

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
2K Media Corporation		06/14/2010	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Kerrico Names, Inc.		
Street Address:	556 S. Fair Oaks Avenue		
Internal Address:	Suite 101-16		
City:	Pasadena		
State/Country:	CALIFORNIA		
Postal Code:	91105		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3506946	BEYOND YELLOW PAGES	
CORRESPONDENCE DATA			
Fax Number:	(212)489-8340		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2124898340		
Email:	nytmpto@dwt.com, deirdredavis@dwt.com		
Correspondent Name:	Alexandra Nicholson, Esq.		
Address Line 1:	1633 Broadway		
Address Line 2:	c/o Davis Wright Tremaine LLP		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	3870036/2		
NAME OF SUBMITTER:	Alexandra Nicholson		
Signature:	/Alexandra Nicholson/		

CH \$40.00 3506946

Date:

06/23/2010

Total Attachments: 1

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EXHIBIT A

TRADEMARK ASSIGNMENT

WHEREAS, 2K Media Corporation, a North Carolina corporation with its principal place of business at 5415 Dockery Drive, Charlotte, North Carolina 28209-3677 (hereinafter "Assignor"), has adopted, owns and is using the name and trademark BEYOND YELLOW PAGES and is the record owner of U.S. Trademark Registration No. 3,506,946 for BEYOND YELLOW PAGES ("Trademark"); and

WHEREAS, Kerrico Names, Inc., a Delaware corporation with its principal place of business located at 556 S. Fair Oaks Ave., Suite 101-16, Pasadena, California 91105 (hereinafter "Assignee") is desirous of acquiring all right, title and interest in and to the said Trademark, together with the goodwill of the business symbolized thereby and associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, together with the goodwill of the business symbolized thereby and associated therewith, effective as of June 14, 2010.

2K Media Corporation

BY: 

Name: Chris Lombardi

Title: President

Date: June 14, 2010