

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Assignment of Security Interest in Trademarks

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A., as former Administrative Agent		06/09/2010	National Banking Association: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	The Bank of New York Mellon, as successor Administrative Agent
<b>Street Address:</b>	600 East Las Colinas Blvd.
<b>Internal Address:</b>	Suite 1300
<b>City:</b>	Irving
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	75039
<b>Entity Type:</b>	Banking Corporation: NEW YORK

**PROPERTY NUMBERS Total: 129**

Property Type	Number	Word Mark
Registration Number:	2490695	ANTIQUE REVIEW
Registration Number:	2624028	ANTIQUE TRADER
Registration Number:	1965203	ANTIQUE TRADER'S COLLECTOR MAGAZINE & PRICE GUIDE
Registration Number:	2825290	ATB
Registration Number:	2354872	ATLANTIQUE CITY
Registration Number:	2415436	BANK NOTE REPORTER COMPLETE MONTHLY GUIDE FOR PAPER MONEY COLLECTORS
Registration Number:	1916406	BIG REEL
Registration Number:	2834654	BLADE
Registration Number:	2484531	BLADE THE WORLD'S #1 KNIFE PUBLICATION
Registration Number:	2412163	BLADE SHOW & INTERNATIONAL CUTLERY FAIR
Registration Number:	2413802	BLADE SHOW WEST

OP \$3240.00 2490695

Registration Number:	2415435	BLADE THE WORLD'S #1 KNIFE PUBLICATION
Registration Number:	2410329	BLADE TRADE AND CUTLERY RETAILER
Registration Number:	2410328	CARDTRADE OFFICIAL TRADE JOURNAL OF THE SPORTS COLLECTIBLE INDUSTRY SPORTS COLLECTORS DIGEST
Registration Number:	2507066	CARTRIDGES OF THE WORLD
Registration Number:	2662379	COIN OF THE YEAR
Registration Number:	2410326	COINS
Registration Number:	1812098	COLLECTOR'S MART
Registration Number:	3013147	COMICS BUYER'S GUIDE
Registration Number:	1325179	COMICS BUYER'S GUIDE
Registration Number:	1785033	COMICS RETAILER
Registration Number:	2491858	CPMX SPONSORED BY BANK NOTE REPORTER
Registration Number:	2653728	CUTLERY HALL OF FAME
Registration Number:	2205053	DEER & DEER HUNTING
Registration Number:	3122249	DEER HUNTERS' ALMANAC
Registration Number:	1931326	DISCOVERIES
Registration Number:	2821953	GOLDMINE
Registration Number:	2893306	GOLDMINE'S NATIONAL RECORD SHOW
Registration Number:	2071054	GUN DIGEST
Registration Number:	2420907	GUN KNIFE SHOW CALENDAR
Registration Number:	3045638	GUNLIST
Registration Number:	3041103	GUNLIST
Registration Number:	2510317	GUNS ILLUSTRATED
Registration Number:	2781122	HANDLOADER'S DIGEST
Registration Number:	3012824	HAWAII TRADE CONFERENCE
Registration Number:	2499644	KNIFE OF THE YEAR
Registration Number:	2787967	KP
Registration Number:	2796620	KP SINCE 1952
Registration Number:	2573101	KRAUSE PUBLICATIONS
Registration Number:	2482336	MIDAMERICA COIN EXPO
Registration Number:	1928301	MILITARY TRADER
Registration Number:	2565044	MILITARY VEHICLES MAGAZINE
Registration Number:	2190531	NUMISMATIC NEWS
Registration Number:	2522021	OLD CARS
Registration Number:	1966407	POSTCARD COLLECTOR

Registration Number:	2104635	SCRYE
Registration Number:	2633608	SPORTS COLLECTORS DIGEST TRADE FAX
Registration Number:	2131629	STANDARD CATALOG OF
Registration Number:	0687250	THE ANTIQUE TRADER
Registration Number:	2412161	THE TRAPPER & PREDATOR CALLER
Registration Number:	1261718	THE WORKBASKET
Registration Number:	2418907	TOY SHOP THE TOY COLLECTOR'S MARKETPLACE
Registration Number:	2576870	TOY CARS & MODELS
Registration Number:	2652076	TOYSHOP
Registration Number:	1697612	TUFF STUFF
Registration Number:	2412160	TURKEY & TURKEY HUNTING
Registration Number:	2004207	WARMAN'S
Registration Number:	2685479	WARMAN'S
Registration Number:	2287402	WHITETAIL CALENDAR
Registration Number:	2420911	WORLD COIN NEWS FROM THE PUBLISHERS OF THE STANDARD CATALOG OF WORLD COINS
Registration Number:	2716472	A CUP OF COMFORT
Registration Number:	2499895	ADAMS MEDIA
Registration Number:	1792532	ANNUAL DESIGN REVIEW
Registration Number:	3090393	COLLECT.COM
Registration Number:	1574828	DECORATIVE ARTIST'S WORKBOOK
Registration Number:	2379837	EVERYTHING
Registration Number:	2063316	EVERYTHING
Registration Number:	2697705	EVERYTHING.COM
Registration Number:	2347895	FAMILY TREE MAGAZINE
Registration Number:	3100666	FAMILY TREE MAGAZINE
Registration Number:	2592313	FASTREAD
Registration Number:	2869695	HORTICULTURE
Registration Number:	1602172	HOW
Registration Number:	1675861	ID
Registration Number:	1854601	INTERNATIONAL DESIGN
Registration Number:	2087043	MEMORY MAKERS
Registration Number:	0949365	NORTH LIGHT
Registration Number:	2922827	PASTEL 100
Registration Number:	2941664	PASTEL JOURNAL

Registration Number:	2962188	PASTEL JOURNEYS
Registration Number:	1109995	PHOTOGRAPHER'S MARKET
Registration Number:	1764441	POET'S MARKET
Registration Number:	2860386	POPULAR WOODWORKING
Registration Number:	1743129	POPULAR WOODWORKING
Registration Number:	2790966	PRINT
Registration Number:	1179065	SONGWRITER'S MARKET
Registration Number:	2417399	STREETWISE
Registration Number:	1342534	THE ARTIST'S MAGAZINE
Registration Number:	2316711	THE FIRST SOURCE FOR SCRAPBOOK IDEAS
Registration Number:	2819160	THE SCRAP BOOK CLUB
Registration Number:	2972364	WATERCOLOR MAGIC
Registration Number:	2771437	WINDY CITY ANTIQUE SHOW CHICAGO
Registration Number:	0892058	WRITER'S DIGEST
Registration Number:	1114093	WRITER'S MARKET
Registration Number:	1229696	WRITER'S YEARBOOK
Registration Number:	2877437	
Registration Number:	2862501	INTERNATIONAL GIFT & COLLECTIBLE EXPO
Registration Number:	2597582	SPORTSFEST
Registration Number:	1305863	SOUTHWEST ART
Registration Number:	1305865	SOUTHWEST ART
Registration Number:	3107254	ARTIST'S SKETCHBOOK
Registration Number:	3418044	COLLECT.COM FIND WHAT YOU KEEP
Registration Number:	3438862	EVERYTHING KIDS'
Registration Number:	3429265	EVERYTHING PARENT'S GUIDE
Registration Number:	3481583	I CAN DO THAT
Registration Number:	3400856	I IMPACT
Registration Number:	3289883	IDEAS TO GROW YOUR BUSINESS
Registration Number:	3400875	IMPACT
Registration Number:	3199524	P PLATINUM PRESS
Registration Number:	3083799	P PROVENANCE PRESS
Registration Number:	3096764	PLATINUM PRESS
Registration Number:	3155001	POLKA DOT PRESS
Registration Number:	3155000	POLKA DOT PRESS
Registration Number:	3088510	PROVENANCE PRESS

**TRADEMARK**

**REEL: 004230 FRAME: 0873**

Registration Number:	3364367	SCRAPBOOK RETAILER
Registration Number:	3091780	WOODWORKING MAGAZINE
Registration Number:	3354569	ANTIQUES & COLLECTIBLES JOURNAL
Registration Number:	3553716	COMICS & GAMES RETAILER
Registration Number:	3293878	COMICS BUYER'S GUIDE
Registration Number:	3324175	COMICS BUYER'S GUIDE
Registration Number:	3260515	COTTON & QUAIL ANTIQUE GAZETTE
Registration Number:	3229797	FRAME BUILDING NEWS
Registration Number:	3285425	GD
Registration Number:	3284836	GUN DIGEST
Registration Number:	3236919	METAL ROOFING MAGAZINE
Registration Number:	3285264	MILITARY TRADER
Registration Number:	3386920	NUMISMASTER
Registration Number:	3550217	NUMISMASTER.COM
Registration Number:	3229943	RURAL BUILDER

**CORRESPONDENCE DATA**

Fax Number: (212)455-2502  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: (212) 455-7976  
Email: ksolomon@stblaw.com  
Correspondent Name: Mindy M. Lok, Esq.  
Address Line 1: Simpson Thacher & Bartlett LLP  
Address Line 2: 425 Lexington Avenue  
Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	509265/1137
NAME OF SUBMITTER:	Mindy M. Lok
Signature:	/ml/
Date:	06/24/2010

Total Attachments: 10  
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## ASSIGNMENT OF SECURITY INTEREST IN TRADEMARKS

This ASSIGNMENT OF SECURITY INTEREST IN TRADEMARKS, dated as of June 9, 2010 (this "Assignment Agreement"), is made by JPMorgan Chase Bank, N.A., as former Administrative Agent ("JPMorgan" or "Former Agent"), located at 383 Madison Avenue, New York, NY 10017, and The Bank of New York Mellon, as successor Administrative Agent to Former Agent, (the "Successor Agent") located at 600 East Las Colinas Blvd., Suite 1300, Irving, TX 75039.

WHEREAS, pursuant to that certain Credit Agreement, dated as of August 5, 2005 (as amended, restated, supplemented, amended and restated or otherwise modified from time to time, the "Credit Agreement"), among Credit Suisse, Cayman Islands Branch, as Syndication Agent, New Publishing Holdings ("Holdings"), LLC, F+W Media, Inc. (f/k/a New Publishing Acquisition, Inc.) ("Borrower"), the lenders party thereto (the "Lenders"), and the Former Agent, the lenders agreed to make loans and other extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein;

WHEREAS, in connection with the Credit Agreement, Borrower, Krause Publications, Inc., Heartland International Tradeshows, Inc, and F&W Publishing, Inc. (f/k/a New Publishing Acquisition, Inc.), (each, a "Grantor"), the Loan Parties (as defined in the Credit Agreement) and Holdings executed and delivered that certain Guarantee and Collateral Agreement, dated as of August 5, 2005, in favor of JPMorgan, as Administrative Agent (as amended, restated, supplemented, amended and restated or otherwise modified from time to time, the "Guarantee and Collateral Agreement", and together with the Credit Agreement and other Loan Documents (as defined in the Credit Agreement), collectively, the "Loan Documents");

WHEREAS, pursuant to the Guarantee and Collateral Agreement, each Grantor granted to JPMorgan, for the benefit of the Lenders, a first lien security interest (the "Security Interest") in certain collateral, including the Trademarks and Trademark Licenses (as defined therein) listed on Schedule A hereto;

WHEREAS, a short form of the Security Interest in the Trademarks and Trademark Licenses granted to JPMorgan was recorded in the United States Patent and Trademark Office on October 7, 2005 at Reel 3171 and Frame 0742, on October 10, 2005 at Reel 3172 and Frame 0423, on October 10, 2005 at Reel 3172 and Frame 0828, on February 19, 2009 at Reel 3938 and Frame 0856, on March 30, 2009 at Reel 3961 and Frame 0203, and on March 30, 2009 at Reel 3961 and Frame 0188;

WHEREAS, the Former Agent resigned as Administrative Agent under the Credit Agreement and the other Loan Documents; and

WHEREAS, Successor Agent was appointed as the successor Administrative Agent under the Credit Agreement and the other Loan Documents (as defined in the Credit Agreement) pursuant to that certain Successor Agent Agreement dated as of April 15, 2010, by and among Former Agent, The Bank of New York Mellon, the Lenders, Holdings and Borrower.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by each party, the parties hereby agree and confirm that:

JPMorgan hereby assigns to the Successor Agent without recourse and without any representation or warranty of any kind, nature or description, all of its right, title and interest in and to the Trademarks and Trademark Licenses granted by the Grantors pursuant to the Guarantee and Collateral Agreement, as of the Effective Date (as defined below).

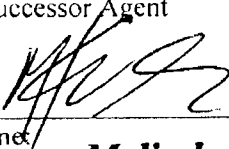
The Effective date of this Assignment Agreement shall be the date of execution by all parties (the "Effective Date").

This Assignment Agreement shall be governed and construed in accordance with the laws of the State of New York.



IN WITNESS WHEREOF, the parties hereto have caused this Assignment Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

THE BANK OF NEW YORK MELLON,  
as Successor Agent

By:   
Name: \_\_\_\_\_  
Title: **Melinda Valentine**  
**Vice President**

JPMORGAN CHASE BANK, N.A.,  
as Former Agent

By: \_\_\_\_\_  
Name:  
Title:

[Signature Page to Assignment of Security Interest in Trademarks]

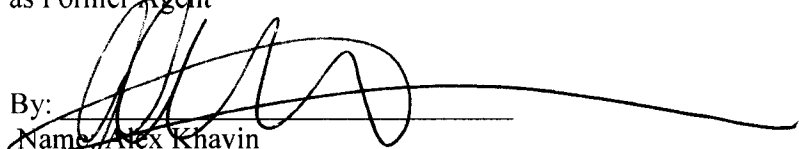
TRADEMARK  
REEL: 004230 FRAME: 0878

IN WITNESS WHEREOF, the parties hereto have caused this Assignment Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

THE BANK OF NEW YORK MELLON,  
as Successor Agent

By: \_\_\_\_\_  
Name:  
Title:

JPMORGAN CHASE BANK, N.A.,  
as Former Agent

By:   
Name: Alex Khavin  
Title: Executive Director

**Schedule A**

Reel/Frame 3171/0742

<b>COUNTRY</b>	<b>TRADEMARK</b>	<b>Serial No./Date</b>	<b>Reg. No./Date</b>
US	ANTIQUER REVIEW	76/137,068 9/28/2000	2,490,695 9/18/2001
US	ANTIQUER TRADER	76/241,292 4/16/2001	2,624,028 9/24/2002
US	ANTIQUER TRADER'S COLLECTOR MAGAZINE	74/594,513 11/3/1994	1,965,203 4/2/1996
US	ATB	78/251,372 5/19/2003	2,825,290 11/19/2002
US	ATLANTIQUE CITY	75/612,162 12/28/1998	2,354,872 6/6/2000
US	BANK NOTE REPORTER COMPLETE MONTHLY GUIDE FOR PAPER MONEY COLLECTORS (Stylized)	75/770,770 8/9/1999	2,415,436 12/26/2000
US	BIG REEL	74/570,798 9/7/1994	1,916,406 9/5/1995
US	BLADE	78/257,123 6/2/2003	2,834,654 4/20/2004
US	BLADE OF THE WORLD'S #1 KNIFE PUBLICATION	75/862,398 12/2/1999	2,484,531 10/23/2001
US	BLADE SHOW & INTERNATIONAL CUTLERY FAIR & Design	75/771,994 8/9/1999	2,412,163 12/12/2000
US	BLADE SHOW WEST	75/771,995 8/9/1999	2,413,802 12/19/2000
US	BLADE THE WORLD'S #1 KNIFE PUBLICATION	75/770,766 8/9/1999	2,415,435 12/26/2000
US	BLADE TRADE AND CUTLERY RETAILER	75/770,763 8/9/1999	2,410,329 12/5/2000
US	CARDTRADE OFFICIAL TRADE JOURNAL OF THE SPORTS COLLECTORS DIGEST & Design	75/770,760 8/9/1999	2,410,328 12/5/2000
US	CARTRIDGES OF THE WORLD	76/219,708 3/5/2001	2,507,066 11/13/2001
US	COIN OF THE YEAR	76/308,481 9/4/2001	2,662,379 12/17/2002
US	COINS	75/770,756 8/9/1999	2,410,326 12/5/2000
US	COLLECTOR'S MART	74/329,166 11/5/1992	1,812,098 12/21/1993
US	COMIC BUYER'S GUIDE	78/392,997 3/30/2004	3,013,147 11/8/2005
US	COMICS BUYER'S GUIDE	73/471,737 3/16/1983	1,325,179 3/12/1984
US	COMICS RETAILER	74/317,400 9/28/1992	1,785,033 7/27/1993
US	CPMX SPONSORED BY BANK NOTE REPORTER	75/770,754 8/9/1999	2,491,858 9/25/2001
US	CUTLERY HALL OF FAME	76/268,745 6/8/2001	2,653,728 12/23/2000
US	DEER & DEER HUNTING	75/278,667	2,205,053

COUNTRY	TRADEMARK	Serial No./Date	Reg. No./Date
		4/18/1997	11/24/1998
US	DEER HUNTERS ALMANAC	75/470,448 4/20/1998	3,122,249 8/1/2006
US	DISCOVERIES	74/584,706 10/12/1994	1,931,326 10/31/1995
US	GOLDMINE	76/107,881 8/11/2000	2,821,953 3/16/2004
US	GOLDMINE'S NATIONAL RECORD SHOW	78/257,138 6/2/2003	2,893,306 10/12/2004
US	GUN DIGEST	74/687,729 6/13/1995	2,071,054 6/17/1997
US	GUN KNIFE SHOW CALENDAR	75/770,922 8/9/1999	2,420,907 1/16/2001
US	GUNLIST	78/515,757 11/12/2004	3,045,638 1/17/2006
US	GUNLIST	78/515,766 11/12/2004	3,041,103 1/10/2006
US	GUNS ILLUSTRATED	76/219,564 3/5/2001	2,510,317 11/20/2001
US	HANDLOADER'S DIGEST	76/227,827 3/21/2001	2,781,122 11/11/2003
US	HAWAII TRADE CONFERENCE	78/093,178 11/14/2001	3,012,824 11/8/2005
US	KNIFE OF THE YEAR	75/862,391 12/2/1999	2,499,644 10/23/2001
US	KP	76/268,667 6/8/2001	2,787,967 12/2/2003
US	KP SINCE 1952	76/269,089 6/8/2001	2,796,620 12/23/2003
US	KRAUSE PUBLICATIONS	76/129,960 9/18/2000	2,573,101 5/28/2002
US	MIDAMERICA COIN EXPO	76/117,064 8/25/2000	2,482,336 8/28/2001
US	MILITARY TRADER	74/599,786 11/17/1994	1,928,301 10/17/1995
US	MILITARY VEHICLES MAGAZINE	76/074,224 6/20/2000	2,565,044 4/30/2002
US	NUMISMATIC NEWS	75/271,323 4/8/1997	2,190,531 9/22/1998
US	OLD CARS	76/068,717 6/9/2000	2,522,021 12/25/2001
US	POSTCARD COLLECTOR	74/598,919 11/15/1994	1,966,407 4/9/1996
US	SCRYE	75/016,562 11/8/1995	2,104,635 10/14/1997
US	SPORTS COLLECTORS DIGEST TRADE FAX	76/266,218 6/4/2001	2,633,608 10/8/2002
US	STANDARD CATALOG OF	74/732,983 9/22/1995	2,131,629 1/27/1998
US	THE ANTIQUE TRADER	72/043,522 1/7/1958	687,250 10/27/1959
US	THE TRAPPER & PREDATOR CALLER	75/771,988	2,412,161

COUNTRY	TRADEMARK	Serial No./Date	Reg. No./Date
		8/9/1999	12/12/2000
US	THE WORKBASKET	73/400,419 10/21/1982	1,261,718 12/20/1983
US	TOY SHOP THE TOY COLLECTOR'S MARKETPLACE	75/771,987 8/9/1999	2,418,907 1/9/2001
US	TOYS CARS & MODELS	76/197,838 1/22/2001	2,576,870 6/4/2002
US	TOYSHOP	78/108,863 2/14/2002	2,652,076 11/19/2002
US	TUFF STUFF	74/185,782 7/17/1991	1,697,612 6/30/1992
US	TURKEY & TURKEY HUNTING	75/771,987 8/9/1999	2,412,160 12/12/2000
US	WARMAN'S	74/713,555 8/10/1995	2,004,207 10/1/1996
US	WARMAN'S	76/227,573 3/20/2001	2,685,479 2/11/2003
US	WHITETAIL CALENDAR	75/471,018 4/30/1998	2,287,402 10/19/1999
US	WORLD COIN NEWS FROM THE PUBLISHER OF	75/771,406 8/9/1999	2,420,911 1/16/2001

Reel/Frame 3172/0423

COUNTRY	TRADEMARK	Serial No./Date	Reg. No./Date
US	A CUP OF COMFORT	76/329,463 10/24/2001	2,716,472 5/13/2003
US	ADAMS MEDIA	76/023,650 4/12/2000	2,499,895 10/23/2001
US	ANNUAL DESIGN REVIEW	74/138,291 2/11/1992	1,792,532 9/14/1993
US	COLLECT.COM	78/647,156 6/9/2005	3,090,393 5/9/2006
US	DECORATIVE ARTIST'S WORKBOOK	73/756,749 10/11/1988	1,574,828 1/2/1990
US	EVERYTHING	75/230,242 1/23/1997	2,379,837 8/22/2000
US	EVERYTHING	75/123,725 6/21/1996	2,063,316 5/20/1997
US	EVERYTHING.COM	76/410,247 5/21/2002	2,697,705 3/18/2003
US	FAMILY TREE MAGAZINE	75/684,171 4/16/1999	2,347,895 5/2/2000
US	FAMILY TREE MAGAZINE	78/655,811 6/22/2005	3,100,666 6/6/2006
US	FASTREAD	75/864,214 12/6/1999	2,592,313 7/9/2002
US	HORTICULTURE	78/285,806	2,869,695

**TRADEMARK  
REEL: 004230 FRAME: 0882**

COUNTRY	TRADEMARK	Serial No./Date	Reg. No./Date
		8/11/2003	8/3/2004
US	HOW	73/756,979 10/11/1988	1,602,172 6/19/1990
US	ID	74/137,990 2/11/1991	1,675,861 2/18/1992
US	INTERNATIONAL DESIGN	74/138,072 2/11/1991	1,854,601 9/20/1994
US	MEMORY MAKERS	75/054390 2/7/1996	2,087,043 8/12/1997
US	NORTH LIGHT	72/404,639 10/8/1971	949,365 12/26/1972
US	PASTEL 100	78/299,190 9/11/2003	2,922,827 2/1/2005
US	PASTEL JOURNAL	78/299,154 9/11/2003	2,941,664 4/19/2005
US	PASTEL JOURNEYS	78/299,140 9/11/2003	2,962,188 7/6/2004
US	PHOTOGRAPHER'S MARKET	73/138,838 8/25/1977	1,109,995 12/26/1978
US	POET'S MARKET	74/267,139 4/20/1992	1,764,441 4/13/1993
US	POPULAR WOODWORKING	78/285,816 8/11/2003	2,860,386 7/6/2004
US	POPULAR WOODWORKING & Design	74/274,600 5/12/1992	1,743,129 12/29/1992
US	PRINT	76/486,036 1/28/2003	2,790,966 12/9/2003
US	SONGWRITER'S MARKET	73/218,834 6/8/1979	1,179,065 11/24/1981
US	STREETWISE	75/864,325 12/6/1999	2,417,399 1/2/2001
US	THE ARTIST'S MAGAZINE	73/461,271 1/16/1984	1,342,534 6/18/1985
US	THE FIRST SOURCE FOR SCRAPBOOK IDEAS	75/658,473 3/11/1999	2316711 2/8/2000
US	THE SCRAP BOOK CLUB	76/477,565 12/23/2002	2,819,160 3/2/2004
US	WATERCOLOR MAGIC	76/559,441 11/13/2003	2,972,364 7/19/2005
US	WINDY CITY ANTIQUE SHOW CHICAGO	76/473,928 12/10/2002	2,771,437 10/7/2003
US	WRITER'S DIGEST	72/297,052 5/1/1968	892,058 6/2/1970
US	WRITER'S MARKET	73/162,571 3/17/1978	1,114,093 2/27/1979
US	WRITER'S YEARBOOK	73/351,044 2/19/1982	1,229,696 3/8/1983

Reel/Frame 3172/0828

COUNTRY	TRADEMARK	Serial No./Date	Reg. No./Date
US	DESIGN	78/267,570 6/26/2003	2,877,437 8/24/2004
US	INTERNATIONAL GIFT & COLLECTIBLE EXPO	78/158,872 8/28/2002	2,862,501 7/13/2004
US	SPORTSFEST	76/234,075 4/2/2001	2,597,582 7/23/2002

Reel/Frame 3938/0856

COUNTRY	TRADEMARK	Serial No./Date	Reg. No./Date
US	SOUTHWEST ART	73/438,768 8/11/1993	1,305,863 11/20/1984
US	SOUTHWEST ART	73/442,632 9/6/1983	1,305,865 11/20/1984

Reel/Frame 3961/0203

COUNTRY	TRADEMARK	Serial No./Date	Reg. No./Date
US	ARTIST'S SKETCHBOOK	76/559,442 11/13/2003	3,107,254 6/20/2006
US	COLLECT.COM FIND WHAT YOU KEEP	77/262,632 8/23/2007	3,418,044 4/29/2008
US	EVERYTHING KIDS'	77/056,940 12/5/2006	3,438,862 6/3/2008
US	EVERYTHING PARENT'S GUIDES	77/057,069 12/5/2006	3,429,265 5/20/2008
US	I CAN DO THAT	77/150,279 4/5/2007	3,481,583 8/5/2008
US	I IMPACT	77/120,526 3/2/2007	3,400,856 3/25/2008
US	IDEAS TO GROW YOUR BUSINESS	77/056,169 12/4/2006	3,289,883 9/11/2007
US	IMPACT	77/128,008 3/12/2007	3,400,875 3/25/2008
US	P PLATINUM PRESS	78/509,882 11/2/2004	3,199,524 1/16/2007
US	P PROVENANCE PRESS	78/509,890 11/2/2004	3,083,799 4/18/2006
US	PLATINUM PRESS	78/509,880 11/2/2004	3,096,764 5/23/2006
US	POLKA DOT PRESS	78/509,885 11/2/2004	3,155,001 01/10/2006
US	POLKA DOT PRESS	78/509,884 11/2/2004	3,155,000 10/10/2006
US	PROVENANCE PRESS	78/406,973	3,088,510

COUNTRY	TRADEMARK	Serial No./Date	Reg. No./Date
		4/23/2004	5/2/2006
US	SCRAPBOOK RETAILER	77/042,201 11/13/2006	3,364,367 1/8/2008
US	WOODWORKING MAGAZINE	78/703,136 8/30/2005	3,091,780 5/9/2006

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COUNTRY	TRADEMARK	Serial No./Date	Reg. No./Date
US	ANTIQUES & COLLECTIBLES JOURNAL	77/064,510 12/14/2006	3,354,569 12/11/2007
US	COMICS & GAMES RETAILER	77/472,315 5/12/2008	3,553,716 12/30/2008
US	COMICS BUYER'S GUIDE	78/868,672 4/26/2006	3,293,878 9/18/2007
US	COMICS BUYER'S GUIDE	78/868,745 4/25/2006	3,324,175 10/30/2007
US	COTTON & QUAIL ANTIQUE GAZETTE	78/852,426 4/3/2006	3,260,515 7/10/2007
US	FRAME BUILDING NEWS	78/910,216 6/16/2006	3,229,797 4/17/2007
US	GD	77/107,849 2/14/2007	3,285,425 8/28/2007
US	GUN DIGEST	77/043,194 11/14/2006	3,284,836 8/28/2007
US	METAL ROOFING MAGAZINE	78/910,931 6/19/2006	3,236,919 5/1/2007
US	MILITARY TRADER	77/056,099 11/13/2006	3,285,264 1/8/2008
US	NUMISMASTER	78/943,980 8/3/2006	3,386,920 2/19/2008
US	NUMISMASTER.COM	77/976,263 8/10/2007	3,550,217 12/23/2008
US	RURAL BUILDER	78/924,176 7/7/2006	3,229,943 4/17/2007