

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
TI Content Solutions Inc.	FORMERLY QSP, Inc.	06/14/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	TI Media Solutions Inc.
Street Address:	1271 Ave. of the Americas
City:	New York
State/Country:	NEW YORK
Postal Code:	10020
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	3388889	BE EXCITED ABOUT READING
Registration Number:	3388888	BE EXCITED ABOUT READING
Registration Number:	2495163	THE PAY LATER PLAN
Registration Number:	1906171	COLLECTOR'S CHOICE
Registration Number:	1888029	MAGNET
Registration Number:	1680530	PLEASANTVILLE FARMS
Registration Number:	1522224	FAMILY READING PROGRAM
Registration Number:	0960085	QSP

**CORRESPONDENCE DATA**

Fax Number: (212)467-1083  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-522-3383  
 Email: paul\_lee@timeinc.com  
 Correspondent Name: Paul A. Lee  
 Address Line 1: 1271 Avenue of the Americas

CH \$215.00 3388889

**900165717**

**TRADEMARK  
 REEL: 004233 FRAME: 0216**

Address Line 2: 11th Floor  
Address Line 4: New York, NEW YORK 10020

NAME OF SUBMITTER:	Paul A. Lee
Signature:	/Paul A. Lee/
Date:	06/28/2010

Total Attachments: 2  
source=Certificate TI Content Solutions to TI Media Solutions#page1.tif  
source=Certificate TI Content Solutions to TI Media Solutions#page2.tif

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "TI CONTENT SOLUTIONS INC.", CHANGING ITS NAME FROM "TI CONTENT SOLUTIONS INC." TO "TI MEDIA SOLUTIONS INC.", FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF JUNE, A.D. 2010, AT 4:45 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

0605722 8100

100655309



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8053507

DATE: 06-15-10

TRADEMARK  
REEL: 004233 FRAME: 0218

**CERTIFICATE OF AMENDMENT OF  
THE RESTATED CERTIFICATE OF INCORPORATION OF  
TI CONTENT SOLUTIONS INC.**

---

TI Content Solutions Inc., a corporation duly organized and existing under the General Corporation Law of the State of Delaware (the "Corporation"), DOES HEREBY CERTIFY THAT:

**FIRST:** That by action without a meeting pursuant to Section 141(f) of the General Corporation Law of the State of Delaware, the Board of Directors of the Corporation duly adopted a resolution setting forth a proposed amendment to the Restated Certificate of Incorporation of the Corporation, declared said amendment advisable and submitted said amendment to the sole stockholder of the Corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

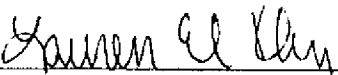
**RESOLVED,** that paragraph FIRST of the Restated Certificate of Incorporation of the Corporation be amended so as to read in its entirety as follows:

"FIRST: The name of the corporation is: "TI Media Solutions Inc."

**SECOND:** That thereafter, pursuant to the resolution of its Board of Directors, the sole stockholder of the Corporation by written consent pursuant to Section 228 of the General Corporation Law of Delaware consented to the above amendment to the Corporation's Certificate of Incorporation.

**THIRD:** That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said Corporation has caused this Certificate to be signed by Lauren Ezrol Klein, its Assistant Secretary, as of the 14th day of June, 2010.

By:   
Lauren Ezrol Klein  
Assistant Secretary