

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Merscom, LLC		04/26/2010	LIMITED LIABILITY COMPANY: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Playdom, Inc.		
Street Address:	P.O. Box 390543		
City:	Mountain View		
State/Country:	CALIFORNIA		
Postal Code:	94039-0543		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3363851	DNA	
Registration Number:	3332843	SHADETREE GAMES	
Registration Number:	3203997	BUKU SUDOKU	
Registration Number:	3203996	BUKU	
Registration Number:	3203995	BUKU BLAST	
Registration Number:	3347863	INGENIOUS	
Serial Number:	77707986	BLOOD OATH	
CORRESPONDENCE DATA			
Fax Number:	(323)465-1763		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3234651735		
Email:	mail@deanserwin.com		
Correspondent Name:	Dean Sheldon Serwin		
Address Line 1:	1680 N. Vine Street		

OP \$190.00 3363851

900165744

**TRADEMARK
 REEL: 004232 FRAME: 0939**

Address Line 2: Suite 1115
Address Line 4: Hollywood, CALIFORNIA 90028

ATTORNEY DOCKET NUMBER:	PLAY-MERS-A
NAME OF SUBMITTER:	Dean Serwin
Signature:	/deanserwin/
Date:	06/28/2010

Total Attachments: 8

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Playdom - Merscom Assignments

CONFIDENTIAL

MEMBERSHIP INTEREST PURCHASE AGREEMENT

among

PLAYDOM, INC.,

as the Buyer;

MERSCOM, LLC,

as the Company;

and

RICHARD KIRK OWEN, LLOYD STUART MELNICK, J. STEPHEN VANDERWOUDE,

PAUL H. SUNU, PIEDMONT ANGEL NETWORK TWO LLC AND GREGORY A. POOL

as the Equity Holders

Dated as of April 26, 2010

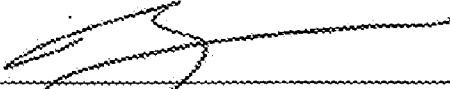
TRADEMARK
REEL: 004232 FRAME: 0941

IN WITNESS WHEREOF, the Buyer, the Company and the Equity Holders have caused this Agreement to be executed as of the date first written above by their respective officers thereunto duly authorized.

Playdom, Inc.,
a Delaware corporation

Address for Notices:

100 W. Evelyn Ave, Suite 110
Mountain View, CA 94014
Attn: General Counsel

By: 
Name: Brad Serwin
Title: General Counsel and Chief of Staff

Merscom, LLC,
a North Carolina limited liability company

Address for Notices:

By: _____
Name:
Title:

Attn:

IN WITNESS WHEREOF, the Buyer, the Company and the Equity Holders have caused this Agreement to be executed as of the date first written above by their respective officers thereunto duly authorized.

Playdom, Inc.,
a Delaware corporation

Address for Notices:

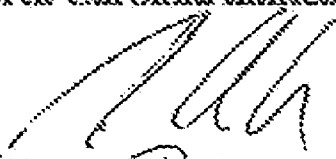
100 W. Evelyn Ave, Suite 110
Mountain View, CA 94014
Attn: General Counsel

By: _____
Name: Brad Serwin
Title: General Counsel and Chief of Staff

Merscom, LLC,
a North Carolina limited liability company

Address for Notices:

55 Wilcom Center
Chapel Hill, NC 27514

By:  _____
Name: R. Kirk Owen
Title: CEO

Attn: CEO

Equity Holders

Address for Notices:

By: _____
Richard Kirk Owen

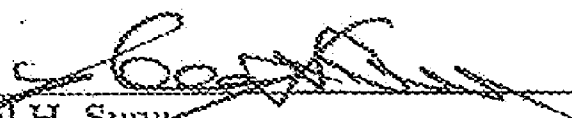
Address for Notices:

By: _____
Lloyd Stuart Melnick

Address for Notices:

By: _____
J. Stephen Vanderwoude

Address for Notices:

By: _____

Paul H. Sunm

7705 Amesbury Dr
Chapel Hill, NC 27514

Piedmont Angel Network Two LLC

Address for Notices:

By: _____
Troy Knauss, Member

Address for Notices:

By: _____
Gregory A. Pool

Equity Holders

By: [Signature]
Richard Kirk Owen

Address for Notices:
311 Old Forest Creek Drive
Chapel Hill, NC 27514

By: [Signature]
Lloyd Stuart Melnick

Address for Notices:
103 Windorah Place
Chapel Hill, NC 27517

By: [Signature]
Stephen Vanderwoude

Address for Notices:
224 Oval Park Place
Chapel Hill, NC 27517

By: _____
Paul H. Sunu

Address for Notices:

Piedmont Angel Network Two LLC

By: _____
Troy Knauss, Member

Address for Notices:

By: _____
Gregory A. Pool

Address for Notices:

Equity Holders

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By: _____
Richard Kirk Owen

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By: _____
J. Stephen Vanderwoude

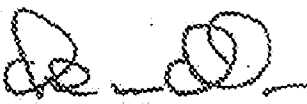
Address for Notices:

By: _____
Paul H. Sunu

Piedmont Angel Network Two LLC

Address for Notices:

Piedmont Angel Network Two, LLC
c/o Hagan Davis PLLC
300 W. Greene St., Suite 200
Greensboro, NC 27401

By: 

Frey Kinross, Member
Charles W. Collins, Co-Chair

Address for Notices:

By: _____
Gregory A. Pool

Equity Holders

Address for Notices:

By: _____
Richard Kirk Owen

Address for Notices:

By: _____
Lloyd Stuart Melnick

Address for Notices:

By: _____
J. Stephen Vanderwoude

Address for Notices:

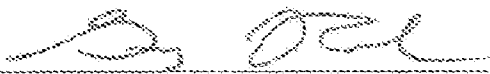
By: _____
Paul H. Sunu

Address for Notices:

Piedmont Angel Network Two LLC

By: _____
Troy Knauss, Member

Address for Notices:

By:  _____
Gregory A. Pool

733 Eden Rock Rd.
Lewisville, NC
27023

TRADEMARK

MARKS, PATENTS AND COPYRIGHTS

Registered Marks

Mark	Registration Number
DNA	3363851
Shadetree Games	3332843
Buku Sudoku	3203997
Buku	3203996
Buku Blast	3203995
Ingenious	3347863

Unregistered Marks

Blood Oath (USPTO Serial number is 77707986)
Merscom