

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		Assignment of Trademark and Accompanying Goodwill	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
E.S. Originals Inc.		05/26/2010	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hamm Lizenzen GmbH		
<b>Street Address:</b>	Am Tie 7		
<b>City:</b>	49086 Osnabruck		
<b>State/Country:</b>	GERMANY		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: GERMANY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1314769	ZANZIBAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(919)416-8328		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	9192868041		
<b>Email:</b>	pto_tmconfirmation@mvalaw.com		
<b>Correspondent Name:</b>	Moore & Van Allen PLLC		
<b>Address Line 1:</b>	430 Davis Drive		
<b>Address Line 2:</b>	Suite 500		
<b>Address Line 4:</b>	Morrisville, NORTH CAROLINA 27560		
<b>ATTORNEY DOCKET NUMBER:</b>	034991-001 EAR		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Ellen A. Rubel/Moore & Van Allen PLLC		
<b>Address Line 1:</b>	430 Davis Drive		
<b>Address Line 2:</b>	Suite 500		
<b>Address Line 4:</b>	Morrisville, NORTH CAROLINA 27560		

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NAME OF SUBMITTER:	Ellen A. Rubel
Signature:	/Ellen A. Rubel/
Date:	06/25/2010
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

**ASSIGNMENT OF TRADEMARK  
AND ACCOMPANYING GOODWILL**

**THIS ASSIGNMENT** made effective as of the 26 day of MAY, 2010, (hereinafter the "**Effective Date**"), by and between **E.S. Originals Inc.**, a New York Corporation, with offices at 450 W. 33<sup>rd</sup> Street New York, New York 10001, (hereinafter the "Assignor), and **Hamm Lizenzen GmbH**, a limited liability company of Germany, whose address is Am Tie 7 49086 Osnabrück, Germany (hereinafter referred to as "**Assignee**").

**WHEREAS**, Assignor is the owners of the trademark ZANZIBAR in the United States, and the registration therefor in the United States Patent and Trademark Office, Registration No. 1,314,769, (the "**Trademark**"), the goodwill of the business associated therewith and symbolized thereby, and all rights appurtenant thereto, including, but not limited to, all common law rights, causes of action and the right to recover for past infringement, dilution or other misappropriation thereof; and

**WHEREAS**, Assignee is desirous of acquiring the Trademark, and all goodwill associated therewith and symbolized thereby and all rights appurtenant thereto;

**NOW, THEREFORE**, in consideration of good and valuable consideration, the receipt and sufficiency of which Assignors acknowledge by their execution below:

1. Assignor assigns to Assignee all of its rights, title and interest in and to the Trademark and the registration therefor in the United States Patent and Trademark Office, Reg. No. 1,314,769, together with all common law rights therein, the goodwill of the business connected with the use of and symbolized by said Trademark, and all rights appurtenant thereto, including without limitation any and all interests, claims and rights to recover for damages and profits by reason of any past infringement or unauthorized use of the Trademark, false designations of origin, unfair competition, deceptive trade practices and/or dilution related to the Trademark, use of confusingly similar marks or names by others and all other related causes of action and the right to sue therefor.

2. Assignors agree to perform all reasonable and proper additional acts and to execute any additional documents at the request of Assignee which may be required in order to transfer all of Assignors' rights, title and interest in and to the said Trademark to Assignee, its successors or assigns.

IN WITNESS WHEREOF, the Assignor has executed this, through its duly authorized representative, effective as of the Effective Date set forth above and executed on the day and date set forth below.

**ASSIGNOR:**

**E.S. Originals Inc.**

**By:** \_\_\_\_\_ 

**Name:** \_\_\_\_\_ JOEY SAFDEYE

**Title:** \_\_\_\_\_ CEO

**Date:** \_\_\_\_\_ 5/26/10