

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Health Publishing, Inc.		05/12/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Health Media Ventures Inc.		
Street Address:	1271 Avenue of the Americas		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10020		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3206775	LOOKS GOOD ON YOU	
Registration Number:	3395833	LOOKS GOOD ON YOU	
Registration Number:	3553063	VITAL INFORMATION WITH A HUMAN TOUCH	
Registration Number:	2400337	HEALTH	
Registration Number:	1961337	HEALTH	
CORRESPONDENCE DATA			
Fax Number:	(212)467-1083		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-522-3383		
Email:	paul_lee@timeinc.com		
Correspondent Name:	Paul A. Lee		
Address Line 1:	1271 Avenue of the Americas		
Address Line 2:	11th Floor		
Address Line 4:	New York, NEW YORK 10020		
NAME OF SUBMITTER:	Paul A. Lee		

CH \$140.00 3206775

Signature:	/Paul A. Lee/
Date:	06/24/2010
Total Attachments: 4 source=Health Publishing Merger#page1.tif source=Health Publishing Merger#page2.tif source=Health Publishing Merger#page3.tif source=Health Publishing Merger#page4.tif	

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

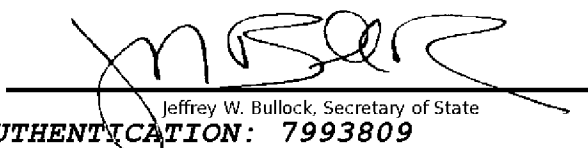
"HEALTH MEDIA VENTURES INC.", A DELAWARE CORPORATION, WITH AND INTO "HEALTH PUBLISHING, INC." UNDER THE NAME OF "HEALTH MEDIA VENTURES INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWELFTH DAY OF MAY, A.D. 2010, AT 8:18 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3391116 8100M

100501716




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7993809

DATE: 05-14-10

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004231 FRAME: 0305

**CERTIFICATE OF OWNERSHIP
AND MERGER OF
HEALTH MEDIA VENTURES INC.
INTO
HEALTH PUBLISHING, INC.**

Pursuant to Section 253 of the General Corporation Law of Delaware, the undersigned, the duly elected and acting Assistant Secretary of Health Publishing, Inc., a Delaware corporation (the "Corporation"), does hereby certify the following information relating to the merger (the "Merger") of Health Media Ventures Inc., a Delaware corporation (the "Subsidiary"), with and into the Corporation.

FIRST: The Corporation was incorporated in Delaware on May 11, 2001.

SECOND: The Corporation owns all of the issued and outstanding shares of capital stock of the Subsidiary, which was incorporated in Delaware on September 10, 2007.

THIRD: The Subsidiary is hereby merged with and into the Corporation.

FOURTH: That by action without a meeting pursuant to Section 141(f) of the General Corporation Law, the Board of Directors of the Corporation duly adopted resolutions attached hereto as Exhibit A in connection with the Merger, of which the Corporation shall be the surviving corporation (the "Surviving Corporation").

FIFTH: The name of the Surviving Corporation shall be: "Health Media Ventures Inc."

SIXTH: This Certificate of Merger shall be effective upon filing.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Ownership and Merger as of the 12th day of May, 2010.

HEALTH PUBLISHING, INC.

By Lauren E. Klein
Lauren E. Klein
Assistant Secretary

EXHIBIT A

RESOLUTIONS

THE MERGER

RESOLVED, on this 11th day of May, 2010, that Subsidiary be, and hereby is, merged with and into the Corporation (the "Merger"), with the Corporation being the surviving corporation of the Merger (the "Surviving Corporation"); and further

RESOLVED, that the effective time of the Merger (the "Effective Time") shall be, and hereby is, upon the filing of the Certificate of Ownership and Merger with the Secretary of the State of Delaware; and further

RESOLVED, that, on this 11th day of May, the Merger is advisable and in the best interest of the Corporation, and that at the Effective Time, the Surviving Corporation shall assume all of the Subsidiary's liabilities and obligations, the identity, existence, rights, privileges, powers, franchises, properties, and assets, and the identity and separate existence of the Subsidiary shall cease, and all rights, privileges, powers, franchises, properties and assets of Subsidiary shall be vested in this Corporation; and further

RESOLVED, that at the Effective Time of the Merger, the name of the Surviving Corporation be, and hereby is, changed to: "Health Media Ventures Inc."; and further

RESOLVED, that from the Effective Time, and thereafter until amended as provided by law, the Certificate of Incorporation of the Surviving Corporation shall be the Certificate of Incorporation of the Corporation, subject to the change of the Surviving Corporation's name to Health Media Ventures Inc., and the bylaws of the Surviving Corporation shall be the bylaws of the Corporation, as effect at the Effective Time; and further

RESOLVED, that the officers of the Corporation be, and each of them hereby is, directed to prepare and execute the Certificate of Ownership and Merger pursuant to Section 253 of the General Corporation Law of the State of Delaware to merge the Subsidiary with and into the Corporation, and to file the same in the office of the Secretary of State of the State of Delaware; and further

RESOLVED, that the foregoing resolutions may be amended or terminated by this Board of Directors at any time prior to the Effective Time of the filing of the aforementioned Certificate of Ownership and Merger with the Secretary of State of the State of Delaware; and further

RESOLVED. that the officers of the Corporation be, and each of them hereby is, authorized to take all such actions and to execute and deliver all such agreements, instruments and documents, in the name and on behalf of the Corporation, and to pay or cause to be paid all expenses, as they or any of them shall deem necessary or appropriate to accomplish the purposes of the foregoing resolutions: and that the execution and delivery of such agreements, instruments and documents and the doing or performing of any such actions, shall be conclusive evidence that the same is authorized hereby.