

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Liberty BIDCO Investment Corporation		06/21/2010	CORPORATION: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Neeve, Inc.		
<b>Street Address:</b>	2080 Badlands Dr.		
<b>City:</b>	Brandon		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33511		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2921985	ROLLING PIN KITCHEN EMPORIUM	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(248)645-1568		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(248) 645-1483		
Email:	ipdocket@h2law.com		
Correspondent Name:	Jeffrey A. Sadowski		
Address Line 1:	450 West Fourth Street		
Address Line 4:	Troy, MICHIGAN 48067-2557		
ATTORNEY DOCKET NUMBER:	068349.00002		
NAME OF SUBMITTER:	Jeffrey A. Sadowski		
Signature:	/Jeffrey A. Sadowski/		
Date:	06/23/2010		


CH \$40.00 2921985

Total Attachments: 1

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**ASSIGNMENT**

WHEREAS, Liberty BIDCO Investment Corporation, a Michigan corporation, having an address of 41110 Fox Run Road #316, Novi, Michigan 48377, has adopted, used, is using and is the owner of the following mark now registered with the United States Patent and Trademark Office:

MARK	REGISTRATION NUMBER	REGISTRATION DATE
	2,921,985	February 1, 2005

WHEREAS, Neeve, Inc., a Florida corporation, having its principal offices at 2080 Badlands Dr., Brandon, Florida 33511 is desirous of acquiring said mark.

NOW THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Liberty BIDCO Investment Corporation hereby assigns to Neeve, Inc. all rights, titles and interest in the United States and in said mark together with the goodwill of the business symbolized by said mark and registration thereof and with the right to recover and have damages and profits for past infringement, if any.

Signed in Novi, Michigan this 21 day of June, 2010.

Liberty BIDCO Investment Corporation

By: Paul M. Holford  
Its: President

State of Michigan )  
County of MICHIGAN )

On this 21st day of JUNE, 2010, before me, a Notary Public, personally appeared, PAUL M. HOLFORD, in his/her capacity as PRESIDENT (title) of Liberty BIDCO Investment Corporation., who acknowledged to me that he executed the foregoing instrument for the purpose expressed therein.

Marlane J. Miller  
Notary Public

MARLAINE J. MILLER  
NOTARY PUBLIC, STATE OF MI  
COUNTY OF WAYNE  
MY COMMISSION EXPIRES Aug 22, 2013  
ACTING IN COUNTY OF OSHTON  
#1612554-v1