

**TRADEMARK ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fiserv, Inc.		06/21/2010	CORPORATION: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Del Mar Datatrac, Inc.		
<b>Also Known As:</b>	AKA DMD		
<b>Street Address:</b>	10509 Vista Sorrento Pkwy., Suite 400		
<b>City:</b>	San Diego		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92121		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2440090	DATATRAC	
<b>Registration Number:</b>	2370828	WEBTRAC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(858)550-8822		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	858-526-7109		
<b>Email:</b>	emilyg@dmdinc.com		
<b>Correspondent Name:</b>	Emily Gvozdencovic		
<b>Address Line 1:</b>	10509 Vista Sorrento Pkwy., Suite 400		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92121		
<b>NAME OF SUBMITTER:</b>	Emily Gvozdencovic		
<b>Signature:</b>	/Emily Gvozdencovic/		
<b>Date:</b>	06/28/2010		

OP \$65.00 2440090

**Total Attachments: 4**

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**Typed Drawing**

<b>Word Mark</b>	<b>DATATRAC</b>
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: Computer software, namely risk management, cost reduction and information management tools for residential mortgage companies. FIRST USE: 19910100. FIRST USE IN COMMERCE: 19970100
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	75736910
<b>Filing Date</b>	June 25, 1999
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	January 9, 2001
<b>Registration Number</b>	2440090
<b>Registration Date</b>	April 3, 2001
<b>Owner</b>	(REGISTRANT) Del Mar DataTrac, Inc. CORPORATION CALIFORNIA 825 America Way Del Mar CALIFORNIA 92014
	(LAST LISTED OWNER) FISERV, INC. CORPORATION WISCONSIN 255 FISERV DRIVE BROOKFIELD WISCONSIN 53045
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	EVERETT E FRUEHLING
<b>Type of Mark</b>	TRADEMARK

## Emily Gvozdencovic

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**From:** Harris, Ken (Dublin) [Ken.Harris@Fiserv.com]  
**Sent:** Tuesday, June 22, 2010 9:01 AM  
**To:** Emily Gvozdencovic  
**Subject:** TM Assignment  
**Attachments:** Del Mar TM Assignment (Executed).pdf

Emily,

Attached is a copy of the executed trademark assignment for the DATATRAC and WEBTRAC marks. Please contact me if you have any further questions.

Kind regards,  
Ken

**Ken Harris**  
Intellectual Property Group  
Corporate Legal Department  
**Fiserv**  
Office: 614-564-3590  
Mobile: 740-417-0246  
[www.fiserv.com](http://www.fiserv.com)

**TRADEMARK ASSIGNMENT**

This Agreement is made by and between Fiserv, Inc., a Wisconsin Corporation, having an address of 255 Fiserv Drive, Brookfield, WI 53045 (hereinafter "Assignor") and Del Mar Datatrac, Inc., a California Corporation, having an address of 10509 Vista Sorrento Parkway Suite 400 San Diego, CA 92121 (hereinafter "Assignee") on this 21 day of June, 2010 ("Effective Date").

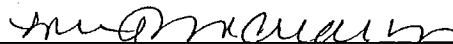
WHEREAS, Assignor owns the trademarks identified in Exhibit A attached hereto (the "Marks"); and

WHEREAS, Assignee is desirous of acquiring said Marks and the federal trademark registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee and its successors all of Assignor's right, title and interest in and to the Marks throughout the world, together with the goodwill of the business associated therewith, whether based on common law, the laws of the various states, or federal law, and the right (but not the obligation) to assert such trademark and other assigned rights to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

Fiserv, Inc.  
("Assignor")

Dated: 21 June 2010

By: 

Print: LYNN S. MCCLEARY

Title: Sr VP / Deputy GC

**EXHIBIT A**

<u>Mark</u>	<u>U.S. Reg. No.</u>	<u>Reg. Date.</u>
DATATRAC	2440090	April 3, 2001
WEBTRAC	2370828	July 25, 2000