

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
EREWARDS, INC.		10/03/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	E-REWARDS, INC.
Street Address:	8401 N. Central Expressway, Suite 900
City:	Dallas
State/Country:	TEXAS
Postal Code:	75225
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2368959	E-REWARDS

CORRESPONDENCE DATA

Fax Number: (214)365-5198
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 214-365-7501
 Email: krowley@e-rewards.com
 Correspondent Name: Kathleen H. Rowley
 Address Line 1: 8401 N. Central Expressway, Suite 900
 Address Line 4: Dallas, TEXAS 75225

NAME OF SUBMITTER:	Kathleen H. Rowley
Signature:	/Kathleen H. Rowley/
Date:	06/24/2010

Total Attachments: 2
 source=Certificate of Amendment -- Name Change -- 03 OCT 07#page1.tif

900165442

**TRADEMARK
 REEL: 004230 FRAME: 0675**

OP \$40.00 2368959

Delaware

PAGE 1

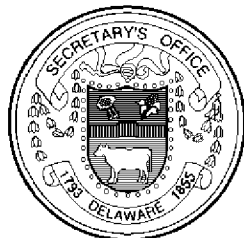
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "EREWARDS, INC.", CHANGING ITS NAME FROM "EREWARDS, INC." TO "E-REWARDS, INC.", FILED IN THIS OFFICE ON THE THIRD DAY OF OCTOBER, A.D. 2007, AT 4:09 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3024770 8100

071081476



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 6051353

DATE: 10-04-07

TRADEMARK
REEL: 004230 FRAME: 0677

**CERTIFICATE OF AMENDMENT OF
CERTIFICATE OF INCORPORATION OF
EREWARDS, INC.**

EREWARDS, INC., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify:

FIRST: The name of the Corporation is eRewards, Inc.

SECOND: The date on which the Certificate of Incorporation of the Corporation was originally filed with the Secretary of State of the State of Delaware is April 1, 1999.

THIRD: The Board of Directors of the Corporation, acting in accordance with the provisions of Sections 141 and 242 of the General Corporation Law of the State of Delaware, adopted resolutions amending its Certificate of Incorporation as follows:

Article I shall be amended and restated to read in its entirety as follows:

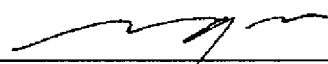
I.

The name of this corporation is **E-REWARDS, INC.** (the "Company").

FOURTH: Thereafter pursuant to a resolution of the Board of Directors, this Certificate of Amendment was submitted to the stockholders of the Corporation for their approval, and was duly adopted by holders of the requisite number of shares of outstanding stock of the Company entitled to vote thereon, acting by written consent in accordance with the provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware. Notice of the adoption by the stockholders of this Certificate of Amendment will be given to the holders of such shares who did not so consent in accordance with Section 228 of the General Corporation Law of the State of Delaware.

eRewards, Inc., has caused this Certificate of Amendment to be signed by its CFO and attested to by its Secretary this 10 day of SEPT., 2007.

EREWARDS, INC.

By: 
David Mellinger, Chief Financial Officer