TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pabst Brewing Company		06/25/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	General Electric Capital Corporation, as Agent
Street Address:	201 Merritt 7
City:	Norwalk
State/Country:	CONNECTICUT
Postal Code:	06856-5201
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 192

Property Type	Number	Word Mark
Registration Number:	3289280	AMERICA'S BEST
Registration Number:	1331177	ANDEKER
Registration Number:	363733	ANDEKER
Registration Number:	1331176	ANDEKER
Registration Number:	1268132	AUGSBURGER
Registration Number:	1851641	AUGSBURGER BAVARIAN STYLE
Registration Number:	314441	B
Registration Number:	57226	B PABST MILWAUKEE RED, WHITE AND BLUE
Registration Number:	2994051	BALLANTINE
Registration Number:	602807	BALLANTINE
Registration Number:	968808	BARREL OF BLATZ
Registration Number:	3568093	BEER BUILT RIGHT
Registration Number:	2868875	BIG BEAR
Registration Number:	2868874	BIG BEAR

OP $4815.00 3289280

Registration Number:	780026	BIG CAT
Registration Number:	780027	BIG CAT
Registration Number:	796521	BLACK LABEL
Registration Number:	308966	BLACK LABEL
Registration Number:	145846	BLATZ B
Registration Number:	26749	BLATZ BEER B
Registration Number:	49804	BLATZ
Registration Number:	579133	BLATZ
Registration Number:	2991451	BLATZ
Registration Number:	1390183	BLATZ MILWAUKEE 1851 B
Registration Number:	192164	BLUE RIBBON
Registration Number:	314440	BLUE RIBBON
Registration Number:	057999	BLUE RIBBON PABST MILWAUKEE THE BREW OF QUALITY
Registration Number:	1270156	BULL
Registration Number:	1726074	THE BULL
Registration Number:	1875486	
Registration Number:	1913645	BULL ICE ICE BREWED MALT LIQUOR
Registration Number:	976072	BURGIE!
Registration Number:	777533	CARLING
Registration Number:	967762	CB CARLING BLACK LABEL
Registration Number:	3445182	CARLING CANADA
Registration Number:	803198	CHAMPALE
Registration Number:	799986	COLT
Registration Number:	780691	COOL BREWED
Registration Number:	2896913	COQUI 900
Registration Number:	1550445	COUNTRY CLUB
Registration Number:	115080	COUNTRY CLUB
Registration Number:	663235	COUNTRY CLUB
Registration Number:	1872726	
Registration Number:	540516	
Registration Number:	99098	
Registration Number:	1875482	
Registration Number:	1872725	
Registration Number:	521795	
Registration Number:	920310	

Registration Number:	3370634	
Registration Number:	1302998	DO IT WITH STYLE
Registration Number:	1748771	DOUBLE DEUCE
Registration Number:	2016421	DOUBLE MALT
Registration Number:	1869863	FALSTAFF
Registration Number:	1887384	FALSTAFF LITE BEER
Registration Number:	2810418	FROM THE LAND OF PLEASANT LIVING
Registration Number:	3014620	GOEBEL
Registration Number:	1877866	GOEBEL BEER QUALITY SINCE 1873 NATURALLY LIGHT GOLDEN LAGER
Registration Number:	643695	GOETZ
Registration Number:	1334618	GOLD
Registration Number:	900927	HEIDELBERG
Registration Number:	2991450	HEIDELBERG
Registration Number:	381905	HEILEMAN'S
Registration Number:	606813	HEILEMAN'S
Registration Number:	992107	HEILEMAN'S SPECIAL EXPORT
Registration Number:	595297	HEILEMAN'S SPECIAL EXPORT BEER
Registration Number:	378253	HIGHEST QUALITY SINCE 1844
Registration Number:	1888765	INDIA PALE ALE BALLANTINE
Registration Number:	1406050	"IT DOESN'T GET ANY BETTER THAN THIS!"
Registration Number:	3010294	IT WORKS EVERYTIME
Registration Number:	2940155	IT'S A TEXAS THING.
Registration Number:	311993	"IT'S THE WATER"
Registration Number:	1257786	JACOB BEST
Registration Number:	2174159	"JUST THE KISS OF THE HOPS"
Registration Number:	2128567	KINGSBURY
Registration Number:	787897	KINGSBURY
Registration Number:	128507	KNICKERBOCKER
Registration Number:	55161	KNICKERBOCKER
Registration Number:	572525	RUPPERT KNICKERBOCKER
Registration Number:	1871500	LASER
Registration Number:	1875483	LASER
Registration Number:	2191783	LONE STAR
Registration Number:	3264576	LONE STAR

Registration Number:	674291	LONE STAR
Registration Number:	3249273	LONG LIVE LONGNECKS
Registration Number:	1992300	LUCKY
Registration Number:	3539596	MCSORLEY'S
Registration Number:	3556101	MCSORLEY'S
Registration Number:	1390184	MILWAUKEE 1851
Registration Number:	2085044	MINNESOTA'S BEST
Registration Number:	2086765	MINNESOTA'S BEST QUALITY BREWED LAGER
Registration Number:	3591001	
Registration Number:	708501	NATIONAL BOHEMIAN
Registration Number:	1002989	NATIONAL BOHEMIAN FIRST BREWED IN 1885 IN THE LAND OF PLEASANT LIVING BY THE NATIONAL BREWING CO. BALTIMORE MARYLAND
Registration Number:	1722283	OLD MILWAUKEE
Registration Number:	1823073	OLD MILWAUKEE FINE PREMIUM BEER
Registration Number:	1825359	OLD MILWAUKEE
Registration Number:	2301348	AMERICA'S BEST TASTING BEER OLD MILWAUKEE FINE PREMIUM BEER CAREFULLY BREWED WITH PURE WATER, CEREAL GRAINS GENUINE MALTED BARLEY AND SELECTED HOPS
Registration Number:	1416874	OM
Registration Number:	1736917	OLD MILWAUKEE NA
Registration Number:	1722280	OLD MILWAUKEE NON ALCOHOLIC MALT BEVERAGE NA
Registration Number:	2128568	OLD STYLE
Registration Number:	3059814	HEILEMAN'S OLD STYLE BEER
Registration Number:	1080557	HEILEMAN'S OLD STYLE PURE GENUINE
Registration Number:	906898	BREWED WITH SPARKLING PURE SPRING WATERHEILEMAN'S OLD STYLE PURE GENUINE LIGHT LAGER BEER CHOICEST HOPS - GENUINE DOUBLE LAGERING - OLD WORLD METHONDS
Registration Number:	624155	OLD STYLE
Registration Number:	564780	OLD STYLE LAGER
Registration Number:	3175802	HEILEMAN'S OLD STYLE LAGER OLD STYLE LAGER OLD STYLE LAGER OLD STYLE LAGER BEER NONE GENUINE WITHOUT THIS SIGNATURE HEILEMAN'S BREWING CO.
Registration Number:	1876819	OLD TANKARD
Registration Number:	331856	OLD TANKARD
Registration Number:	607405	OLY

Registration Number:	1360932	OLYMPIA
Registration Number:	1360931	OLYMPIA
Registration Number:	1795194	OM
Registration Number:	715535	ORIGINAL PABST BLUE RIBBON
Registration Number:	742475	OUR HAND HAS NEVER LOST ITS SKILL
Registration Number:	1876820	PABST
Registration Number:	136142	PABST
Registration Number:	314829	PABST
Registration Number:	667860	PABST
Registration Number:	542096	PABST BLUE RIBBON
Registration Number:	1877863	PABST BLUE RIBBON
Registration Number:	545269	PABST BLUE RIBBON
Registration Number:	1550437	PEARL
Registration Number:	977847	PEARL FINE LAGER BEAR BREWED WITH PURE SPRING WATER FROM THE COUNTRY OF 1100 SPRINGS XXX SINCE 1886
Registration Number:	2535683	PEARL ORIGINAL TEXAS BREW
Registration Number:	320602	PFEIFFER'S FAMOUS
Registration Number:	3727212	PRIMO
Registration Number:	905955	PRIMO
Registration Number:	3727213	PRIMO
Registration Number:	3422927	PRIMO HAWAIIAN BEER
Registration Number:	3727211	PRIMO ISLAND LAGER
Registration Number:	945899	PURE GENUINE
Registration Number:	780692	PURE GENUINE
Registration Number:	332889	PURITY BODY FLAVOR
Registration Number:	623234	PURITY BODY FLAVOR
Registration Number:	2860792	R LIGHT
Registration Number:	1823074	R-22
Registration Number:	2126978	RAINIER
Registration Number:	101651	RAINIER
Registration Number:	590498	RAINIER
Registration Number:	642131	R
Registration Number:	2247271	MOUNTAIN FRESH TASTE SINCE 1878 RAINIERMOUNTAIN FRESH BEER BREWED WITH FINEST QUALITY INGREDIENTS

Registration Number:	2994655	REACH FOR THE SILVER STAR
Registration Number:	382880	RED WHITE AND BLUE R W B
Registration Number:	320606	RHEINGOLD
Registration Number:	585916	W ROYAL AMBER ORIGINAL FORMULA ROYAL AMBER BEER BY WIEDEMANN
Registration Number:	502889	SCHAEFER
Registration Number:	599504	SCHAEFER
Registration Number:	701096	SCHAEFER ESTABLISHED 1842 AMERICA'S OLDEST LAGER BEER
Registration Number:	3001280	SCHAEFER BEER AMERICA'S OLDEST LAGER BEER
Registration Number:	3022600	SCHAEFER
Registration Number:	1845825	SCHAEFER PREMIUM LIGHT
Registration Number:	3281950	SCHAEFER LIGHT
Registration Number:	1923780	SCHLITZ
Registration Number:	866540	SCHLITZ
Registration Number:	544158	SCHLITZ
Registration Number:	87489	SCHLITZ THE BEER THAT MADE MILWAUKEE FAMOUS
Registration Number:	52011	SCHLITZ THE BEER THAT MADE MILWAUKEE FAMOUS SCHLITZ
Registration Number:	90587	SCHLITZ
Registration Number:	428097	SCHLITZ
Registration Number:	509384	SCHLITZ
Registration Number:	562919	SCHLITZ THE BEER THAT MADE MILWAUKEE FAMOUS
Registration Number:	820875	SCHLITZ
Registration Number:	1877868	SCHLITZ NA
Registration Number:	1371620	SIGNATURE
Registration Number:	1369382	SILVER THUNDER
Registration Number:	1388485	SILVER THUNDER
Registration Number:	991131	SPECIAL EXPORT
Registration Number:	1424191	SPECIAL EXPORT
Registration Number:	905631	STAG
Registration Number:	823728	STAG
Registration Number:	512884	STAG
Registration Number:	1508498	STROH'S
Registration Number:	1628544	STROH'S
		STROH'S FAMILY BREWED AND FAMILY OWNED SINCE

Registration Number:	1929430	1775
Registration Number:	70922	STROH'S
Registration Number:	71606	
Registration Number:	1883842	STROH'S NON ALCOHOLIC AUTHENTIC BEER TASTE MALT BEVERAGE
Registration Number:	2091599	STROH'S. MORE TASTE. MORE CHARACTER.
Registration Number:	1331168	STYLE
Registration Number:	315875	TEXAS PRIDE
Registration Number:	592276	THE BEER THAT MADE MILWAUKEE FAMOUS
Registration Number:	1751474	THE BEER THAT MADE MILWAUKEE FAMOUS
Registration Number:	995385	THE BREW THAT GREW WITH THE GREAT NORTHWEST!
Registration Number:	1349864	THE NATIONAL BEER OF TEXAS
Registration Number:	2987095	WEEKENDER
Registration Number:	634959	WHAT'LL YOU HAVE?
Registration Number:	384217	WIEDEMANN BEER BREW BOHEMIAN SPECIAL BREW BOTTLED AT THE BREWERY OF GEO. WIEDEMANN BREWERY CO. INCORPORATED NEWPORT KENTUCKY
Registration Number:	1872727	X
Registration Number:	1553162	XXX COUNTRY CLUB MALT LIQUOR
Registration Number:	1425886	YOU CAN TRAVEL THE WORLD OVER AND NEVER FIND A BETTER BEER

CORRESPONDENCE DATA

Fax Number: (312)993-9767

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312/876-7628

Email: linda.kastner@lw.com

Correspondent Name: Linda R. Kastner, c/o Latham & Watkins

Address Line 1: 233 S. Wacker Drive

Address Line 2: Suite 5800

Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Linda R. Kastner
Signature:	/lk/
Date:	06/25/2010

Total Attachments: 12

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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of June 25, 2010, is made by each of the entities listed on the signature pages hereof (each a "Grantor" and, collectively, the "Grantors"), in favor of General Electric Capital Corporation ("GE Capital"), as Agent for the Secured Parties (as defined in the Credit Agreement referred to below).

W I T N E S S E T H:

WHEREAS, pursuant to the Credit Agreement, dated as of June 25, 2010 (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), by and among Pabst Brewing Company, a Delaware corporation (the "Borrower"), GE Capital, as Agent, and the Lenders, the Lenders and the L/C Issuers have severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein;

WHEREAS, each Grantor (other than the Borrower) has agreed, pursuant to a Guaranty and Security Agreement of even date herewith in favor of Agent (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Guaranty and Security Agreement"), to guarantee the Obligations (as defined in the Credit Agreement) of the Borrower; and

WHEREAS, all of the Grantors are party to the Guaranty and Security Agreement pursuant to which the Grantors are required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Lenders, the L/C Issuers and Agent to enter into the Credit Agreement and to induce the Lenders and the L/C Issuers to make their respective extensions of credit to the Borrower thereunder, each Grantor hereby agrees with Agent as follows:

Section 1. Defined Terms. Capitalized terms used herein without definition shall have the meanings set forth in the Guaranty and Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. Each Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of such Grantor, hereby mortgages, pledges and hypothecates to Agent for the benefit of the Secured Parties, and grants to Agent for the benefit of the Secured Parties a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of such Grantor (the "Trademark Collateral"):

(a) all of its Trademarks and all IP Licenses providing for the grant by or to such Grantor of any right under any Trademark, including, without limitation, those referred to on Schedule 1 hereto;

(b) all renewals and extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(d) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

Section 3. Guaranty and Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to Agent pursuant to the Guaranty and Security Agreement and each Grantor hereby acknowledges and agrees that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

Section 4. Grantor Remains Liable. Each Grantor hereby agrees that, anything herein to the contrary notwithstanding, such Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with their Trademarks and IP Licenses subject to a security interest hereunder.

Section 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

Section 6. Governing Law. This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

[SIGNATURE PAGES FOLLOW]

TRADEMARK
REEL: 004231 FRAME: 0589

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

PABST BREWING COMPANY, as Grantor

By: _____
Name: Michael Cramer
Title: Vice President and Secretary

[Signature Page to Trademark Security Agreement]

ACCEPTED AND AGREED
as of the date first above written:

GENERAL ELECTRIC CAPITAL CORPORATION,
as Agent

By: Beth L Taylor
Name: Beth L Taylor
Title: Its Duly Authorized Signatory

[Signature Page to Trademark Security Agreement]

Schedule 1 to Trademark Security Agreement

APP. NO.	FILED DATE	REG. NO.	REG. DATE	TRADEMARK	COUNTRY	STATUS
74/517,459	4 /26/1994	3,289,280	9 /11/2007	AMERICA'S BEST - 2 (Design)	UNITED STATES	Registered
73/487,259	6 /27/1984	1,331,177	4 /16/1985	ANDEKER	UNITED STATES	Registered
71/410,085	8 /29/1938	363,733	1 /3 /1939	ANDEKER (Stylized)	UNITED STATES	Registered
73/487,134	6 /27/1984	1,331,176	4 /16/1985	ANDEKER (Stylized)	UNITED STATES	Registered
73/238,329	11/6 /1979	1,268,132	2 /21/1984	AUGSBURGER - 1	UNITED STATES	Registered
74/392,148	5 /19/1993	1,851,641	8 /30/1994	AUGSBURGER - 3 (Bavarian Style & Design)	UNITED STATES	Registered
71/348,602	3 /14/1934	314,441	6 /26/1934	B & Design	UNITED STATES	Registered
71/014,346	11/4 /1905	57,226	11/6 /1906	B PABST MILWAUKEE RED, WHITE & BLUE & Design	UNITED STATES	Registered
76/603,906	7 /26/2004	2,994,051	9 /13/2005	BALLANTINE	UNITED STATES	Registered
71/645,767	4 /23/1953	602,807	3 /1 /1955	BALLANTINE (Stylized)	UNITED STATES	Registered
72/433,046	8 /17/1972	968,808	9 /18/1973	BARREL OF BLATZ - 1	UNITED STATES	Registered
77/078,301	1 /8 /2007	3,568,093	1 /27/2009	BEER BUILT RIGHT	UNITED STATES	Registered
76/533,863	8 /1 /2003	2,868,875	8 /3 /2004	BIG BEAR	UNITED STATES	Registered
76/533,860	8 /1 /2003	2,868,874	8 /3 /2004	BIG BEAR & Design	UNITED STATES	Registered
72/183,275	12/19/1963	780,026	11/10/1964	BIG CAT	UNITED STATES	Registered
72/183,276	12/19/1963	780,027	11/10/1964	BIG CAT & Design	UNITED STATES	Registered
72/204,550	10/22/1964	796,521	9 /21/1965	BLACK LABEL - 2	UNITED STATES	Registered
71/333,425	12/28/1932	308,966	12/26/1933	BLACK LABEL - 3 (Stylized)	UNITED STATES	Registered
85/017,073	4/19/2010			BLATZ	UNITED STATES	Pending
71/142,323	1 /17/1921	145,846	8 /16/1921	BLATZ - 2 (Design)	UNITED STATES	Registered
70/026,749	5 /31/1895	26,749	7 /2 /1895	BLATZ - 3 (Design)	UNITED STATES	Registered
71/002,882	4 /24/1905	49,804	2 /20/1906	BLATZ - 4 (Stylized)	UNITED STATES	Registered
71/637,166	10/25/1952	579,133	8 /25/1953	BLATZ - 5 (Stylized)	UNITED STATES	Registered
76/600,147	7 /1 /2004	2,991,451	9 /6 /2005	BLATZ - 6 (Stylized)	UNITED STATES	Registered
73/558,501	9 /16/1985	1,390,183	4 /15/1986	BLATZ MILWAUKEE 1851 - 2 (Design)	UNITED STATES	Registered
71/185,262	9 /1 /1923	192,164	11/25/1924	BLUE RIBBON (Stylized)	UNITED STATES	Registered
71/348,601	3 /14/1934	314,440	6 /26/1934	BLUE RIBBON (Stylized)	UNITED STATES	Registered
71/019,959	5 /31/1906	057,999	12/4 /1906	BLUE RIBBON PABST MILWAUKEE THE BREW OF	UNITED STATES	Registered

APP. NO.	FILED DATE	REG. NO.	REG. DATE	TRADEMARK	COUNTRY	STATUS
				QUALITY & Design		
73/270,341	7 /15/1980	1,270,156	3 /13/1984	BULL - 1	UNITED STATES	Registered
74/242,122	2 /3 /1992	1,726,074	10/20/1992	BULL - 8 (The Bull)	UNITED STATES	Registered
74/505,167	3 /25/1994	1,875,486	1 /24/1995	BULL - 9	UNITED STATES	Registered
74/505,171	3 /25/1994	1,913,645	8 /22/1995	BULL ICE ICE BREWED MALT LIQUOR - 10	UNITED STATES	Registered
72/426,429	6 /5 /1972	976,072	1 /1 /1974	BURGIE !	UNITED STATES	Registered
72/178,171	10/2 /1963	777,533	9 /22/1964	CARLING - 1	UNITED STATES	Registered
72/445,516	1 /8 /1973	967,762	9 /4 /1973	CARLING BLACK LABEL - 2 (Design)	UNITED STATES	Registered
78/772,091	12/13/2005	3,445,182	6 /10/2008	CARLING CANADA - 2 (Design)	UNITED STATES	Registered
72/111,523	1 /9 /1961	803,198	2 /1 /1966	CHAMPALE - 1	UNITED STATES	Registered
72/188,135	3 /6 /1964	799,986	12/7 /1965	COLT - 2 (Design)	UNITED STATES	Registered
85/017,097	4/22/2010			COLT 45	UNITED STATES	Pending
72/147,003	6 /15/1962	780,691	11/24/1964	COOL BREWED - 1	UNITED STATES	Registered
76/548,696	9 /16/2003	2,896,913	10/26/2004	COQUI 900 - 1	UNITED STATES	Registered
73/738,889	7 /11/1988	1,550,445	8 /1 /1989	COUNTRY CLUB	UNITED STATES	Registered
71/098,494	10/7 /1916	115,080	1 /23/1917	COUNTRY CLUB & Design	UNITED STATES	Registered
72/038,040	9 /30/1957	663,235	6 /17/1958	COUNTRY CLUB & Design	UNITED STATES	Registered
74/480,170	1 /14/1994	1,872,726	1 /10/1995	DESIGN (Falstaff Shield/Crest)	UNITED STATES	Registered
71/594,982	3 /31/1950	540,516	4 /3 /1951	DESIGN (One-Eyed Man With Mustache)	UNITED STATES	Registered
71/078,242	5 /13/1914	99,098	8 /18/1914	DESIGN (Red Triangular Corner)	UNITED STATES	Registered
74/480,168	1 /14/1994	1,875,482	1 /24/1995	DESIGN (Tear Drop)	UNITED STATES	Registered
74/480,169	1 /14/1994	1,872,725	1 /10/1995	DESIGN (Three Interlocking Rings)	UNITED STATES	Registered
71/543,735	12/8 /1947	521,795	3 /7 /1950	DESIGN ONLY - (Ribbon)	UNITED STATES	Registered
72/333,547	7 /25/1969	920,310	9 /14/1971	DESIGN ONLY - (Sailing Ship)	UNITED STATES	Registered
78/844,559	3 /23/2006	3,370,634	1 /15/2008	DESIGN ONLY (Natty Boh Logo)	UNITED STATES	Registered
73/439,831	8 /18/1983	1,302,998	10/30/1984	DO IT WITH STYLE - 1	UNITED STATES	Registered
74/287,557	6 /23/1992	1,748,771	1 /26/1993	DOUBLE DEUCE - 1	UNITED STATES	Registered
74/646,403	3 /14/1995	2,016,421	11/12/1996	DOUBLE MALT - 2	UNITED STATES	Registered
74/467,934	12/9 /1993	1,869,863	12/27/1994	FALSTAFF	UNITED STATES	Registered
85/017,108	4/22/2010			FALSTAFF	UNITED STATES	Pending
74/467,933	12/9 /1993	1,887,384	4 /4 /1995	FALSTAFF LITE BEER & Design	UNITED STATES	Registered
76/525,617	6 /26/2003	2,810,418	2 /3 /2004	FROM THE LAND OF PLEASANT	UNITED STATES	Registered

APP. NO.	FILED DATE	REG. NO.	REG. DATE	TRADEMARK	COUNTRY	STATUS
				LIVING - 1		
76/599,318	6 /25/2004	3,014,620	11/15/2005	GOEBEL - 1	UNITED STATES	Registered
74/495,648	3 /1 /1994	1,877,866	2 /7 /1995	GOEBEL - 2 (Design)	UNITED STATES	Registered
72/012,187	7 /16/1956	643,695	4 /2 /1957	GOETZ & Design	UNITED STATES	Registered
73/495,043	8 /15/1984	1,334,618	5 /7 /1985	GOLD & Design	UNITED STATES	Registered
72/331,728	7 /3 /1969	900,927	10/13/1970	HEIDELBERG - 1	UNITED STATES	Registered
76/600,146	7 /1 /2004	2,991,450	9 /6 /2005	HEIDELBERG - 2 (stylized)	UNITED STATES	Registered
71/424,199	10/4 /1939	381,905	10/15/1940	HEILEMAN'S - 3 Design)	UNITED STATES	Registered
71/663,908	4 /5 /1954	606,813	5 /31/1955	HEILEMAN'S - 4 (Stylized)	UNITED STATES	Registered
72/457,859	5 /17/1973	992,107	8 /27/1974	HEILEMAN'S SPECIAL EXPORT - 1	UNITED STATES	Registered
71/634,534	8 /27/1952	595,297	9 /14/1954	HEILEMAN'S SPECIAL EXPORT - 2	UNITED STATES	Registered
71/425,094	10/31/1939	378,253	6 /4 /1940	HIGHEST QUALITY & Design	UNITED STATES	Registered
74/480,172	1 /14/1994	1,888,765	4 /11/1995	INDIA PALE ALE BALLANTINE & Design	UNITED STATES	Registered
73/571,835	12/5 /1985	1,406,050	8 /19/1986	IT DOESN'T GET ANY BETTER THAN THIS! - 1	UNITED STATES	Registered
76/604,009	7 /26/2004	3,010,294	11/1 /2005	IT WORKS EVERYTIME	UNITED STATES	Registered
78/400,070	4 /12/2004	2,940,155	4 /12/2005	IT'S A TEXAS THING	UNITED STATES	Registered
71/344,800	12/11/1933	311,993	4 /10/1934	IT'S THE WATER (Stylized)	UNITED STATES	Registered
73/375,474	7 /19/1982	1,257,786	11/15/1983	JACOB BEST	UNITED STATES	Registered
85/017,123	4/19/2010			JAX BEER	UNITED STATES	Pending
75/016,489	11/7 /1995	2,174,159	7 /21/1998	JUST THE KISS OF THE HOPS	UNITED STATES	Registered
75/190,619	10/31/1996	2,128,567	1 /13/1998	KINGSBURY - 1	UNITED STATES	Registered
72/186,077	2 /5 /1964	787,897	4 /6 /1965	KINGSBURY - 3 & DESIGN	UNITED STATES	Registered
71/114,979	1 /3 /1919	128,507	1 /6 /1920	KNICKERBOCKER - 1	UNITED STATES	Registered
71/016,337	1 /20/1906	55,161	8 /7 /1906	KNICKERBOCKER - 2	UNITED STATES	Registered
71/611,861	3 /27/1951	572,525	3 /31/1953	KNICKERBOCKER - 4	UNITED STATES	Registered
85/018,377	4/20/2010			KNICKERBOCKER BEER	UNITED STATES	Pending
74/485,199	2 /1 /1994	1,871,500	1 /3 /1995	LASER	UNITED STATES	Registered
74/485,196	2 /1 /1994	1,875,483	1 /24/1995	LASER & DESIGN	UNITED STATES	Registered
75/177,598	10/7 /1996	2,191,783	9 /29/1998	LONE STAR	UNITED STATES	Registered
78/834,172	3 /10/2006	3,264,576	7 /17/2007	LONE STAR	UNITED STATES	Registered
85/020,633	4/22/2010			LONE STAR	UNITED STATES	Pending

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72/050,368	4 /25/1958	674,291	2 /17/1959	LONE STAR - 2 (Stylized)	UNITED STATES	Registered
78/876,684	5 /4 /2006	3,249,273	6 /5 /2007	LONG LIVE LONGNECKS	UNITED STATES	Registered
74/480,318	1 /14/1994	1,992,300	8 /13/1996	LUCKY	UNITED STATES	Registered
77/829,590	9 /18/2009			LUCKY LAGER	UNITED STATES	Pending
77/320,522	11/2 /2007	3,539,596	12/2 /2008	McSORLEY'S	UNITED STATES	Registered
77/320,528	11/2 /2007	3,556,101	1 /6 /2009	McSORLEY'S	UNITED STATES	Registered
73/558,502	9 /16/1985	1,390,184	4 /15/1986	MILWAUKEE 1851 - 1	UNITED STATES	Registered
74/629,173	1 /31/1994	2,085,044	7 /29/1997	MINNESOTA'S BEST - 1	UNITED STATES	Registered
74/645,842	3 /8 /1995	2,086,765	8 /12/1997	MINNESOTA'S BEST - 2 (Design)	UNITED STATES	Registered
77/544,657	8 /12/2008	3,591,001	3 /17/2009	MISCELLANEOUS DESIGN (Profile Head)	UNITED STATES	Registered
85/020,648	4/26/2010			NATIONAL BOHEMIAN	UNITED STATES	Pending
72/087,573	12/18/1959	708,501	12/13/1960	NATIONAL BOHEMIAN - 3 (Design)	UNITED STATES	Registered
73/000,837	9 /13/1973	1,002,989	1 /28/1975	NATIONAL BOHEMIAN - 4 (Design)	UNITED STATES	Registered
77/185,409	5 /19/2007			NO ONE DOES IT LIKE THE BULL	UNITED STATES	Allowed
77/614,969	11/14/2008			OLD KNICKERBOCKER	UNITED STATES	Allowed
77/614,985	11/14/2008			OLD KNICKERBOCKER	UNITED STATES	Allowed
85/020,662	4/26/2010			OLD MILWAUKEE	UNITED STATES	Pending
74/242,139	2 /3 /1992	1,722,283	10/6 /1992	OLD MILWAUKEE - 1	UNITED STATES	Registered
74/393,788	5 /24/1993	1,823,073	2 /22/1994	OLD MILWAUKEE - 13 (Design)	UNITED STATES	Registered
74/382,642	4 /26/1993	1,825,359	3 /8 /1994	OLD MILWAUKEE - 14	UNITED STATES	Registered
75/379,474	10/27/1997	2,301,348	12/21/1999	OLD MILWAUKEE - 17	UNITED STATES	Registered
73/592,691	4 /11/1986	1,416,874	11/11/1986	OLD MILWAUKEE - 6 (O M & Design)	UNITED STATES	Registered
74/193,861	8 /12/1991	1,736,917	12/1 /1992	OLD MILWAUKEE NA - 1	UNITED STATES	Registered
74/193,859	8 /12/1991	1,722,280	10/6 /1992	OLD MILWAUKEE NA - 2 (Design)	UNITED STATES	Registered
85/020,723	4/22/2010			OLD STYLE	UNITED STATES	Pending
75/190,622	10/31/1996	2,128,568	1 /13/1998	OLD STYLE - 1	UNITED STATES	Registered
76/581,607	3 /17/2004	3,059,814	2 /21/2006	OLD STYLE - 2 (Design)	UNITED STATES	Registered
73/108,335	12/2 /1976	1,080,557	12/27/1997	OLD STYLE - 3 (Design)	UNITED STATES	Registered
72/332,824	7 /17/1969	906,898	1 /26/1971	OLD STYLE - 4 (Design)	UNITED STATES	Registered
71/543,923	12/10/1947	624,155	3 /27/1956	OLD STYLE - 8 (Stylized)	UNITED STATES	Registered
71/537,587	10/11/1947	564,780	9 /30/1952	OLD STYLE LAGER - 6	UNITED STATES	Registered

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				(Design)		
76/582,206	3 /18/2004	3,175,802	11/28/2006	OLD STYLE LAGER - 6 (Design)	UNITED STATES	Registered
74/479,908	1 /14/1994	1,876,819	1 /31/1995	OLD TANKARD	UNITED STATES	Registered
71/370,227	10/10/1935	331,856	1 /21/1936	OLD TANKARD (Stylized)	UNITED STATES	Registered
71/668,116	6 /11/1954	607,405	6 /14/1955	OLY	UNITED STATES	Registered
73/487,244	6 /27/1984	1,360,932	9 /17/1985	OLYMPIA	UNITED STATES	Registered
73/487,180	6 /27/1984	1,360,931	9 /17/1985	OLYMPIA (Stylized)	UNITED STATES	Registered
85/020,747	4/26/2010			OLYMPIA BEER	UNITED STATES	Pending
74/296,680	7 /23/1992	1,795,194	9 /28/1993	OM - 1	UNITED STATES	Registered
72/102,047	8 /4 /1960	715,535	5 /16/1961	ORIGINAL PABST BLUE RIBBON & DESIGN	UNITED STATES	Registered
77/638,350	12/22/2008			ORTLIEBS	UNITED STATES	Pending
72/120,672	5 /23/1961	742,475	12/18/1962	OUR HAND HAS NEVER LOST ITS (A Schaefer mark)	UNITED STATES	Registered
74/480,319	1 /14/1994	1,876,820	1 /31/1995	PABST	UNITED STATES	Registered
71/119,368	6 /9 /1919	136,142	10/26/1920	PABST (Stylized)	UNITED STATES	Registered
71/348,603	3 /14/1934	314,829	7 /10/1934	PABST (Stylized)	UNITED STATES	Registered
72/040,368	11/8 /1957	667,860	9 /30/1958	PABST (Stylized)	UNITED STATES	Registered
77/175,843	5 /8 /2007			PABST B MILWAUKEE & Design	UNITED STATES	Allowed
71/595,678	4 /13/1950	542,096	5 /8 /1951	PABST BLUE RIBBON	UNITED STATES	Registered
74/480,163	1 /14/1994	1,877,863	2 /7 /1995	PABST BLUE RIBBON	UNITED STATES	Registered
85/020,786	4/26/2010			PABST BLUE RIBBON	UNITED STATES	Pending
71/598,032	5 /24/1950	545,269	7 /17/1951	PABST BLUE RIBBON & Design	UNITED STATES	Registered
73/738,876	7 /11/1988	1,550,437	8 /1 /1989	PEARL	UNITED STATES	Registered
72/438,295	10/13/1972	977,847	1 /29/1974	PEARL FINE LAGER BEER BREWED WITH PURE . . . & DESIGN	UNITED STATES	Registered
85/020,876	4/26/2010			PEARL LAGER BEER	UNITED STATES	Pending
76/002,005	3 /16/2000	2,535,683	2 /5 /2002	PEARL ORIGINAL TEXAS BREW & DESIGN	UNITED STATES	Registered
77/638,547	12/22/2008			PFEIFFER'S	UNITED STATES	Allowed
71/338,107	5 /22/1933	320,602	1 /1 /1935	PFEIFFER'S FAMOUS - 2 (Stylized)	UNITED STATES	Registered
77/544,650	8 /12/2008	3,727,212	12/22/2009	PRIMO	UNITED STATES	Registered
72/300,539	6 /17/1968	905,955	1 /12/1971	PRIMO - 1	UNITED	Registered

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					STATES	
77/544,653	8 /12/2008	3,727,213	12/22/2009	PRIMO & DESIGN	UNITED STATES	Registered
78/869,062	4 /25/2006	3,422,927	5 /6 /2008	PRIMO HAWAIIAN BEER	UNITED STATES	Registered
77/544,647	8 /12/2008	3,727,211	12/22/2009	PRIMO ISLAND LAGER & Design	UNITED STATES	Registered
72/384,632	2 /23/1971	945,899	10/24/1972	PURE GENUINE - 1	UNITED STATES	Registered
72/147,114	6 /18/1962	780,692	11/24/1964	PURE GENUINE - 2	UNITED STATES	Registered
71/371,016	10/31/1935	332,889	3 /3 /1936	PURITY BODY FLAVOR & Design	UNITED STATES	Registered
71/685,637	4 /18/1955	623,234	3 /13/1956	PURITY BODY FLAVOR & Design	UNITED STATES	Registered
76/361,524	1 /22/2002	2,860,792	7 /6 /2004	R LIGHT & Design	UNITED STATES	Registered
74/394,784	5 /25/1993	1,823,074	2 /22/1994	R-22 - 2	UNITED STATES	Registered
75/190,623	10/31/1996	2,126,978	1 /6 /1998	RAINIER - 1	UNITED STATES	Registered
71/080,803	8 /25/1914	101,651	1 /5 /1915	RAINIER - 3	UNITED STATES	Registered
71/647,954	5 /29/1953	590,498	6 /1 /1954	RAINIER - 4	UNITED STATES	Registered
71/689,881	6 /20/1955	642,131	2 /26/1957	RAINIER - 5 (R-Stylized)	UNITED STATES	Registered
75/365,893	9 /30/1997	2,247,271	5 /25/1999	RAINIER - 7 (Design)	UNITED STATES	Registered
85/020,896	4/22/2010			RAINIER BEER	UNITED STATES	Pending
78/398,927	4 /8 /2004	2,994,655	9 /13/2005	REACH FOR THE SILVER STAR	UNITED STATES	Registered
71/433,985	7 /15/1940	382,880	11/12/1940	RED WHITE & BLUE - 5 (Design)	UNITED STATES	Registered
77/638,543	12/22/2008			RED WHITE AND BLUE	UNITED STATES	Pending
71/337,765	5/12/1933	320,606	1/1/1935	RHEINGOLD	UNITED STATES	Registered
77/168,060	4 /27/2007			RIZE	UNITED STATES	Pending
71/614,230	5 /22/1951	585,916	2 /23/1954	ROYAL AMBER - 2	UNITED STATES	Registered
77/638,544	12/22/2008			RUPPERT	UNITED STATES	Pending
77/351,389	12/13/2007			RUPPINER	UNITED STATES	Allowed
77/638,374	12/22/2008			RUPPINER	UNITED STATES	Allowed
85/020,910	4/22/2010			SCHAEFER	UNITED STATES	Pending
71/531,848	8 /19/1947	502,889	10/12/1948	SCHAEFER - 2 (Stylized)	UNITED STATES	Registered
71/665,959	5 /7 /1954	599,504	12/14/1954	SCHAEFER - 3 (Design)	UNITED STATES	Registered
72/047,786	3 /14/1958	701,096	7 /12/1960	SCHAEFER - 4 (Design)	UNITED STATES	Registered
78/402,395	4 /15/2004	3,001,280	9 /27/2005	SCHAEFER - 5 (Design)	UNITED STATES	Registered
76/599,317	6 /25/2004	3,022,600	12/6 /2005	SCHAEFER - 6 (Design)	UNITED STATES	Registered
74/324,831	10/23/1992	1,845,825	7/19/1994	SCHAEFER LIGHT - 2 & DESIGN	UNITED STATES	Registered
77/036,782	11/3 /2006	3,281,950	8 /21/2007	SCHAEFER LIGHT & Design	UNITED STATES	Registered

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74/572,783	9 /13/1994	1,923,780	10/3 /1995	SCHLITZ - 1	UNITED STATES	Registered
72/304,869	8 /12/1968	866,540	3 /11/1969	SCHLITZ - 1	UNITED STATES	Registered
71/601,335	7 /27/1950	544,158	6 /19/1951	SCHLITZ - 3 (Design)	UNITED STATES	Registered
71/059,337	10/25/1911	87,489	7 /16/1912	SCHLITZ - 32 (Design)	UNITED STATES	Registered
71/011,277	8 /4 /1905	52,011	5 /1 /1906	SCHLITZ - 39 (Design)	UNITED STATES	Registered
71/059,338	10/25/1911	90,587	3/4/1913	SCHLITZ – 4 (& Design)	UNITED STATES	Registered
71/492,589	12/3 /1945	428,097	3 /11/1947	SCHLITZ - 5 (Design)	UNITED STATES	Registered
71/541,193	11/14/1947	509,384	5 /3 /1949	SCHLITZ - 5 (Design)	UNITED STATES	Registered
71/541,196	11/14/1947	562,919	8 /19/1952	SCHLITZ - 8 (Design)	UNITED STATES	Registered
72/236,925	1 /20/1966	820,875	12/20/1966	SCHLITZ & BULL Design	UNITED STATES	Registered
85/020,922	4/26/2010			SCHLITZ MALT LIQUOR	UNITED STATES	Pending
74/505,042	3 /25/1994	1,877,868	2 /7 /1995	SCHLITZ NA - 2 (Design)	UNITED STATES	Registered
77/638,542	12/22/2008			SCHMIDT'S	UNITED STATES	Allowed
73/529,191	3 /28/1985	1,371,620	11/19/1985	SIGNATURE - 1	UNITED STATES	Registered
73/538,614	5 /20/1985	1,369,382	11/5 /1985	SILVER THUNDER - 1	UNITED STATES	Registered
73/543,544	6 /17/1985	1,388,485	4 /1 /1986	SILVER THUNDER - 2 (Design)	UNITED STATES	Registered
73/009,314	12/20/1973	991,131	8 /20/1974	SPECIAL EXPORT - 1	UNITED STATES	Registered
73/589,728	3 /24/1986	1,424,191	1 /6 /1987	SPECIAL EXPORT - 3	UNITED STATES	Registered
72/353,728	3 /11/1970	905,631	1 /5 /1971	STAG - 1	UNITED STATES	Registered
72/239,378	2 /23/1966	823,728	2 /7 /1967	STAG - 2 (Design)	UNITED STATES	Registered
71/552,453	3 /19/1948	512,884	7 /26/1949	STAG - 3 (Stylized)	UNITED STATES	Registered
85/020,935	4/22/2010			STAG BEER	UNITED STATES	Pending
77/351,372	12/13/2007			STEINBRAU	UNITED STATES	Allowed
73/711,943	2 /18/1988	1,508,498	10/11/1988	STROH'S - 1	UNITED STATES	Registered
74/013,926	12/26/1989	1,628,544	12/18/1990	STROH'S - 10 (Stylized)	UNITED STATES	Registered
74/541,604	6 /21/1994	1,929,430	10/24/1995	STROH'S - 14 (Family Brewed & Family Owned & Design)	UNITED STATES	Registered
71/030,720	10/22/1907	70,922	10/13/1908	STROH'S - 2 (Stylized)	UNITED STATES	Registered
71/030,719	10/22/1907	71,606	12/1 /1908	STROH'S - 4 (Lion Crest Design)	UNITED STATES	Registered
74/472,947	12/21/1993	1,883,842	3 /14/1995	STROH'S NON ALCOHOLIC - 2 (Design)	UNITED STATES	Registered
74/541,374	6 /23/1994	2,091,599	8 /26/1997	STROH'S. MORE TASTE. MORE CHARACTER. - 1	UNITED STATES	Registered
73/440,429	8 /22/1983	1,331,168	4 /16/1985	STYLE - 2	UNITED	Registered

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					STATES	
77/880,372	11/24/2009			TALL BOY	UNITED STATES	Pending
77/953,315	3 /8 /2010			TEXAPEDIA	UNITED STATES	Pending
71/342,324	10/10/1933	315,875	8 /14/1934	TEXAS PRIDE	UNITED STATES	Registered
71/651,362	8 /4 /1953	592,276	7 /6 /1954	THE BEER THAT MADE MILWAUKEE FAMOUS - 2	UNITED STATES	Registered
74/264,843	4 /13/1992	1,751,474	2 /9 /1993	THE BEER THAT MADE MILWAUKEE FAMOUS - 3 (Stylized)	UNITED STATES	Registered
72/461,608	6 /28/1973	995,385	10/8 /1974	THE BREW THAT GREW WITH THE GREAT NORTHWEST! - 1	UNITED STATES	Registered
73/482,341	5 /29/1984	1,349,864	7 /16/1985	THE NATIONAL BEER OF TEXAS - 1	UNITED STATES	Registered
76/599,977	6 /30/2004	2,987,095	8 /23/2005	THE WEEKENDER - 1	UNITED STATES	Registered
71/684,673	3 /31/1955	634,959	9 /25/1956	WHAT'LL YOU HAVE ? (Stylized)	UNITED STATES	Registered
77/638,548	12/22/2008			WIEDEMANN	UNITED STATES	Allowed
71/435,411	8 /26/1940	384,217	1 /7 /1941	WIEDEMANN - 4	UNITED STATES	Registered
74/480,175	1 /14/1994	1,872,727	1 /10/1995	X & Design (X With Banner)	UNITED STATES	Registered
73/738,869	7 /11/1988	1,553,162	8 /22/1989	XXX COUNTRY CLUB MALT LIQUOR & Design	UNITED STATES	Registered
73/563,060	10/15/1985	1,425,886	1 /20/1987	YOU CAN TRAVEL THE WORLD OVER AND NEVER FIND A BETTER BEER - 1	UNITED STATES	Registered