

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Haggar Women's Wear, LTD		05/03/2010	LIMITED PARTNERSHIP: TEXAS

**RECEIVING PARTY DATA**

Name:	Jerell Clothing Company, LLC
Street Address:	10367 Brockwood Rd
City:	Dallas
State/Country:	TEXAS
Postal Code:	75238
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3176814	MULTIPLES

**CORRESPONDENCE DATA**

Fax Number: (214)349-3159  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 214-349-1891  
 Email: tomyoung@sharonyounginc.com  
 Correspondent Name: Tom Young  
 Address Line 1: 10367 Brockwood Road  
 Address Line 4: Dallas, TEXAS 75238

NAME OF SUBMITTER:	Tom Young
Signature:	/Tom Young/
Date:	06/24/2010

Total Attachments: 4

**900165444**

**TRADEMARK  
 REEL: 004230 FRAME: 0711**

**OP \$40.00 3176814**

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## ASSIGNMENT OF TRADEMARKS

WHEREAS, HAGGAR WOMEN'S WEAR, LTD., a Texas limited partnership (hereinafter the "Assignor"), is the owner of all right, title and interest in and to the trademark registered with the U.S. Patent and Trademark Office, as set forth on Exhibit "A" attached hereto (the "Mark").

WHEREAS, JERELL CLOTHING COMPANY, LLC, a Texas limited liability company (the "Assignee"), desires to acquire the entire right, title and interest in, to and under said Mark.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that pursuant to the License Agreement, dated as of September 1, 2008, between Assignor and Assignee and for such other good and valuable consideration recited therein, the receipt and sufficiency of which is hereby acknowledged. Assignor hereby sells, assigns, transfers and sets over to Assignee, effective as of May 3, 2010, Assignor's entire right, title and interest in and to the Mark, the goodwill of the business symbolized therein, and any foreign rights associated with the Mark or the goodwill associated therewith.

The Mark is to be held by Assignee, for its own use and enjoyment and that of its successors, assigns or other legal representatives, to the end of the term or terms for which said Mark is granted, as fully and entirely as said Mark would have been held by Assignor had this assignment and sale not been made.

Assignor hereby covenants that no assignment, sale, agreement or encumbrance of the Mark has been or will be made or entered into by Assignor which would conflict with this assignment and sale.

Assignor further covenants that Assignee will, upon its request, be provided promptly with all pertinent facts and documents relating to the Mark as may be known and accessible to Assignor, and will testify as to the same in any litigation related thereto and will promptly execute and deliver to Assignee or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain and enforce said Mark which may be reasonably necessary or desirable to carry out the purpose hereof.

IN WITNESS WHEREOF, the undersigned Assignor and Assignee hereunto set hand and seal effective the 3<sup>rd</sup> day of May, 2010.

**ASSIGNOR:**

HAGGAR WOMEN'S WEAR, LTD.,  
a Texas limited partnership

By: Jerell Clothing Management, Inc.,  
a Texas corporation,  
its general partner

By:  \_\_\_\_\_

Name: Paul Buxbaum

Title: CEO

**ASSIGNEE:**

JERELL CLOTHING COMPANY, LLC  
a Texas limited liability company

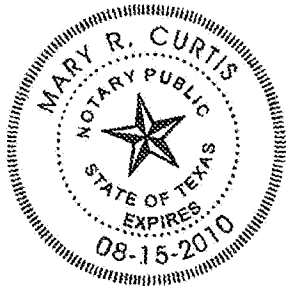
By:  \_\_\_\_\_

Edward D. Vierling, CEO

STATE OF TEXAS           §  
  §  
COUNTY OF DALLAS       §

This instrument was acknowledged before me on the 3rd day of May, 2010, by Paul Buhorn as CEO of Jerell Clothing Management, Inc., a Texas corporation, general partner of Haggar Women's Wear, Ltd., a Texas limited partnership, on behalf of said partnership.

Mary R. Curtis  
Notary Public in and for the State of Texas



STATE OF TEXAS           §  
  §  
COUNTY OF DALLAS       §

This instrument was acknowledged before me on the 29th day of APRIL, 2010, by Edward D. Vierling, as CEO of Jerell Clothing Company, LLC, a Texas limited liability company, on behalf of said limited liability company.

Patsy M. Boman  
Notary Public in and for the State of Texas

My Commission Expires: 10-17-2012

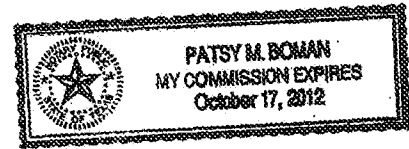


EXHIBIT "A"

Mark

Name

Registration No.

Multiples

3176814