# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Oceanic Systems, Inc.		06/21/2010	CORPORATION: TEXAS

#### **RECEIVING PARTY DATA**

Name:	Central Garden & Pet Company			
Street Address:	1340 Treat Blvd., Suite 600			
City:	Walnut Creek			
State/Country:	CALIFORNIA			
Postal Code:	94597			
Entity Type:	CORPORATION: DELAWARE			

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark		
Registration Number:	1720183	REEF READY		
Registration Number:	2977858	OCEANIC		
Registration Number:	2977857	OCEANIC		
Registration Number:	1975939	OCEANIC		
Registration Number:	2903049	OCEANIC		
Registration Number:	1776501	LIZARD LOUNGE		
Registration Number:	1781406			
Registration Number:	1683768			

### CORRESPONDENCE DATA

Fax Number: (415)352-2701

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 415-352-2758

Email: sftrademark@bullivant.com

Correspondent Name: Diane J. Mason

Address Line 1: Bullivant Houser Bailey PC

TRADEMARK REEL: 004230 FRAME: 0349 1720183

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	Street, Suite 1800 , CALIFORNIA 94108		
ATTORNEY DOCKET NUMBER:	31669-1		
NAME OF SUBMITTER:	Diane J. Mason		
Signature:	/djm/		
Date:	06/23/2010		
Total Attachments: 3 source=Oceanic Assignment#page1.tif source=Oceanic Assignment#page2.tif source=Oceanic Assignment#page3.tif			

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## ASSIGNMENT OF TRADEMARKS

WHEREAS, Oceanic Systems, Inc., a Texas corporation, located at 11990 Shiloh Road, Dallas, Texas 75228-1517 (hereinafter referred to as "ASSIGNOR"), is the owner of the entire right, title and interest in and to the trademarks in Exhibit A (the "MARKS"), and the goodwill appurtenant to said marks and the registrations thereof;

WHEREAS, Central Garden & Pet Company, a Delaware corporation residing at 1340 Treat Boulevard, Suite 600, Walnut Creek, California 94597 (hereinafter referred to as "ASSIGNEE") desires to receive all of Oceanic Systems, Inc.'s right, title and interest in and to the MARKS, together with the goodwill associated therewith;

**NOW THEREFORE**, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged;

ASSIGNOR agrees to sell, assign, transfer and convey, and by this instrument hereby sells, assigns, transfers and conveys to ASSIGNEE, its successors, legal representatives and assigns, ASSIGNOR's entire right, title and interest in and to the MARKS and the goodwill of the business appurtenant to and connected with the MARKS, all rights at common law in the MARKS, and ASSIGNOR further assigns, transfers, sells and conveys to ASSIGNEE, its successors, legal representatives and assigns, the right to renew, protect, defend and enforce any and all rights to the MARKS including the right to sue for past infringement, the right to enforce any and all trademark rights of ASSIGNOR and causes of action therefor, presently known or unknown and inuring to ASSIGNEE, and the right to recover all claims for damages or for compensation for past infringement arising out of any cause of action, whether presently known, unknown, accrued or to accrue.

TRADEMARK
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ASSIGNOR agrees to cooperate fully with ASSIGNEE (at no cost to ASSIGNOR) in connection with perfecting the transfer of all rights to and the vesting of full and complete title in ASSIGNEE, including, without limitation by enumeration, agreeing to the recordation of this Assignment on the records of the United States Patent and Trademark Office.

ASSIGNOR agrees further to cooperate fully with ASSIGNEE (at no cost to ASSIGNOR) in connection with enforcing and defending the rights transferred and particularly in connection with executing any and all instruments deemed by ASSIGNEE to be necessary or desirable to implement and accomplish the transfer, enforcement and/or defense of rights granted by ASSIGNOR hereunder.

ASSIGNOR and ASSIGNEE agree that the effective date of this Assignment shall be Mrs 21, 2010.

IN TESTIMONY WHEREOF, the undersigned ASSIGNOR has executed this Assignment.

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By: Mark Cavanang \\
Name: Mark Cavanang \\
Title: President - Aquatics Group

Date: 4/21/10

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## **EXHIBIT A**

**U.S. Trademark Registrations** 

Mark	Registration No.	Registration Date
REEF READY	1720183	September 29, 1992
OCEANIC	2977858	July 26, 2005
OCEANIC	2977857	July 26, 2005
OCEANIC	1975939	May 28, 1996
OCEANIC	2903049	November 16, 2004
LIZARD LOUNGE	1776501	July 13, 1993
LIZARD LOUNGE LOGO	1781406	July 13, 1993
REEF READY LOGO	1683768	April 21, 1992

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**RECORDED: 06/23/2010**