

TO: TARA GOLDFRANK COMPANY: 28 EAST 28TH STREET

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

06/07/2010
900163913

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ziff Davis Publishing Holdings Inc.		06/04/2010	CORPORATION:

RECEIVING PARTY DATA	
Name:	ZDM Acquisition Corp.
Street Address:	28 East 28th Street
Internal Address:	11th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	CORPORATION: <i>delaware</i>

PROPERTY NUMBERS Total: 48

Property Type	Number	Word Mark
Serial Number:	75472057	3D GAMEGAUGE
Serial Number:	77597861	APPSCOUT
Serial Number:	76547230	BUSINESS 4 SITE
Serial Number:	75558032	COOKIE COP
Serial Number:	78833398	CRANKY GEEKS
Serial Number:	75053783	DIGITAL LIFE
Serial Number:	78324076	DIGITALLIFE
Serial Number:	78194804	DIGITALLIFE
Serial Number:	77036038	DIGITALLIFE
Serial Number:	78854729	DIGITALLIFE TV
Serial Number:	78854544	DL.TV
Serial Number:	78457167	EXTREMETECH
Serial Number:	76271027	EXTREMETECH
700439987		TRADEMARK

CH \$1215.00 75472057

TO: TARA GOLDFRANK COMPANY: 28 EAST 28TH STREET

Serial Number:	78382483	FASTEST GEEK
Serial Number:	76275454	FRESHMARKS
Serial Number:	77074547	GEARLOG
Serial Number:	76088484	INTERNET LIFE
Serial Number:	74255038	NETBENCH
Serial Number:	74253546	PC LABS
Serial Number:	78180909	PC MAGAZINE
Serial Number:	78588403	PC MAGAZINE EDITORS' CHOICE
Serial Number:	74457733	PC MAGAZINE EDITORS' CHOICE
Serial Number:	74457729	PC MAGAZINE EDITORS' CHOICE
Serial Number:	73706914	PC MAGAZINE
Serial Number:	74397704	PC MAGAZINE
Serial Number:	77276542	PC MAGAZINE READERS' CHOICE
Serial Number:	77007486	PC MAGAZINE READERS' CHOICE
Serial Number:	77276592	PC MAGAZINE READERS' CHOICE
Serial Number:	75095172	PC MAGAZINE TECHNICAL EXCELLENCE
Serial Number:	75095173	PC MAGAZINE TECHNICAL EXCELLENCE
Serial Number:	78588707	PC PCMAG.COM
Serial Number:	77969188	PC PCMAG.COM EDITORS' CHOICE
Serial Number:	77794214	PC PCMAG.COM GREENTECH APPROVED
Serial Number:	77818894	PCMAG DIGITAL NETWORK
Serial Number:	75363805	PRODUCTWIRE
Serial Number:	78770052	REDGARDCLUB
Serial Number:	78862737	SMB BOOT CAMP
Serial Number:	78443057	STARTUP COP
Serial Number:	78322215	SYNC
Serial Number:	78827868	VENDOR VALUE
Serial Number:	74275477	WINBENCH
Serial Number:	74284831	WINSTONE
Serial Number:	76082386	Z
Serial Number:	76082389	ZIFF DAVIS
Serial Number:	78766840	ZIFF DAVIS CIO CENTRAL
Serial Number:	78500398	ZIFF DAVIS INTERNET
Serial Number:	78062390	ZIFF DAVIS MEDIA
Serial Number:	78329301	ZIFF DAVIS MEDIA ESEMINARS

TRADEMARK

REEL: 004231 FRAME: 0772

O:TARA GOLDFRANK COMPANY:28 EAST 28TH STREET

CORRESPONDENCE DATA

Fax Number: (212)503-3560

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-503-3554

Email: tara_goldfrank@ziffdavis.com

Correspondent Name: Tara Goldfrank

Address Line 1: 28 East 28th Street

Address Line 2: 11th Floor, Legal Dept.

Address Line 4: New York, NEW YORK 10018

NAME OF SUBMITTER:

Tara Goldfrank

Signature:

/tgoldfrank/

Date:

06/07/2010

Total Attachments: 17

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TO: TARA GOLDFRANK COMPANY: 28 EAST 28TH STREET

Execution Version

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is entered into as of June 4, 2010, by and among Ziff Davis Holdings, Inc., a Delaware corporation, Ziff Davis Media, Inc., a Delaware corporation, Ziff Davis Publishing Holdings Inc., a Delaware corporation (each of the foregoing a "Seller" and, collectively, the "Sellers") and ZDM Acquisition Corp., a Delaware corporation ("Buyer").

WHEREAS, Sellers are the owners of all right, title and interest in and to the trademarks, and registrations and applications for such trademarks, described on Schedule A attached hereto and incorporated herein by reference (collectively with all other trademarks used or useful in the Business, the "Marks");

WHEREAS, Sellers and Buyer have entered into that certain Asset Purchase Agreement dated as of June 4, 2010 (the "Purchase Agreement"), pursuant to which Sellers have transferred, sold and conveyed to Buyer substantially all of Sellers' assets, including without limitation: (a) the Marks; and (b) all goodwill of the business associated with the Marks;

WHEREAS, pursuant to the Purchase Agreement, Buyer wishes to acquire and Sellers wish to assign Sellers' entire right, title and interest in and to the Marks, together with the goodwill of the business with which the Marks are used;

WHEREAS, Sellers are conveying the Marks to Buyer as part of the transfer of all or substantially all of the assets of a going business; and

WHEREAS, capitalized terms used herein but not otherwise defined shall have the meaning set forth in the Purchase Agreement.

NOW, THEREFORE, in consideration of the premises set forth above and in the Purchase Agreement, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Sellers do hereby sell, assign, transfer and set over to Buyer the entire right, title and interest of Sellers in and to the Marks, together with (i) any goodwill of the business associated with the Marks, including any renewals of the registrations that are or may be secured, now or hereafter in effect, for Buyer's own use and enjoyment, and for the use and enjoyment of Buyer's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Sellers if this Assignment had not been made, (ii) all income, royalties and damages hereafter due or payable to Sellers with respect to the Marks, including without limitation, damages and payments for past or future infringements of the Marks, (iii) all rights to sue for past, present and future infringements of the Marks and (iv) all rights in the trade dress, labels and designs associated with the Marks.

Sellers authorize and request the Commissioner of Patents and Trademarks, and the empowered officials of any country or countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record Buyer as the assignee and owner of the Marks and to issue the registrations thereto to the Buyer in accordance with the terms of this instrument.

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Sellers agree that, as reasonably requested by Buyer, Sellers will sign all lawful papers, make all rightful oaths, and generally take all other actions that may be necessary for securing, perfecting, completing, or vesting in Buyer full right, title and interest to the Marks.

This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

To the extent any provision herein is inconsistent with the Purchase Agreement, the provisions of the Purchase Agreement shall control.

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TO:TARA GOLDFRANK COMPANY:28 EAST 26TH STREET

IN WITNESS WHEREOF, Sellers and Buyer have caused this Assignment to be executed as a sealed instrument by their duly authorized representatives as of the date first written above.

SELLERS:

ZIFF DAVIS HOLDINGS, INC.

By: [Signature]
Name: STEPHEN HICKS

NOTARIZATION

On this 4 day of June, 2010, before me, the undersigned Notary Public, personally appeared Stephen Hicks, proved to me through satisfactory evidence of identification, which was/were Dennis Villone, to be the person whose name is signed on the preceding or attached document, and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his/her knowledge and belief. The above-indicated individual is duly authorized to execute this document singly on behalf of Sellers and executed this document of his/her own free will.

Tara Goldfrank
Signature of Notary
TARA L. GOLDFRANK
NOTARY PUBLIC, STATE OF NEW YORK
NO. 01GA6088692
My Commission Expires QUALIFIED IN NEW YORK COUNTY
COMMISSION EXPIRES JANUARY 14, 2014 (Seal)

ZIFF DAVIS MEDIA, INC.

By: [Signature]
Name: Stephen Hicks

NOTARIZATION

On this 4 day of June, 2010, before me, the undersigned Notary Public, personally appeared Stephen Hicks, proved to me through satisfactory evidence of identification, which was/were Dennis Villone, to be the person whose name is signed on the preceding or attached document, and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his/her knowledge and belief. The above-indicated individual is duly authorized to execute this document singly on behalf of Buyer and executed this document of his/her own free will.

Tara Goldfrank
Signature of Notary
TARA L. GOLDFRANK
NOTARY PUBLIC, STATE OF NEW YORK
NO. 01GA6088692
My Commission Expires: QUALIFIED IN NEW YORK COUNTY
COMMISSION EXPIRES JANUARY 14, 2014 (Seal)

Signature page to Trademark Assignment

TO: TARA GOLDFRANK COMPANY: 28 EAST 28TH STREET

ZIFF DAVIS PUBLISHING HOLDINGS
INC.

By: [Signature]
Name: STEPHEN HICKS

NOTARIZATION

On this 4 day of June, 2010, before me, the undersigned Notary Public, personally appeared Stephen Hicks, proved to me through satisfactory evidence of identification, which was/were driver's license, to be the person whose name is signed on the preceding or attached document, and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his/her knowledge and belief. The above-indicated individual is duly authorized to execute this document singly on behalf of Sellers and executed this document of his/her own free will.

[Signature] TARA L. GOLDFRANK (Seal)
Signature of Notary NOTARY PUBLIC, STATE OF NEW YORK
NO. 01G6068082
My Commission Expires: QUALIFIED IN NEW YORK COUNTY
COMMISSION EXPIRES JANUARY 14, 2014

BUYER:
ZDM ACQUISITION CORP.

By: _____
Name: _____

NOTARIZATION

On this ___ day of _____, 2010, before me, the undersigned Notary Public, personally appeared _____, proved to me through satisfactory evidence of identification, which was/were _____, to be the person whose name is signed on the preceding or attached document, and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his/her knowledge and belief. The above-indicated individual is duly authorized to execute this document singly on behalf of Buyer and executed this document of his/her own free will.

[Signature] (Seal)
Signature of Notary
My Commission Expires: _____

Signature page to Trademark Assignment

TO: TARA GOLDFRANK COMPANY: 28 EAST 28TH STREET

ZIEFF DAVIS PUBLISHING HOLDINGS
INC.

By: _____
Name: _____

NOTARIZATION

On this ____ day of _____, 2010, before me, the undersigned Notary Public, personally appeared _____, proved to me through satisfactory evidence of identification, which was/were _____, to be the person whose name is signed on the preceding or attached document, and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his/her knowledge and belief. The above-indicated individual is duly authorized to execute this document singly on behalf of Sellers and executed this document of his/her own free will.

Signature of Notary
My Commission Expires: _____

(Seal)

BUYER:
ZDM ACQUISITION CORP.

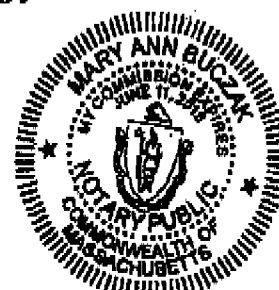
By: Chris Gaffney
Name: Christopher S. Gaffney

NOTARIZATION

On this 3rd day of June, 2010, before me, the undersigned Notary Public, personally appeared Christopher S. Gaffney, proved to me through satisfactory evidence of identification, which was/were Mass Drivers License, to be the person whose name is signed on the preceding or attached document, and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his/her knowledge and belief. The above-indicated individual is duly authorized to execute this document singly on behalf of Buyer and executed this document of his/her own free will.

Mary Ann Buczak, Notary
Signature of Notary
My Commission Expires: June 11, 2015

(Seal)



TRADEMARK

Signature page to Trademark Assignment
REEL: 004231 FRAME: 0778

O:TARA GOLDFRANK COMPANY:28 EAST 28TH STREET

Schedule A

U.S. Trademark List

Trademark	App. No. Number	Filing Date	Class	Country	Status
3D GAMEGAUGE	75/47,057	22-Apr-1998	9	US	Registered
APPSCOUT	77597661	22-Oct-2008	41	US	Registered
BUSINESS 4 SITE	76547230	11-Sep-2003	35	US	Registered
COOKIE COP	75/558032	24-Sep-1998	9	US	Registered
CRANKY GEEKS	78/833398	09-Mar-2006	42	US	Pending
DIGITAL LIFE	75/053763	05-Feb-1996	42	US	Registered
DIGITAL LIFE	78324076	06-Nov-2003	35	US	Registered
DIGITAL LIFE	78194804	16-Dec-2002	16	US	Registered
DIGITAL LIFE (STYLIZED)	77036038	03-Nov-2006	35	US	Registered
DIGITAL LIFE TV	78854729	05-Apr-2006	41	US	Registered
DL TV	78854544	05-Apr-2006	41	US	Registered
EXTREMETECH	78457167	27-Jul-2004	16	US	Registered
EXTREMETECH (STYLIZED)	76271027	13-Jun-2001	42	US	Registered
FASTEST GEEK	78382483	11-Mar-2004	41	US	Registered
FRESHMARKS	76275454	22-Jun-2001	9	US	Registered
GEARLOG	77074547	02-Jan-2007	41	US	Registered
INTERNET LIFE	76088484	13-Jul-2000	9, 16	US	Registered
NETBENCH	74/255038	13-Mar-1992	9	US	Registered
PC LABS	74/253546	09-Mar-1992	16	US	Registered
PC MAGAZINE	76/180909	14-Dec-2000	16 and 42	US	Registered
PC MAGAZINE EDITORS' CHOICE	78588403	16-Mar-2005	16	US	Registered
PC MAGAZINE EDITORS' CHOICE LOGO	74/457733	12-Nov-1993	42	US	Registered
PC MAGAZINE EDITORS' CHOICE LOGO	74/457729	12-Nov-1993	35	US	Registered
PC MAGAZINE LOGO	73/706914	20-Jan-1988	16	US	Registered
PC MAGAZINE LOGO (COLOR)	74/397704	02-Jun-1993	16	US	Registered
PC MAGAZINE READER'S CHOICE	77276542	11-Sep-2007	16	US	Registered
PC MAGAZINE READERS' CHOICE AWARD (LOGO)	77007466	26-Sep-2006	16	US	Registered
PC MAGAZINE READERS' CHOICE AWARD (LOGO)	77276592	11-Sep-2007	42	US	Registered
PC MAGAZINE TECHNICAL EXCELLENCE AND DESIGN	75/095172	26-Apr-1996	42	US	Registered
PC MAGAZINE TECHNICAL EXCELLENCE AND DESIGN	75/095173	26-Apr-1996	41	US	Registered
PC PCMAG.COM	78588707	16-Mar-2005	41, 42	US	Registered
PC PCMAG.COM EDITORS' CHOICE	77969188	26-Mar-2010	42	US	Pending
PC PCMAG.COM GREENTECH APPROVED	77794214	31-Jul-2009	42	US	Registered
PCMAG DIGITAL NETWORK	77618894	20-Nov-2008	42	US	Registered
PRODUCTWIRE	75/363805	26-Sep-1997	42	US	Registered
REDCARDCLUB	78770052	09-Dec-2005	35	US	Registered
SMB BOOT CAMP	78862737	17-Apr-2006	42	US	Registered
STARTUP COP	78443057	29-Jun-2004	9	US	Registered
SYNC	78322215	03-Nov-2003	16	US	Registered
VENDOR VALUE	78827868	02-Mar-2006	35	US	Registered
WINBENCH	74275477	15-May-1992	9	US	Registered
WINSTONE	74284831	12-June-1992	9	US	Registered
Z LOGO	76/062,388	01-Jun-2000	16, 42	US	Registered
ZIFF DAVIS	76/062,389	01-Jun-2000	16, 42	US	Registered
ZIFF DAVIS CIO CENTRAL	78766840	05-Dec-2005	16, 42	US	Registered

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Trademark	Application Number	Filing Date	Class	Country	Status
ZIFF DAVIS INTERNET	78500399	15-Nov-2004	42	US	Registered
ZIFF DAVIS MEDIA	76/062,390	01-Jun-2000	16, 42	US	Registered
ZIFF DAVIS MEDIA ESEMINARS	78329301	18-Nov-2003	42	US	Registered

International Trademark List

Trademark	Application Number	Filing Date	Class	Country	Status
@NET INDEX	200113	09-Apr-1996	9, 16, 36, 42	EU	Registered
A TECNOLOGIA PARA A ECONOMIA SMART BUSINESS	823149277	14-Sep-2000	16	BR	Published
A TECNOLOGIA PARA A ECONOMIA SMART BUSINESS	823149285	14-Sep-2000	42	BR	Published
BATTERYMARK	140947	01-Apr-1996	9, 16, 42	EU	Registered
COMPUTE	259186	04-Jan-1991	16	FR	Registered
COMPUTER GAMING WORLD	273660	10-Mar-1997	16	NZ	Registered
COMPUTER GAMING WORLD	273662	10-Mar-1997	42	NZ	Registered
COMPUTER GAMING WORLD	1.777.720	24-Aug-1993	16	ES	Registered
COMPUTER GAMING WORLD	1993-30633	27-Aug-1993	52	KR	Registered
COMPUTER GAMING WORLD	93/480496	16-Aug-1993	9, 16, 35, 38, 42	FR	Registered
COMPUTER GAMING WORLD	88742	25-Aug-1993	16	IL	Registered
COMPUTER GAMING WORLD	970063841	23-Jun-1997	16	CN	Registered
COMPUTER GAMING WORLD	817439587	25-Aug-1993	11	BR	Registered
COMPUTER GAMING WORLD	98705274	31-Mar-1998	16, 42	RU	Registered
COMPUTER GAMING WORLD	86468/93	24-Aug-1993	16	JP	Registered
COMPUTER GAMING WORLD & DESIGN	40-200014387	24-Mar-2000	52	KR	Registered
COMPUTER LIFE	738091	25-Mar-1997	9	IN	Registered
COMPUTER LIFE	738093	25-Mar-1997	16	IN	Registered
COMPUTER LIFE	141531	01-Apr-1996	9, 16, 35, 38, 41, 42	EU	Registered
COMPUTER LIFE	94/535505	09-Sep-1994	9, 16, 35, 38, 42	FR	Registered
COMPUTER LIFE	97-34460	24-Jul-1997	52	KR	Registered
CONNECTED INVESTOR	4407491	20-Aug-1997	36	JP	Registered
CPUMARK	868053	26-Mar-1996	9, 16, 42	BX	Registered
CPUMARK	141457	01-Apr-1996	9, 16, 42	EU	Registered
DIGITAL LIFE	4867748	30-Aug-2005	35	CN	Pending
DIGITALLIFE	4867749	30-Aug-2005	35	CN	Pending
E SHOPPER (Stylized)	1671445	23-May-2000	16, 35, 38, 42	EU	Registered
EDUCATION DIRECT	315259	25-Jul-1996	9, 16, 42	EU	Registered
EXPERT GAMER	06894/1998	21-Aug-1998	16, 42	CH	Registered
EXPERT GAMER	888,071	21-Aug-1998	42	CA	Registered
EXPERT GAMER	10-70716	21-Aug-1998	41	JP	Registered
EXPERT GAMER	821008048	24-Aug-1998	38.1	BR	Registered
EXPERT GAMER	821008030	24-Aug-1998	11.1, 16	BR	Pending
EXTREMETECH	2004073441	06-Aug-2004	16, 42	JP	Registered
EXTREMETECH	3966447	05-Aug-2004	16, 42	EU	Registered
EXTREMETECH	4508726	12-Jul-2008	16	CN	Registered
FAMILY PC	96/4561	05-Mar-1996	16	PY	Registered
FAMILY PC	94 3781	07-Jul-1994	16	NO	Pending
FAMILY PC	2265469	28-Jun-1995	16	AR	Registered

TRADEMARK

REEL 004231 FRAME: 0780

O:TARA GOLDFRANK COMPANY:28 EAST 28TH STREET

Trademark	Application Number	Filing Date	Classes	Country	Status
FAMILY PC	306352	03-May-1995	16	CL	Pending
FAMILY PC	738094	25-Mar-1997	9	IN	Registered
FAMILY PC	5258-96	18-Apr-1996	16	VE	Registered
FAMILY PC	96-2258	29-Feb-1996	42, 112	KR	Registered
FAMILY PC	96-8391	29-Feb-1996	52	KR	Registered
FAMILY PC	283284	22-Feb-1996	16	PE	Registered
FAMILY PC	310.666	17-Nov-1995	16, 42	PT	Registered
FAMILY PC	1969598	07-Jun-1995	16	ES	Registered
FORUMS PC EXPERT LOGO	96/646496	17-Oct-1996	35, 38, 41	FR	Registered
GAMENOW	3891309	17-Jan-2004	16	CN	Registered
GAMENOW	3891308	17-Jan-2004	16	CN	Registered
GAMENOW	3891310	17-Jan-2004	9	CN	Registered
GAMENOW IN CHINESE	3891312	17-Jan-2004	16	CN	Registered
INTERNET LIFE	250835	03-Jul-1995	42	NZ	Registered
INTERNET LIFE	250834	03-Jul-1995	38	NZ	Registered
INTERNET LIFE	250833	03-Jul-1995	16	NZ	Registered
INTERNET LIFE	250832	03-Jul-1995	9	NZ	Registered
INTERNET LIFE	see remarks	18-Jul-1996	9	JP	Registered
INTERNET LIFE	141598	01-Apr-1996	9, 16, 42	EU	Registered
INTERNET LIFE	7(95)-68084	07-Jul-1995	16	JP	Registered
INTERNET LIFE	818628804	07-Jul-1995	16	BR	Pending
INTERNET LIFE	787,072	10-Jul-1995	9, 16, 35, 38, 41, 42	CA	Registered
INTERNET UNDERGROUND	475293	24-Feb-1997	16, 38, 42	EU	Registered
L'EXPERT PC LOGO	308 975	19-Sep-1991	16, 41	FR	Registered
LA TECNOLOGIA EN LA NUEVA ECONOMIA SMART BUSINESS	439,890	02-Aug-2000	16	MX	Registered
LA TECNOLOGIA EN LA NUEVA ECONOMIA SMART BUSINESS	439,891	02-Aug-2000	42	MX	Registered
MOBILE PC	3709391	12-Mar-2004	16,42	EU	Registered
NETBENCH	140863	01-Apr-1996	9, 16, 42	EU	Registered
NETBENCH	74/255038	13-Mar-1992	9	US	Registered
P.C. DIRECT	MI91C009305	19-Dec-1991	16, 35	IT	Registered
PC COMPUTING	817.891.480	14-Jun-1994	11	BR	Registered
PC COMPUTING	34074C/88	08-Apr-1988	16	IT	Registered
PC COMPUTING	89094	16-May-1988	16	GR	Registered
PC COMPUTING	914373	18-Mar-1988	16, 35, 39, 41	FR	Registered
PC COMPUTING	34239/1988	26-Mar-1988	26 (local class)	JP	Registered
PC COMPUTING	95 03615	28-Mar-1995	16	HK	Registered
PC COMPUTING	136980	22-May-1998	16	GR	Registered
PC COMPUTING	99007	06-Jun-1995	16	IL	Registered
PC COMPUTING	96-8397	29-Feb-1996	52	KR	Registered
PC COMPUTING	602,025	03-Mar-1988	16	CA	Registered
PC COMPUTING	911465	07-Mar-1988	16, 35, 39, 41	FR	Registered
PC COMPUTING	737004	10-Mar-1997	16	IN	Registered
PC COMPUTING LOGO	142000	01-Apr-1996	9,16,42	EU	Registered
PC COMPUTING LOGO	8802965	05-Apr-1988	16	SE	Registered
PC DIRECT	694320	25-Nov-1991	16	CA	Registered
PC DIRECT	69 719	29-Jun-1992	9, 16, 35, 41, 42	SK	Registered
PC DIRECT	142034	01-Apr-1996	9, 16, 35, 38, 41, 42	EU	Registered
PC DIRECT	Z 869/92	31-Jul-1992	16	YU	TRADEMARK

REEL: 004231 FRAME: 0781

O:TARA GOLDFRANK COMPANY:28 EAST 28TH STREET

Trademark	Application Number	Filing Date	Classes	Country	Status
PC DIRECT	M92 03512	03-Jul-1992	9, 16, 35, 41, 42	HU	Registered
PC DIRECT	3676/1991-9	29-May-1991	16	CH	Registered
PC DIRECT	T91/005576B	06-Jun-1991	16	SG	Registered
PC DIRECT	3924/1991	04-Jun-1991	16	DK	Registered
PC DIRECT	Z-9370121	18-Feb-1993	16	SK	Pending
PC DIRECT LOGO	146886	01-Apr-1996	9, 16, 42	EU	Registered
PC DIRECT LOGO	3484/91	24-May-1991	16	CH	Registered
PC DIRECT LOGO	B5575/91	06-Jun-1991	16	SG	Registered
PC DIRECT LOGO	M92 03511	03-Jul-1992	16, 9, 35, 41, 42	HU	Registered
PC DIRECT LOGO	764654	04-Jun-1991	16	BX	Registered
PC DIRECT LOGO	Z 870/92	31-Jul-1992	16	YU	Registered
PC DIRECTE	4060/1991	10-Jun-1991	16	DK	Registered
PC DIRECTO LOGO	127852	28-Nov-1991	16	MX	Registered
PC DIREKT	3675/91	29-May-1991	16	CH	Registered
PC DIREKT	4111450	09-Jun-2004	41	CN	Published
PC DIREKT	4111449	09-Jun-2004	42	CN	Registered
PC DIREKT	4111448	09-Jun-2004	16	CN	Registered
PC DIREKT LOGO	3485/91	24-May-1991	16	CH	Registered
PC EDITOR'S CHOICE	4-249936	30-Sep-1992	42	JP	Registered
PC EXPERT	7459/1991.0	06-Nov-1991	16	CH	Registered
PC EXPERT	RM91COO4004	14-Nov-1991	16	IT	Registered
PC EXPERT LOGO	107373	20-Jan-1992	16	GR	Registered
PC EXPERT LOGO	93/483084	10-Sep-1993	9, 35, 38, 42	FR	Registered
PC EXPERT LOGO	91-09611	08-Nov-1991	16	SE	Registered
PC EXPERT LOGO	91.5613	08-Nov-1991	16	NO	Registered
PC EXPERT LOGO	142083	01-Apr-1996	9, 16, 42	EU	Registered
PC EXPERT LOGO	1.696.555	15-Apr-1992	16	ES	Registered
PC LAB	311451	02-Oct-1991	16, 42	FR	Registered
PC LAB LOGO	311707	03-Oct-1991	16, 42	FR	Registered
PC LABS LOGO	1725614	20-Oct-1992	42	ES	Registered
PC LABS LOGO	787481	20-Oct-1992	16, 35, 42	BX	Registered
PC LABS LOGO	92/438158	19-Oct-1992	16, 42	PR	Registered
PC LOGO	81432	16-Feb-1990	16	MX	Pending
PC LOGO	8802094	08-Mar-1988	16	SE	Registered
PC LOGO	699869	11-Apr-1984	16, 35, 39, 41	FR	Registered
PC LOGO	34240/1988	26-Mar-1988	26	JP	Registered
PC LOGO	526.325	02-Aug-1984	16	CA	Registered
PC LOGO	1540/88	07-Mar-1988	16	CH	Registered
PC MAGAZINE	170346/87	27-Jan-1987	16	IT	Registered
PC MAGAZINE	Z 1307/97	20-Nov-1997	16, 42	YU	Registered
PC MAGAZINE	M92 03514	03-Jul-1992	16	HU	Registered
PC MAGAZINE	0104-93	15-Feb-1993	16, 35, 41	SK	Registered
PC MAGAZINE	860604	04-Dec-1995	16	BX	Registered
PC MAGAZINE	30730	02-Aug-1992	9	JO	Registered
PC MAGAZINE	30882	02-Aug-1992	16	JO	Registered
PC MAGAZINE	104802	12-Aug-1992	9, 16, 35	IR	Registered
PC MAGAZINE	480.891	11-Nov-1989	16	MX	Registered
PC MAGAZINE	116583	05-Aug-1992	9	PK	Registered
PC MAGAZINE	6603/92	07-Aug-1992	9, 16	TR	Registered
PC MAGAZINE	8216-90	20-May-1990	16	VE	Pending
PC MAGAZINE	74540	05-Mar-1993	63	DO	Registered
PC MAGAZINE	03273.03274	28-Mar-2002	16	ID	Registered
PC MAGAZINE	79134	24-Jul-1990	16	CR	TRADEMARK

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Trademark	Application Number	Filing Date	Class	Country	Status
PC MAGAZINE	1.216.716	30-Dec-1987	16	ES	Registered
PC MAGAZINE	422674	16-Jul-1990	39	TH	Registered
PC MAGAZINE	8217-90	20-May-1990	50	VE	Registered
PC MAGAZINE	2393-90	07-May-1990	16	GT	Registered
PC MAGAZINE	116584	05-Aug-1992	16	PK	Published
PC MAGAZINE	57	27-Oct-1999	9, 16, 35, 38, 41, 42	GR	Registered
PC MAGAZINE	3227726	01-Jul-2002	16	CN	Registered
PC MAGAZINE	50204	31-Mar-1998	16, 42	RO	Registered
PC MAGAZINE (LOGO)	256,260	21-Aug-1992	9, 16, 35, 41, 42	UY	Registered
PC MAGAZINE and Device	105240	26-Jul-1991	16	GR	Registered
PC MAGAZINE ARGENTINA LOGO	1683973	13-Mar-1989	16	AR	Registered
PC MAGAZINE IN KATAKANA	008009	29-Jan-1998	16	JP	Registered
PC MAGAZINE LOGO	817/92	19-Aug-1992	16	BH	Registered
PC MAGAZINE LOGO	221790	29-Sep-1992	41	NZ	Registered
PC MAGAZINE LOGO	221791	29-Sep-1992	42	NZ	Registered
PC MAGAZINE LOGO	104803	12-Aug-1992	9, 16, 35	IR	Registered
PC MAGAZINE LOGO	221789	29-Sep-1992	35	NZ	Registered
PC MAGAZINE LOGO	221788	29-Sep-1992	16	NZ	Registered
PC MAGAZINE LOGO	221787	29-Sep-1992	9	NZ	Registered
PC MAGAZINE LOGO	815079753	01-Sep-1989	11	BR	Registered
PC MAGAZINE LOGO	Z-104115	10-Dec-1991	16	PL	Registered
PC MAGAZINE LOGO	30731	02-Aug-1992	9	JO	Registered
PC MAGAZINE LOGO	16/1586	05-Aug-1992	16	JM	Registered
PC MAGAZINE LOGO	4421/92	14-Aug-1992	16	IE	Registered
PC MAGAZINE LOGO	91-08980	21-Oct-1991	16	SE	Registered
PC MAGAZINE LOGO	49.318	13-Aug-1992	9, 16, 35, 41, 42	MA	Registered
PC MAGAZINE LOGO	926512	04-Aug-1992	35	ZA	Registered
PC MAGAZINE LOGO	4107	12-Dec-1990	16	ID	Registered
PC MAGAZINE LOGO	91, 4506	04-Sep-1991	16	NO	Registered
PC MAGAZINE LOGO	142,179	04-Sep-1990	16	PY	Registered
PC MAGAZINE LOGO	6606/92	07-Aug-1992	9, 16	TR	Registered
PC MAGAZINE LOGO	662,490	19-Jul-1990	16	CA	Registered
PC MAGAZINE LOGO	114812	05-Jul-1988	16	CL	Registered
PC MAGAZINE LOGO	926514	04-Aug-1992	42	ZA	Registered
PC MAGAZINE LOGO	116585	05-Aug-1992	9	PK	Registered
PC MAGAZINE LOGO	168998	14-May-1990	16	PE	Registered
PC MAGAZINE LOGO	TP14859	11-Aug-1992	9	NG	Pending
PC MAGAZINE LOGO	926510	04-Aug-1992	9	ZA	Registered
PC MAGAZINE LOGO	83129	23-Oct-1992	9, 16	PH	Registered
PC MAGAZINE LOGO	4961/91	18-Oct-1991	16	FI	Registered
PC MAGAZINE LOGO	92048804	06-Aug-1992	16	CN	Registered
PC MAGAZINE LOGO	277,818	25-Oct-1991	16	PT	Registered
PC MAGAZINE LOGO	320542	20-Apr-1990	16	CO	Registered
PC MAGAZINE LOGO	578537	05-Aug-1992	16	IN	Registered
PC MAGAZINE LOGO	TP14860	11-Aug-1992	16	NG	Pending
PC MAGAZINE LOGO	926513	04-Aug-1992	41	ZA	Registered
PC MAGAZINE LOGO	67608	30-Mar-1992	16, 41	CZ	Registered
PC MAGAZINE LOGO	36998	11-Aug-1992	16	CY	Registered
PC MAGAZINE LOGO	770241	09-Oct-1991	16	BX	Registered
PC MAGAZINE LOGO	83453	17-Jun-1992	16	EG	Registered
PC MAGAZINE LOGO	142158	01-Apr-1996	9, 16, 35, 38, 41, 42	EU	Registered
PC MAGAZINE LOGO	2001-112736	18-Dec-2001	16	JP	TRADEMARK

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Trademark	Application Number	Filing Date	Class	Country	Status
PC MAGAZINE LOGO	83076	16-Apr-1992	16	IL	Registered
PC MAGAZINE LOGO	83365	31-Aug-1992	9	CR	Registered
PC MAGAZINE LOGO	1803240	05-Jun-1991	16	AR	Registered
PC MAGAZINE LOGO	89044518	28-Jul-2000	16	TW	Registered
PC MAGAZINE Logo	40-91	18-Jan-1996	16	EC	Registered
PC MAGAZINE LOGO	87135	26-May-1993	42	CR	Registered
PC MAGAZINE LOGO	89318	31-Aug-1992	41	CR	Registered
PC MAGAZINE LOGO	82621	31-Aug-1992	35	CR	Registered
PC MAGAZINE LOGO	96 06483	28-May-1996	16	HK	Registered
PC MAGAZINE LOGO	92007921	10-Nov-1992	16	HK	Registered
PC MAGAZINE logo	z-200270108	31-Jan-2002		SI	Registered
PC MAGAZINE LOGO	2487625145	25-Oct-2002	16	ID	Registered
PC MAGAZINE LOGO	07826/1991	31-Oct-1991	16	DK	Registered
PC MAGAZINE LOGO	37001	11-Aug-1992	42	CY	Registered
PC MAGAZINE LOGO	3452/91	11-Dec-1991	16	SV	Registered
PC MAGAZINE LOGO	36997	11-Aug-1992	9	CY	Registered
PC MAGAZINE LOGO	9/1409	05-Aug-1992	9	JM	Registered
PC MAGAZINE LOGO	327869	19-Mar-1990	16	UY	Registered
PC MAGAZINE LOGO	817/92	19-Aug-1992	16	BH	Registered
PC MAGAZINE LOGO	815079753	01-Sep-1989	11	BR	Registered
PC MAGAZINE LOGO	95051670/T	22-May-1995	9, 16, 42	UA	Registered
PC MAGAZINE LOGO	130 271	29-Dec-1990	16	R	Registered
PC MAGAZINE LOGO	706/1992	04-Aug-1992	9, 16, 35, 41, 42	IS	Registered
PC MAGAZINE LOGO	93-37123	20-Oct-1993	52	KR	Registered
PC MAGAZINE LOGO	67608	30-Mar-1992	16	SK	Registered
PC MAGAZINE LOGO	25475	02-Nov-1993	16	BG	Registered
PC MAGAZINE LOGO	6889/1991.8	10-Oct-1991	16	CH	Registered
PC MAGAZINE LOGO	S/2723/88	02-Jun-1988	16	SG	Registered
PC MAGAZINE LOGO	580729	19-Jun-1992	16	AU	Registered
PC MAGAZINE LOGO	M92 03513	03-Jul-1992	16	HU	Registered
PC MAGAZINE LOGO	95/47253	26-Aug-1992	9, 16, 35, 41, 42	LB	Registered
PC MAGAZINE LOGO	92007921	10-Nov-1992	16	MY	Registered
PC MAGAZINE LOGO	20499/92	16-Sep-1992	42	VE	Registered
PC MAGAZINE LOGO	30783	02-Aug-1992	16	JO	Registered
PC MAGAZINE LOGO	20496/92	16-Sep-1992	9	VE	Registered
PC MAGAZINE LOGO	27210	09-Nov-1994	16	SA	Registered
PC MAGAZINE LOGO	91112712	27-Nov-1991	16	AW	Registered
PC MAGAZINE LOGO	0722	27-Sep-1991	16	BO	Registered
PC MAGAZINE LOGO	926511	04-Aug-1992	16	ZA	Registered
PC MAGAZINE LOGO	30.551	04-Sep-1991	38	P	Registered
PC MAGAZINE LOGO	059213	27-Nov-1991	16	PA	Registered
PC MAGAZINE LOGO	69 721	29-Jun-1992	16	CZ	Registered
PC MAGAZINE LOGO	97-2064	15-Jul-1997	16	LT	Registered
PC MAGAZINE LOGO	69 721	29-Jun-1992	16	SK	Registered
PC MAGAZINE LOGO	AM 2343/91	16-May-1991	16	AT	Registered
PC MAGAZINE LOGO	8690	07-Dec-1994	16	AE	Registered
PC MAGAZINE LOGO	20495/92	16-Sep-1992	16	VE	Registered
PC MAGAZINE LOGO	20498/92	16-Sep-1992	41	VE	Registered
PC MAGAZINE LOGO	20497/92	16-Sep-1992	35	VE	Registered
PC MAGAZINE LOGO	34072C/88	08-Apr-1988	16	IT	Registered
PC MAGAZINE LOGO	4420/92	14-Aug-1992	9	IE	Registered
PC MAGAZINE LOGO (COLOR)	141408	01-Apr-1996	9, 16, 42	EU	Registered
PC MAGAZINE ROMANIA Logo	50080	18-Mar-1998	16, 35, 38, 41, 42	RO	Registered

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Trademark	Application Number	Filing Date	Class	Country	Status
PC PROFESSIONAL	1628839	10-Apr-1991	16	ES	Registered
PC PROFESSIONAL	124163	09-Oct-1991	16	MX	Registered
PC PROFESSIONAL	64590/1991	19-Jun-1991	26	JP	Registered
PC PROFESSIONEL	275 152	21-Mar-1991	16	FR	Registered
PC PROFESSIONEL	281848	22-Apr-1991	16, 42	FR	Registered
PC PROFESSIONEL LOGO	AM 2344/91	16-May-1991	16	AT	Registered
PC PROFESSIONEL LOGO	3338/1991.4	17-May-1991	16	CH	Registered
PC PROFESSIONELL	4219405	13-Aug-2004	16	CN	Published
PC PROFESSIONELL	4217536	12-Aug-2004		CN	Published
PC PROFESSIONELL	4729/91	10-Jul-1991	16	CH	Registered
PC PROFESSIONELL LOGO	3337/1991	17-May-1991	16	CH	Registered
PC PROFESSIONELL LOGO	141440	01-Apr-1996	16, 41, 42	EU	Registered
PC PROFISSIONAL	816406855	30-Sep-1991	11	BR	Registered
PC REVIEW	611302	23-Jan-1991	16	IT	Registered
PC REVIEW	611301	23-Jan-1991	16	IT	Registered
PC SOURCES	93009841	17-Feb-1993	16	CN	Registered
PC SOURCES	602207	16-Nov-1990	16	IT	Registered
PC SOURCES	602208	16-Nov-1990	16	IT	Registered
SERVERBENCH	149963	01-Apr-1996	9, 16, 42	EU	Registered
SM@RT RET@ILER	9900079180	09-Jul-1999	16	CN	Registered
SM@RT RET@ILER	795571	28-May-1999	16, 42	AU	Registered
SMART BUSINESS and design	4606026	25-Aug-2005	9, 16, 42	EU	Registered
SYNC	04128874	27-Dec-2004		CO	Registered
SYNC	3987016	28-Dec-2004	16	CN	Registered
SYNC	3987017	27-Apr-2006	16	CN	Registered
SYNC	T0521025c	21-Oct-2005	16	SG	Registered
SYNC	827205163	25-Feb-2005		BR	Registered
SYNC	4128873	28-Dec-2004		CO	Registered
SYNC	2005715248	24-Jun-2005		RU	Registered
SYNC	T0521028h	21-Oct-2005	41	SG	Registered
SYNC	003709458	05-Dec-2004		EU	Registered
SYNC	154858	18-Nov-2004	38	CR	Registered
THE TECHNOLOGY AUTHORITY AT WORK, HOME AND PLAY	3721974	22-Mar-2004	16,42	EU	Registered
WINBENCH	140731	01-Apr-1996	9, 16, 42	EU	Registered
WINMARK	141424	01-Apr-1996	9, 16, 42	EU	Registered
WINSTONE	140764	01-Apr-1996	9, 16, 42	EU	Registered
ZIFF DAVIS	6649/98	03-Jul-1998	35	SG	Registered
ZIFF DAVIS	399428	29-Sep-1999	42	TH	Registered
ZIFF DAVIS	2000 27442	19-Dec-2000	9	HK	Registered
ZIFF DAVIS	338,445	03-Jul-1998	41	MX	Registered
ZIFF DAVIS	125449	01-Feb-1999	42	IL	Registered
ZIFF DAVIS	766550	03-Jul-1998	16, 35, 41, 42	AU	Registered
ZIFF DAVIS	98/08499	21-Jul-1998	16	MY	Registered
ZIFF DAVIS	98/08500	21-Jul-1998	16	MY	Registered
ZIFF DAVIS	98/08498	21-Jul-1998	42	MY	Registered
ZIFF DAVIS	399427	29-Sep-1999	16	TH	Published
ZIFF DAVIS MEDIA	2360944	04-Dec-2001	16,42	AR	Pending
ZIFF DAVIS MEDIA CIO INSIGHT	2307270	19-Jul-2001	16,42	EU	Published
ZIFF DAVIS PRESS	816297029	16-Jul-1996	16	BR	Registered
ZIFF DAVIS SMART BUSINESS	536,338	05-Mar-2002	42	MX	Registered
ZIFF DAVIS SMART BUSINESS	536,337	05-Mar-2002	16	MX	Registered
ZIFF DAVIS SMART BUSINESS EN LA NUEVA ECONOMIA EN ESPANOL	466798	18-Jan-2001	42	MX	Registered

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Trademark	Application Number	Filing Date	Class	Country	Status
ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY	89055717	21-Sep-2000	16	TW	Published
ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY	2001175629	19-Sep-2001		CN	Registered
ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY (and Design)	89055720	21-Sep-2000	16	TW	Registered
ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY (and Design)	2001175630	19-Sep-2001		CN	Registered
ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY	432479	14-Sep-2000	16	TH	Pending
ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY	40-200-43220	14-Sep-2000	16	KR	Published
ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY	40-200-24441	14-Sep-2000	42	KR	Registered
ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY	89055718	21-Sep-2000	16 and 42	TW	Registered
ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY	2000142718	14-Sep-2000	42	CN	Registered
ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY	2000142717	14-Sep-2000	38	CN	Registered
ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY	T00/17237Z	13-Sep-2000	42	SG	Registered
ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY	1855048	13-Sep-2000	9, 16, 42	EU	Registered
ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY	2000/019295	13-Sep-2000	16, 41	TR	Registered
ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY	T00/17236A	13-Sep-2000	16	SG	Registered
ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY	2000142716	14-Sep-2000	16	CN	Registered
ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY	40-200-43217	14-Sep-2000	9	KR	Registered
ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY	2000-100217	12-Sep-2000	16, 42	JP	Registered
ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY	849271	06-Sep-2000	16 AND 42	AU	Registered
ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY & Design	T00/17239F	13-Sep-2000	42	SG	Registered
ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY & Design	89055719	21-Sep-2001	16	TW	Registered
ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY & Design	432482	14-Sep-2000	42	TH	Published
ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY & Design	2000142719	14-Sep-2000	16	CN	Registered
ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY & Design	2000142720	14-Sep-2000	38	CN	Registered
ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY & Design	2000142721	14-Sep-2000	42	CN	Registered
ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY & Design	432481	14-Sep-2000	16	TH	Registered
ZIFF DAVIS SMART BUSINESS VOOR DE NIEUWE ECONOMIE	0976768	31-Oct-2000	9, 16, & 42	BX	Registered
ZIFF DAVIS SMART BUSINESS POUR LA NOUVELLE ECONOMIE	0976769	31-Oct-2000	16	BX	Registered
ZIFF-DAVIS	99.041.714	02-Jul-1999	35	CO	Registered
ZIFF-DAVIS	98 08644	03-Jul-1998	35	HK	Pending
ZIFF-DAVIS	98-5494	06-Jul-1998	42	KR	TRADEMARK

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Trademark	Application Number	Filing Date	Class	Country	Status
ZIFF-DAVIS	9800073504	03-Jul-1998	16	CN	Registered
ZIFF-DAVIS	98-5492	06-Jul-1998	35	KR	Registered
ZIFF-DAVIS	44531	04-Feb-1999	16	BG	Registered
ZIFF-DAVIS	98-5493	06-Jul-1998	41	KR	Registered
ZIFF-DAVIS	847638	08-Feb-1999	9	IN	Published
ZIFF-DAVIS	820.905.402	13-Jul-1998	16	BR	Pending
ZIFF-DAVIS	48825	13-Apr-1999	42	SA	Registered
ZIFF-DAVIS	9800073505	03-Jul-1998	35	CN	Registered
ZIFF-DAVIS	98 08643	03-Jul-1998	16	HK	Registered
ZIFF-DAVIS	98 08645	03-Jul-1998	41	HK	Pending
ZIFF-DAVIS	847639	08-Feb-1999	16	IN	Published
ZIFF-DAVIS	9800073507	03-Jul-1998	42	CN	Registered
ZIFF-DAVIS	125448	01-Feb-1999	16	IL	Registered
ZIFF-DAVIS	1999/1691	23-Feb-1999	16	TR	Registered
ZIFF-DAVIS	1999/1690	23-Feb-1999	42	TR	Registered
ZIFF-DAVIS	Z-197276	01-Feb-1999	16, 35, 41, 42	PL	Registered
ZIFF-DAVIS	121085	04-Feb-1999	35	EG	Pending
ZIFF-DAVIS	121086	04-Feb-1999	41	EG	Pending
ZIFF-DAVIS	99.041.311	01-Jul-1999	42	CO	Registered
ZIFF-DAVIS	99.041.305	01-Jul-1999	16	CO	Registered
ZIFF-DAVIS	9800095824	21-Aug-1998	38	CN	Registered
ZIFF-DAVIS	99.041.309	01-Jul-1999	41	CO	Registered
ZIFF-DAVIS	98-17525	06-Jul-1998	16	KR	Registered
ZIFF-DAVIS	821089374	17-Sep-1998	40.60	BR	Registered
ZIFF-DAVIS	98 08646	03-Jul-1998	42	HK	Registered
ZIFF-DAVIS	88005309	05-Feb-1999	42	TW	Registered
ZIFF-DAVIS	48824	13-Apr-1999	16	SA	Registered
ZIFF-DAVIS	121087	04-Feb-1999	42	EG	Pending
ZIFF-DAVIS	0266-99	10-Feb-1999	16, 42	SK	Registered
ZIFF-DAVIS	04914	07-Jul-1998	35, 41, 42	PH	Pending
ZIFF-DAVIS	338,444	03-Jul-1998	42	MX	Registered
ZIFF-DAVIS	04913	07-Jul-1998	16	PH	Pending
ZIFF-DAVIS	338,446	03-Jul-1998	16	MX	Registered
ZIFF-DAVIS	419.529	03-Jul-1998	35, 41, 42	CL	Registered
ZIFF-DAVIS	141481	01-Apr-1996	9, 16, 38, 41, 42	EU	Registered
ZIFF-DAVIS	139 703	03-Feb-1999	16, 35, 42	CZ	Registered
ZIFF-DAVIS	05416/1998	03-Jul-1998	16, 35, 41, 42	CH	Registered
ZIFF-DAVIS	820.905.429	13-Jul-1998	41	BR	Published
ZIFF-DAVIS	820.905.410	13-Jul-1998	40	BR	Registered
ZIFF-DAVIS	820.905.399	13-Jul-1998	11	BR	Published
ZIFF-DAVIS	98/11513	03-Jul-1998	42	ZA	Registered
ZIFF-DAVIS	98/11510	03-Jul-1998	16	ZA	Registered
ZIFF-DAVIS	98/11511	03-Jul-1998	35	ZA	Registered
ZIFF-DAVIS	M9900471	02-Feb-1999	16, 35, 41, 42	HU	Registered
ZIFF-DAVIS	44532	04-Feb-1999	42	BG	Registered
ZIFF-DAVIS	98/11512	03-Jul-1998	41	ZA	Registered
ZIFF-DAVIS	2.161.197	07-Jul-1998	41	AR	Registered
ZIFF-DAVIS	883,401	03-Jul-1998	16, 35, 41, 42	CA	Registered
ZIFF-DAVIS	338,447	03-Jul-1998	35	MX	Registered
ZIFF-DAVIS	9800073506	03-Jul-1998	41	CN	Registered
ZIFF-DAVIS	12480-98	06-Jul-1998	16	VE TRADEMARK	

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Trademark	Application Number	Filing Date	Class	Country	Status
ZIFF-DAVIS	6648/98	03-Jul-1998	16	SG	Registered
ZIFF-DAVIS	T98/06650F	03-Jul-1998	41	SG	Registered
ZIFF-DAVIS	6651/98	03-Jul-1998	42	SG	Registered
ZIFF-DAVIS	99020317	08-Feb-1999	16, 42	UA	Registered
ZIFF-DAVIS	12483-98	06-Jul-1998	42	VE	Registered
ZIFF-DAVIS	10-56171	03-Jul-1998	42	JP	Registered
ZIFF-DAVIS	12482-98	06-Jul-1998	41	VE	Registered
ZIFF-DAVIS PRESS	5446/91	29-Jul-1991	16	HK	Registered
ZIFF-DAVIS PRESS	560587	29-Jul-1991	16	AU	Registered
ZIFF-DAVIS PRESS	5078/1991.0	26-Jul-1991	9, 16	CH	Registered
ZIFF-DAVIS PRESS	91.3765	26-Jul-1991	9, 16	NO	Registered
ZIFF-DAVIS PRESS	Z10713/41Wz	29-Jul-1991	9, 16, 41	DE	Registered
ZIFF-DAVIS PRESS	3811/91	29-Jan-1991	16	IE	Registered
ZIFF-DAVIS PRESS	300795	29-Jul-1991	16, 41	FR	Registered
ZIFF-DAVIS PRESS	RM91C002705	26-Jul-1991	16	IT	Registered
ZIFF-DAVIS PRESS	Z 1566/91	29-Jul-1991	16	YU	Registered

Inactive Registered Marks

Trademark	Country	App No.	Reg No.	Status
3D GAMGAUGE	European	963751	963751	Registered
COMPUTER GAMING WORLD	Australia	610011	610011	Registered
COMPUTER GAMING WORLD	Italy	RM/2003/4524	1052419	Registered
COMPUTER GAMING WORLD	Mexico	176122	446898	Registered
COMPUTER GAMING WORLD	New Zealand	273662	273662	Registered
COMPUTER LIFE	Argentina	1969644	1613956	Registered
COMPUTER LIFE	Brazil	818037946	818037946	Registered
COMPUTER LIFE	Germany	Z 12028	2903589	Registered
COMPUTER LIFE	Italy	RM/2004/5143	1097136	Registered
COMPUTER LIFE	Mexico	212446	480886	Registered
CONNECTED INVESTOR	China	1607987	1607987	Registered
CONNECTED INVESTOR	China	1611851	1611851	Registered
CONNECTED INVESTOR	European	611103	611103	Registered
CONNECTED INVESTOR	New Zealand	281282	281282	Registered
CONNECTED INVESTOR	New Zealand	281283	281283	Registered
EXPERT GAMER	China	1395516	1395516	Registered
EXPERT GAMER	European	912352	912352	Registered
EXPERT GAMER	Japan	H10-070715	4314699	Registered
EXPERT GAMER	Mexico	344675	601585	Registered
EXPERT GAMER	Mexico	344676	631841	Registered
EXTREMETECH	China	4508727		Pending
EXTREMETECH	China	4508726	4508726	Registered
FAMILIA PC	Mexico	189221	497032	Registered
FAMILIE PC	Germany	Z 11670	2912959	Registered
FamiliePC	Norway	199401086	222315	Registered
FAMILY PC	Mexico	291501	547184	Registered
FAMILY PC	Mexico	291502	547185	Registered
FAMILY PC	New Zealand	273664	273664	Registered
FAMILY PC	New Zealand	273665	273665	Registered
ge ren dian nao	China	3891345		Pending
IBENCH	European	1325414	1325414	Registered
IBENCH	Norway	199909894	201372	Registered
INTERNET LIFE	Argentina	1989542	1637837	Registered

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Trademark	Country	App. No.	Reg. No.	Status
INTERNET LIFE	France	95 579267	95 579267	Registered
INTERNET LIFE	Germany	39527416.8	39527416	Registered
INTERNET LIFE	Mexico	236937	650120	Registered
INTERNET LIFE	Mexico	236935	674568	Registered
ITOUTLOOK	European	973206	973206	Registered
ji suan ji chan pin yu liu tong	China	3891341		Pending
ji suan ji you xi shi jie	China	3891325		Pending
JISUANJI CHANPIN YU LIUTONG	China	3891342	3891342	Registered
kai shi you xi	China	3891311		Pending
KAISHI YOUXI	China	3891312	3891312	Registered
LE MAGAZINE DE L'ECONOMIE INTERNET BUSINESS.FR	France	00 3001496	00 3001496	Registered
LE MAGAZINE DE L'ECONOMIE INTERNET BUSINESS.FR	France	00 3001499	00 3001499	Registered
LE MAGAZINE DE L'ECONOMIE INTERNET IBUSINESS.FR	France	00 3001504	00 3001504	Registered
MAGAZINE OF FICE COMPUTING	Mexico	287211	550957	Registered
mei zhou dian nao bao	China	3891335		Pending
mei zhou dian nao bao	China	3891337		Pending
mei zhou dian nao bao	China	3891336		Pending
mei zhou dian nao bao	China	3891338		Pending
NETBENCH	Spain	1720219 M1	1720219 M1	Registered
NETWORKED INVESTOR	New Zealand	281280	281280	Registered
NETWORKED INVESTOR	New Zealand	281281	281281	Registered
OFFICE COMPUTING MAGAZINE	Argentina	2069867	1671541	Registered
OFFICE COMPUTING MAGAZINE	Argentina	2069868	1671542	Registered
OFFICE COMPUTING MAGAZINE	Mexico	287210	595937	Registered
PC	France	INPI 699869	N 1269018	Registered
PC	New Zealand	151148	151148	Registered
PC COMPUTING	Argentina	1918380	1609522	Registered
PC COMPUTING	Mexico	193612	483561	Registered
PC COMPUTING	New Zealand	273667	273667	Registered
PC COMPUTING	New Zealand	273670	273670	Registered
PC DIRECT	Czech Repub.	69719	198204	Registered
PC FAMILIAR	Spain	1801018 M0	1801018 M0	Registered
PC LABS	China	775384	775384	Registered
PC LABS	Germany	Z 11182	2073905	Registered
PC LABS	Italy	RM/2002/5656	993961	Registered
PC LABS	Norway	199205261	162656	Registered
PC LABS	Sweden	1992/09200	257118	Registered
PC MAGAZINE	Argentina	2476538	1973420	Registered
PC MAGAZINE	Czech Repub.	75015	180533	Registered
PC MAGAZINE	Russian	130271	99711	Registered
PC MAGAZINE INTERNATIONAL	Portugal	278030 MNA	278030 MNA	Registered
PC PROFESIONAL	Spain	1628839 M4	1628839 M4	Registered
PC PROFESIONELL	Norway	199104970	160482	Registered
PCPROFESIONELL	China	4217535		Pending
POUR BIEN VIVRE INTERNET	France	99 831338	99 831338	Registered
PRINTERBENCH	European	930271	930271	Registered
SM@RT RET@ILER	European	725697	725697	Registered
SMART BUSINESS	China	2019706	2019706	Registered
SMART BUSINESS INTERNET	Benelux	965370	678262	Registered
SYNC	Brazil	827205147		Pending
SYNC	China	3987016	3987016	Registered
SYNC	China	3987015		Registered

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Trademark	Country	App. No.	Reg. No.	Status
SYNC	China	3987017	3987017	Registered
SYNC	Japan	2004-020200	4828432	Registered
SYNC	Mexico	645206	875533	Registered
SYNC	Mexico	645207	862165	Registered
web EXPERT	France	00 3005146	00 3005146	Registered
WEBBENCH	European	140905	140905	Registered
WINBENCH	Italy	RM/2003/323	1048215	Registered
WINMARK	France	92 434242	92 434242	Registered
WINMARK	Italy	RM/2002/5264	993563	Registered
WINMARK	Spain	1720781 M9	1720781 M9	Registered
WINMARK	Spain	1720780 M0	1720780 M0	Registered
WINSTONE	Finland	199401223	200019	Registered
WINSTONE 94	Mexico	193457	507729	Registered
WINSTONE 94	Spain	1809787 M1	1809787 M1	Registered
WINSTONE 94	Switzerland	1560/1994	P-421078	Registered
xin xi ji shu zhou kan	China	4006955		Pending
xin xi ji shu zhou kan	China	4006953		Pending
xin xi shi ye	China	3891331		Pending
XINXI JISHU ZHOUKAN	China	4006954	4006954	Registered
XINXI SHIYE	China	3891332	3891332	Registered
ZIFF DAVIS	China	1320414	1320414	Registered
ZIFF DAVIS	China	1354880	1354880	Registered
ZIFF DAVIS	China	1369955	1369955	Registered
ZIFF DAVIS SMART BUSINESS POUR LA NOUVELLE ECONOMIE	France	00 3061958	00 3061958	Registered
ZIFF-DAVIS	Brazil	820905429	820905429	Registered
ZIFF-DAVIS	Brazil	821089374	821089374	Registered
ZIFF-DAVIS	Brazil	820905399	820905399	Registered
ZIFF-DAVIS	Brazil	820905410	820905410	Registered
ZIFF-DAVIS	Brazil	200009079	200009079	Registered
ZIFF-DAVIS	Japan	H10-056168	4369049	Registered
ZIFF-DAVIS	Japan	H10-056169	4316260	Registered
ZIFF-DAVIS	Mexico	338445	690581	Registered
ZIFF-DAVIS	New Zealand	294857	294857	Registered
ZIFF-DAVIS	New Zealand	294859	294859	Registered
ZIFF-DAVIS	New Zealand	294858	294858	Registered
ZIFF-DAVIS	New Zealand	294860	294860	Registered
ZIFF-DAVIS PRESS	Italy	RM/2001/4330	984817	Registered
ZIFF-DAVIS PRESS	Spain	1650357 M0	1650357 M0	Registered