PC PCMAG.COM GREENTECH | 77794214 | 31-Jul-2009 | 42 | US | Registered |
| PCMAG DIGITAL NETWORK | 77618894 | 20-Nov-2008 | | US | Registered |
| PRODUCTWIRE | 75/363805 | 26-Sep-1997 | 42 | US | Registered |
| REDCARDCLUB | 78770052 | 09-Dec-2005 | 35 | US | Registered |
| SMB BOOT CAMP | 78862737 | 17-Apr-2006 | | US | Registered |
| STARTUP COP | 78443057 | 29-Jun-2004 | 9 | US | Registered |
| SYNC | 78322215 | 03-Nov-2003 | 16 | US | Registered |

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| VENDOR VALUE | 78827868 | 02-Mar-2006 | 35 | US | Registered |
| Z LOGO | 76/062,388 | 01-Jun-2000 | 16 , 42 | US | Registered |
| ZCAST.TV | 78/028120 | 28-Sep-2000 | 42 | US | Registered |
| ZIFF DAVIS | 76/062,389 | 01-Jun-2000 | 16 , 42 | US | Registered |
| ZIFF DAVIS CIO CENTRAL | 78766840 | 05-Dec-2005 | 16,42 | US | Registered |
| ZIFF DAVIS INTERNET | 78500399 | 15-Nov-2004 | 42 | US | Registered |
| ZIFF DAVIS MEDIA | 76/062,390 | 01-Jun-2000 | 16 , 42 | US | Registered |
| ZIFF DAVIS MEDIA ESEMINARS | 78329301 | 18-Nov-2003 | | US | Registered |

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