

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Leidy's Inc.		06/25/2010	CORPORATION: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ALL Holding Company, Inc.		
<b>Also Known As:</b>	AKA Alderfer, Inc.		
<b>Street Address:</b>	P.O. Box 2		
<b>City:</b>	Harleysville		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19438		
<b>Entity Type:</b>	CORPORATION: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2976048	CERICO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(215)568-3439		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(215) 568-3100		
<b>Email:</b>	trademarks@woodcock.com		
<b>Correspondent Name:</b>	Denise I. Mroz, Woodcock Washburn LLP		
<b>Address Line 1:</b>	2929 Arch Street		
<b>Address Line 2:</b>	Cira Centre, 12th Floor		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19104-2891		
<b>ATTORNEY DOCKET NUMBER:</b>	ALLH-0003		
<b>NAME OF SUBMITTER:</b>	Denise I. Mroz		
<b>Signature:</b>	/Denise I. Mroz/		

CH \$40.00 2976048

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**TRADEMARK  
 REEL: 004232 FRAME: 0623**

Date:

06/28/2010

Total Attachments: 1  
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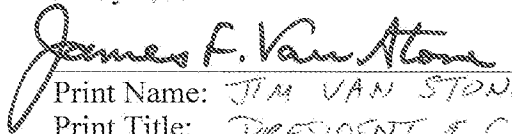
TRADEMARK ASSIGNMENT

WHEREAS, Leidy's Inc., a Pennsylvania Corporation, with a place of business at 266 West Cherry Lane, Souderton, Pennsylvania 18964 (Assignor), is the owner of the trademark CERICO as well as the related U.S. trademark registration, No. 2976048 (hereinafter collectively referred to as the "Mark");

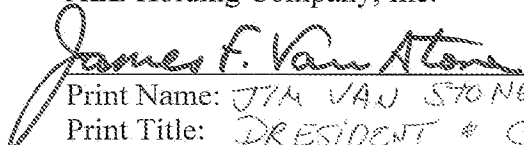
WHEREAS, ALL Holding Company, Inc., a.k.a. Alderfer, Inc., a Pennsylvania corporation, with a mailing address of P.O. Box 2, Harleysville, Pennsylvania 19438 (Assignee), is desirous of acquiring the Mark together with the appurtenant good will;

NOW, THEREFORE, effective as of the date of last signature, and for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all right, title and interest in and to the Mark and the good-will of business symbolized thereby.

Leidy's, Inc.

 Date: 6/25/10  
Print Name: JIM VAN STONE  
Print Title: PRESIDENT & CEO

ALL Holding Company, Inc.

 Date: 6/25/10  
Print Name: JIM VAN STONE  
Print Title: PRESIDENT & CEO