

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michele Maples		05/07/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Leiss Pictures, Inc.		
Street Address:	1522 Cloverfield Boulevard		
Internal Address:	#A		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77875390	ARSENAL	
CORRESPONDENCE DATA			
Fax Number:	(818)340-2859		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	8183477900		
Email:	scott@KLKPatentLaw.com		
Correspondent Name:	Scott W. Kelley		
Address Line 1:	6320 Canoga Avenue		
Address Line 2:	Suite 1650		
Address Line 4:	Woodland Hills, CALIFORNIA 91367		
ATTORNEY DOCKET NUMBER:	LEISS-53118		
NAME OF SUBMITTER:	Scott W. Kelley		
Signature:	/Scott W. Kelley/		

OP \$40.00 77875390

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**TRADEMARK
 REEL: 004232 FRAME: 0886**

Date:

06/28/2010

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, **MICHELE MAPLES**, of Los Angeles, California, as indicated on the records of the U.S. Patent and Trademark Office, owns the pending U.S. Trademark Application identified as follows:

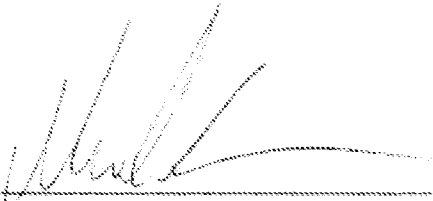
1. U.S. Trademark Application Serial No. 77/875,390 filed November 18, 2009 for the mark **ARSENAL** (and design).

WHEREAS, **LEISS PICTURES, INC.**, a corporation of the State of California, with its principal place of business at 1522 Cloverfield Boulevard #A, Santa Monica, California 90404, is desirous of acquiring the above-identified U.S. Trademark Application, together with all associated good will.

NOW, THEREFORE, for good and valuable consideration, **MICHELE MAPLES**, an individual, assigns and transfers to **LEISS PICTURES, INC.**, a California corporation, all right, title and interest in and to the above-identified trademark application and all good will of the business symbolized by this mark.

The Commissioner of Patents and Trademarks is requested to record this Assignment in the files of the U.S. Patent and Trademark Office and return it to the attorneys of record:

Scott W. Kelley
KELLY, LOWRY & KELLEY, LLP
6320 Canoga Avenue
Suite 1650
Woodland Hills, California 91367



MICHELE MAPLES

5/7/10

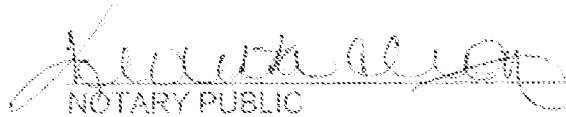
Date

STATE OF CALIFORNIA)
) ss.
COUNTY OF Los Angeles

On 5/7/, 2010, before me, KEIUNTA DIXON, a Notary Public in and for said State, personally appeared **MICHELE MAPLES**, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are... subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.


NOTARY PUBLIC

(seal)

