

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LIBERTY SCHOOL SERVICES, LLC		06/18/2010	LIMITED LIABILITY COMPANY: TENNESSEE
RECEIVING PARTY DATA			
Name:	ASD.COM, INC.		
Street Address:	180 Freedom Avenue		
City:	Murfreesboro		
State/Country:	TENNESSEE		
Postal Code:	37129		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2857699	CARING FOR CLASSROOMS	
CORRESPONDENCE DATA			
Fax Number:	(615)252-6329		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	615-252-2329		
Email:	abarach@babc.com		
Correspondent Name:	Andrea C. Barach, Esq.		
Address Line 1:	1600 Division Street, Suite 700		
Address Line 2:	ASD101517-000/ASD036		
Address Line 4:	Nashville, TENNESSEE 37203		
ATTORNEY DOCKET NUMBER:	ASD101517-000/ASD036		
NAME OF SUBMITTER:	Andrea C. Barach, Esq.		
Signature:	/andrea c. barach/		

OP \$40.00 2857699

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**TRADEMARK
 REEL: 004231 FRAME: 0204**

Date:

06/24/2010

Total Attachments: 1

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ASSIGNMENT OF SERVICE MARK

THIS SERVICE MARK ASSIGNMENT ("Assignment"), effective as of June 18, 2010, is made by and between **LIBERTY SCHOOL SERVICES, LLC**, a Tennessee limited liability company ("Assignor") whose address is 180 Freedom Avenue, Murfreesboro, Tennessee 37129, and **ASD.COM, INC.**, a Delaware corporation whose address is 180 Freedom Avenue, Murfreesboro, Tennessee 37129 ("Assignee").

WHEREAS, Assignor owns all rights to the service mark listed and shown below:

U.S. Service Mark Registration Number 2,857,699
for "CARING FOR CLASSROOMS and Design" (the "Mark")



and;

WHEREAS, Assignor has agreed to assign and Assignee has agreed to acquire all of Assignor's right, title and interest in and to the Mark and all variants thereof, both registered and common law, the goodwill of the business symbolized thereby, and the right to recover damages and profits for past infringement thereof.

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Assignor hereby assigns, transfers and conveys unto Assignee, and Assignee hereby assumes and accepts, all of Assignor's right, title and interest in and to the Mark and all variants thereof, both registered and common law, the goodwill of the business symbolized thereby, and the right to recover damages and profits for past infringement thereof.

IN WITNESS WHEREOF, Assignor and Assignee have caused their duly authorized representatives to execute this Assignment, effective as of the date first above written.

ASSIGNOR:

LIBERTY SCHOOL SERVICES, LLC

By: *Rich Hollard*
Name: *Eligah Collard*
Title: *President*
Date: *June 16, 2010*

ASSIGNEE:

ASD.COM, INC.

By: *Michael Thomas*
Name: *Michael Thomas*
Title: *General Manager*
Date: *June 16, 2010*