

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Unbreakable Nation Company		06/24/2010	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	INC International Company		
Street Address:	143 Viburnum Drive		
City:	Kennett Square		
State/Country:	PENNSYLVANIA		
Postal Code:	19348		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2958729	SUPER HOOKS	
Registration Number:	3411892	DEFCON	
Registration Number:	2858584	DEUCE	
Registration Number:	2861012	ARMORLITE	
Registration Number:	2858600	ARMORLITE	
Registration Number:	2890512	2 HOOKS	
Registration Number:	3090714	HULK	
CORRESPONDENCE DATA			
Fax Number:	(216)771-3804		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	216-771-3800		
Email:	dphdocket@dpeterhochberg.com		
Correspondent Name:	D. Peter Hochberg		
Address Line 1:	1940 East 6th St. - 6th Floor		
Address Line 4:	Cleveland, OHIO 44114		

OP \$190.00 2958729

NAME OF SUBMITTER:	Sean F. Mellino
Signature:	/Sean F. Mellino/
Date:	06/24/2010
Total Attachments: 1 source=UB-assignment#page1.tif	

ASSIGNMENT

WHEREAS, Unbreakable Nation Company, a corporation of the Commonwealth of Pennsylvania, having an address at 143 Viburnum Drive, Kennett Square, Pennsylvania 19348, has adopted and is using the following trademarks:

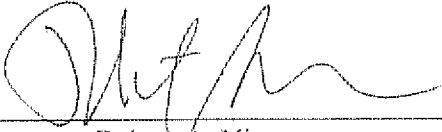
<u>Mark</u>	<u>Registration No.</u>	<u>Registered</u>	<u>Int. Class(es)</u>	<u>Attorney Ref.</u>
SUPER HOOKS	2,958,729	05/31/2005	12	UB4747US
DEFCON	3,411,892	04/15/2008	6 & 12	UB4748US
DEUCE	2,858,584	06/29/2004	6	UB4749US
ARMORLITE	2,861,012	07/06/2004	6	UB4750US
ARMORLITE	2,858,600	06/29/2004	6	UB4751US
2 HOOKS	2,890,512	09/28/2004	12	UB4752US
HULK	3,090,714	05/09/2006	6	UB4753US

and

WHEREAS, INC International Company, a corporation of the Commonwealth of Pennsylvania having an office and place of business at 143 Viburnum Drive, Kennett Square, Pennsylvania 19348, is desirous of adopting said trademarks and the registrations thereof:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Unbreakable Nation Company does hereby sell, assign and transfer unto the said INC International Company all right, title and interest in and to the said trademarks, together with the goodwill of the business symbolized by the marks, and the above-identified registrations thereof.

UNBREAKABLE NATION COMPANY

By: 
Name: Robert A. Vito
Title: President

Date: 06-24-10