

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FRC MergerCo 17 LLC		12/29/2009	LIMITED LIABILITY COMPANY: ARIZONA
RECEIVING PARTY DATA			
Name:	FRC North-Italian LLC		
Street Address:	7135 E. Camelback Rd., Suite 260		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85251		
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3343498	NORTH	
Registration Number:	3343497	NORTH	
Registration Number:	2885772	NORTH	
CORRESPONDENCE DATA			
Fax Number:	(480)245-6231		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4802456230		
Email:	glenn.bacal@bacalgroup.com,jamie.tuccio@bacalgroup.com		
Correspondent Name:	Glenn S. Bacal c/o Bacal Law Group, P.C.		
Address Line 1:	6991 East Camelback Rd., Suite D-102		
Address Line 4:	Scottsdale, ARIZONA 85251		
ATTORNEY DOCKET NUMBER:	53504-1000		
NAME OF SUBMITTER:	Glenn S. Bacal		

OP \$90.00 3343498

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**TRADEMARK
 REEL: 004231 FRAME: 0925**

Signature:	/Glenn S. Bacal/
Date:	06/25/2010
Total Attachments: 0	

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