

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bonnier Active Media, Inc.		04/15/2010	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Bonnier Corporation		
Street Address:	460 N. Orlando Avenue, Suite 200		
Internal Address:	Attn: Mia Sykes, IP Administrator		
City:	Winter Park		
State/Country:	FLORIDA		
Postal Code:	32789		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77782690	BONNIER MOUNTAIN GROUP	
Serial Number:	77782707	BONNIER MOUNTAIN GROUP	
CORRESPONDENCE DATA			
Fax Number:	(407)571-4719		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	407.571.4963		
Email:	mia.sykes@bonniercorp.com		
Correspondent Name:	Mia Sykes		
Address Line 1:	460 N. Orlando Avenue, Suite 200		
Address Line 2:	Bonnier Corporation		
Address Line 4:	Winter Park, FLORIDA 32789		
NAME OF SUBMITTER:	Mia Sykes		
Signature:	/Mia Sykes/		

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**TRADEMARK
 REEL: 004230 FRAME: 0403**

Date:

06/23/2010

Total Attachments: 1

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Assignment of Trademark

WHEREAS, **BONNIER ACTIVE MEDIA, INC.** (hereafter "Assignor"), a New York Corporation, having an address at 460 N ORLANDO AVE SUITE 200, WINTER PARK FL 32789 owns the following trademarks registered with the U.S. Patent and Trademark Office (hereinafter referred to as "the marks"):

Reg. No. 3734254 (Serial Number: 77782690) for BONNIER MOUNTAIN GROUP (logo)

Reg. No. 3734255 (Serial Number: 77782707) for BONNIER MOUNTAIN GROUP

WHEREAS, **BONNIER CORPORATION** (hereafter "Assignee"), a Delaware Corporation having an address at 460 N ORLANDO AVE SUITE 200, WINTER PARK FL 32789, and a related company constituting a single source of goods/services represented by the trademarks, is desirous of acquiring any and all rights that Assignor may have in and to the marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the marks, together with the goodwill of the business in connection with which the marks are used and which is symbolized by the marks, along with the right to recover for damages and profits for past infringements thereof.

Date: April 15, 2010

Assignor
BONNIER ACTIVE MEDIA, INC.

By 

Printed Name: Jeremy Thompson
Title: Corporate Counsel