

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
W-L Products Co.		01/25/1979	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Entenmann's, Inc.		
<b>Street Address:</b>	480 S. Vail Avenue		
<b>City:</b>	Montebello		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90640		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1152585	ENTENMANN'S	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(312)321-4299		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-321-4200		
Email:	officeactions@brinkshofer.com		
Correspondent Name:	Scott J.Slavick		
Address Line 1:	P. O. Box 10395		
Address Line 4:	Chicago, ILLINOIS 60610		
ATTORNEY DOCKET NUMBER:	14258/35		
NAME OF SUBMITTER:	Scott J. Slavick		
Signature:	/Scott J. Slavick/		
Date:	06/24/2010		

CH \$40.00 1152585

Total Attachments: 1

source=w-l products name change#page1.tif



REEL 0426 FRAME 730

TRADE-MARK

# State of DELAWARE

Office of SECRETARY OF STATE

*I, Glenn C. Kenton Secretary of State of the State of Delaware,*  
*do hereby certify* that the Certificate of Ownership of the "W-L Products Co.",  
a corporation organized and existing under the laws of the State of Delaware, merging  
"Entenmann's, Inc.", a corporation organized and existing under the laws of the State of  
New York, pursuant to Section 253 of the General Corporation Law of the State of Delaware,  
was received and filed in this office the twenty-fifth day of January, A.D. 1979, at  
10:05 o'clock A.M.

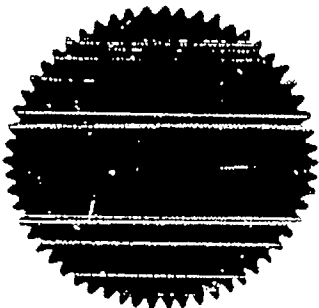
And I do hereby further certify that the said "W-L Products Co.", has relinquished  
its corporate title and assumed in place thereof "Entenmann's, Inc."

RECORDED  
PATENT & TRADEMARK OFFICE

OCT 18 1982

*[Signature]*  
[Illegible text]

In Testimony Whereof, *I have hereunto set my hand*  
*and official seal at Dover this* twelfth *day*  
*of* October *in the year of our Lord*  
*one thousand nine hundred and* eighty-two



*[Signature]*  
Glenn C. Kenton, Secretary of State